



Industry Driven Regional Collaborative (IDRC) Letter of Interest Webinar

California Community Colleges Chancellor's Office Workforce and Economic Development Division

June 25, 2025

Today's Agenda



- Welcome and Introduction of EWD Team
- Purpose and Background of the Economic & Workforce Development Program -Industry Driven Regional Collaboratives Grants
- General IDRC Letter of Interest Information
- Submission Guidelines
- Project Focus Areas and Vision 2030 Alignment
- Budget Forms and Match Requirements
- Reporting and Compliance Expectations
- Q & A Session



Welcome and Housekeeping

Tech Support

Technical support is available, please email ProgramOperations@CCCCO.edu with any questions.

Closed Captioning

Click the Closed Caption (CC) tab to read live captions Closed Caption



Audio/Visual

You will be muted with your camera off during the entire webinar. To ask a question, please utilize the Q&A feature.

Q&A

Click the Q&A tab to enter questions for the presenters and read their responses. We will do our best to answer as many questions as possible before the end of this session. Questions we are unable to answer will be addressed post-event in the coming weeks.



Recording

This session will be recorded. We will be posting the recording and presentation slides in the coming weeks to the CCCCO Economic and Workforce Development (EWD) <u>webpage</u>.



Economic and Workforce Development Team Introductions

- Dean, Cheri Fortin
- Program Monitor, Katie Gilks
- Abigail Singleton, Program Analyst
- Betsy Yee, Program Analyst



Purpose of Economic and Workforce Development (EWD)

The EWD program was established under Ed Code 88600 to promote workforce improvement.

The Economic and Workforce Development (EWD) program primarily supports community colleges that serve communities embracing the challenge to develop, sustain and advance their role in a global economy. The EWD Program stimulates the California Community College system through incentives to become market responsive and to create vital career pathways for students.

EWD Supports:

- Student and worker training, including incumbent workers
- Partnerships with business and industry
- Curriculum and program development
- Economic development efforts



Background of Industry Driven Regional Collaboratives (IDRC)

IDRC grants provides short-term, demand-driven funding to support training programs that respond directly to industry needs. These grants provide flexibility for colleges to assess and define their individual project needs in the context of statewide and regional needs. The grants are also used as pilots to guide the state in new directions that will lead the colleges to offer training in new areas that will need technical workers in the next 5-10 years.



Background of Industry Driven Regional Collaboratives (IDRC)

Proposals should prioritize innovation and high-impact training in sectors including, but not limited to the following:

Focus Areas:

- Artificial Intelligence (AI)
- Climate, STEM & Technology
- Carbon Capture
- Advanced Transportation
- Marine Energy & Aquaculture
- Green Tech & Nanotech

Projects must:

- Address workforce gaps
- Include strong partnerships
- Be scalable/replicable



General Grant Information

• Total Funding: ~\$6 million

• Awards: 10-20

• Max Award: \$500,000

• **Duration:** Sept 17, 2025 – Dec 31, 2027

• Match Required: 1:1 cash or in-kind



Letter of Interest Submission Guidelines

Submit LOI on college letterhead to EWD@CCCCO.edu. Include:

- Project Title & Sector Focus
- Need Statement
- Activities Summary
- Key Partners
- Vision 2030 Alignment
- Contact Info
- Subject Line: IDRC Letter of Interest [Insert College or District Name and Sector Priority]

NOTE: Districts are limited to 3 proposals



Instructions and Guidance

Statement of Need

Briefly describe the regional labor market demand or workforce gap your project seeks to address.

Proposed Activities

Summarize the proposed objectives, including training programs, curriculum development, work-based learning opportunities, and targeted student populations.

Partnerships

List key partners, such as industry representatives, workforce boards, community college partners, and community organizations.



Example of Submission

Statement of Need

There is a growing demand in the region for skilled workers in advanced manufacturing, with local employers reporting difficulty filling positions requiring industry-recognized certifications. Additionally, unemployment rates remain disproportionately high among adult learners without postsecondary credentials.

Proposed Activities

- Training Programs: Launch short-term certificate programs in machining aligned with industry standards.
- Curriculum Development: Develop dual-enrollment courses in partnership with local high schools focused on health sciences and mechatronics.
- Work-Based Learning: Establish paid internships, pre-apprenticeships, and job-shadowing opportunities with local employers.
- Targeted Populations: Focus outreach and enrollment support for English learners and unemployed adults re-entering the workforce.

Partnerships

- Industry Representatives: Local employers such as Valley Tech Manufacturing and Sierra Health Systems.
- Workforce Boards: Regional Workforce Development Board (WDB).
- Community College Partners: San Joaquin Delta Community College.
- Community Organizations: Youth Opportunity Center, United Way, and regional adult education consortia.



