



California Community Colleges



# Reimagine Apply Task Force Wrap-Up

March 2025

# Background

## Reimagine Apply

The California Community Colleges Chancellor's Office has initiated the **reimagining and development of a new student-centered application process and supporting system architecture** for our prospective and returning students to:



Improve the user experience



Reduce the pressure of the application process on students



Better support equitable access



Increase data accuracy



Protect against and mitigate fraud

## Task Force Vision

The Reimagine Apply Task Force was formed to **provide statewide perspective and expertise in the development of the new application**. They crafted the following vision:

*“To make the application process quick and easy, ensuring accessibility and equity when applying to California Community Colleges, ultimately opening doors for career advancement and a brighter future for all students.”*

## Task Force Members

To guarantee a **comprehensive and multi-faceted perspective**, the Task Force was comprised of members from:

- ✓ Academic Senate
- ✓ Admissions & Records
- ✓ Chief Executive Officers
- ✓ Chief Information Systems Officers Association
- ✓ Chief Instructional Office
- ✓ Chief Student Services Officers
- ✓ Financial Aid
- ✓ Institutional Research
- ✓ Public Information Officer
- ✓ Student Senate
- ✓ Technology Center

# Groundwork

The CCCApply Task Force's initial development, including its structure, governance model, and stakeholder mobilization plan, established a foundation to honor the Chancellor's commitment to participatory governance, supported by an extensive technical and functional analysis to design a best-in-class application.

Feb '23 - Apr '23

## Short-term Working Group (Consultation Council Members) Workshops

Context Setting, Task Force Guiding Principles,  
Current State Review, Communication and  
Engagement, Roadmap

Oct '23 - Jan '24

## Interviews, Analysis & Working Sessions

Education Goals and History, Revised Content  
and Design Preview, Target State, Ideal Data  
Journey, Challenges

Feb '24 – Jan '25

## Task Force Sessions & RFP Development

Target State Application, Application Tooling  
Requirements, RFP Process, Wave 1  
Implementation



From our Task Force Meeting in  
September 2024

### Questions Analysis

**5** application types  
reviewed  
**2,483** questions &  
fields evaluated

### Technical Analysis

**11** years of  
documentation  
reviewed  
**20+** stakeholder  
interviews

### Design Approach

**13** institution  
peer reviews  
**80+** application  
screens  
designed

### Student Input:

**20** students  
interviewed  
for  
usability &  
feedback

### Stakeholder Input

**141** surveyed  
**73** interviewed  
**156** participants  
in working  
sessions

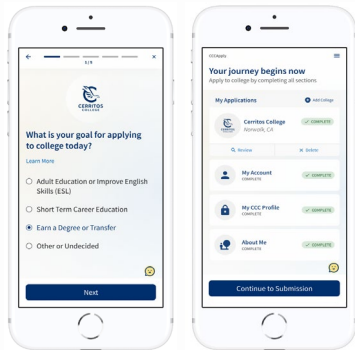
# Target State Application

The Task Force was critical in co-creating the target state application's design, governance, branching, supplemental questions, and fraud and residency.

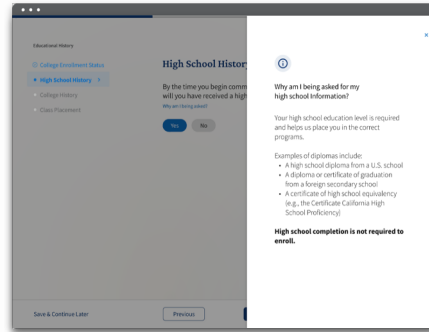
## Target State Design

The Task Force aligned on a **modern, minimalist, and mobile-first design** focused on simplifying the college application experience through intuitive navigation, gamified progress, and content aligned with the student journey.

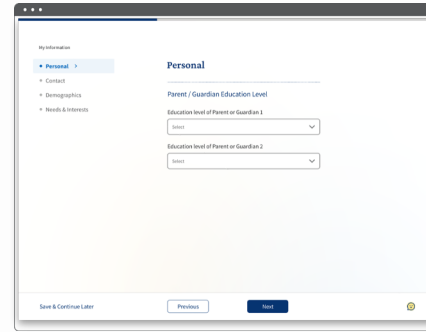
### Mobile Friendly



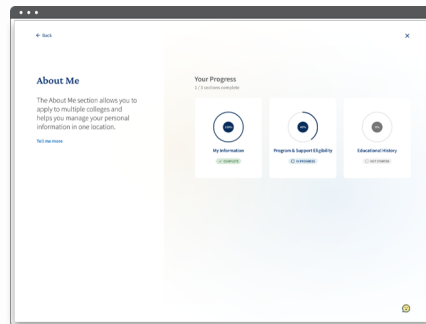
### Purpose of Requirements