Alignment with Vision 2030 Priorities:

- Equitable Access:
- Serve underrepresented groups; remove barriers (e.g., flexible schedules, support services).
- Example: Bilingual workforce readiness with transportation stipends.
- Economic Mobility:
- Tie programs to high-wage jobs; embed credentials and internships.
- Example: Internships in advanced manufacturing with high wage pathways.
- Future-Ready Workforce:
- Focus on growth sectors (clean energy, tech); embed employer feedback.
- Example: Green energy coursework co-designed with employers.
- Inclusive Partnerships & Measurable Impact:
- Include K-12, employers, workforce boards; define partner roles.
- Track outcomes: enrollment, completion, equity gains.



Budget Form Submission

Applicants must submit the following completed forms with the LOI:

- Budget Detail Sheet outlines projected expenses by category
- Budget Summary Form summarizes total program funds and required match
- Match Form documents cash and in-kind contributions from partners
- **Table of Allowable Costs** and information is available to download on the <u>EWD</u> webpage.

All forms must be completed accurately and signed by authorized representatives.



Budget Detail

	Application Budget D	etail Sheet	
Chancellor's Office	District:		
California	College:		
ommunity	Grant Number:		
Colleges			
Object of Expenditure ¹	Clas	sification	Funds Requested

Download the Budget Detail Sheet on the <u>WEDD RFA Webpage</u>



Budget Summary

California Community Colleges						
APPLICATION BUDGET SUMMARY						
Grant No.:			Telephone No.:			
District/Colle	ge:					
Object of Expenditure	Classification	Line	Total Program Funds Requested	Match		
1000	Instructional Salaries	1				
2000	Noninstructional Salaries	2				
3000	Employee Benefits	3				
4000	Supplies and Materials	4				
5000	Other Operating Expenses and Services	5				
6000	Capital Outlay	6				
7000	Other Outgo	7				
Total Direct Costs		8				
Total Indirect Costs (4% of line 8)						
	Total Indirect Costs (4% of line 8)	9				

Download the Budget Summary on the <u>WEDD RFA Webpage</u>



Match Form

	,	Colleges
	District:	
	College:	
	RFA Specification No.:	
	Program Year:	
	Source of Funds:	I Matabina
Object of Expenditure ¹	Classification	Matching Funds

Download the Match Form on the WEDD RFA Webpage



Permissive Activities Guidance

The primary intent of this funding is to support the development of **industry-driven regional collaboratives** that offer flexible, responsive services aligned with local project needs. The Chancellor's Office intends for this funding to ensure that:

- Colleges design projects that establish clear priorities and deliver services across programs and sectors in direct response to industry demands.
- Funding decisions are grounded in project merit and reasonable cost(s) relative to anticipated outcomes and performance.
- Grants prioritize the development of new local programs and acquisition of equipment essential to program success.
- Collaboratives leverage and strengthen existing regional infrastructure, including Regional Consortia, Employer Engagement networks, and Career Technical Education (CTE) systems.



Examples of Augmenting or creating services, Not considered supplanting

These examples show the funds are **augmenting** or **creating** new services:

- **1. Hiring a new industry liaison** to build employer partnerships, where the district previously had no such role or only part-time coverage.
- **2.Launching a new training program** in a high-demand sector (e.g., green energy) that would not have existed without the grant.
- **3. Purchasing advanced simulation equipment** for a new CTE course that wasn't previously offered due to lack of resources.
- **4.Extending program hours** or adding summer industry boot camps that are in addition to current programming.
- **5.Creating a pilot internship tracking system**, rather than paying for an already budgeted district software upgrade.



Allowable Match Resources

Projects require a 1:1 match (cash or in-kind) for all EWD funds requested.

Allowable match examples:

- Staff time (advisory meetings, supervision)
- Facility use and equipment donations
- Federal/state (non-EWD) grants
- In-kind services (e.g., lab space, marketing, event space)
- Discounted rent valued at market difference



Match Notes and Expectations

- Match must support real project costs and demonstrate partner commitment.
- Cash or in-kind match must be documented and reported.
- Indirect costs are capped at 4% of total grant award.
- Final reports must include all match actually generated.

Note: Strong match commitments enhance application competitiveness.



Key Dates

- LOI Release: June 13, 2025
- **Webinar:** June 25, 2025 10:00 a.m.
- LOI Deadline: July 11, 2025
- Awards Announced: July 21, 2025
- Appeals Deadline: August 1, 2025
- Grant Start Date: September 17, 2025
- Grantee Guidance and Instructions: TBD pending board approval



Reporting Requirements

Reporting Deadline	Reporting Type	Performance Period
4/30/2026	1 st Bi-Annual Expenditure and Progress Report due	09/17/25 - 03/31/26
11/30/2026	2 nd Bi-Annual Expenditure and Progress Report due	04/1/26 - 10/31/26
6/30/2027	3 rd Bi-Annual Expenditure and Progress Report due	11/1/26 - 05/31/27
01/31/2028	4th Bi-Annual Expenditure and Progress Report due	06/1/27- 12/31/27
03/31/2028	Final Expenditure and Progress Report due	





Questions & Answers

Please submit questions to EWD@CCCCO.edu.

We will address as many as possible during the session.



California Community Colleges

Thank you!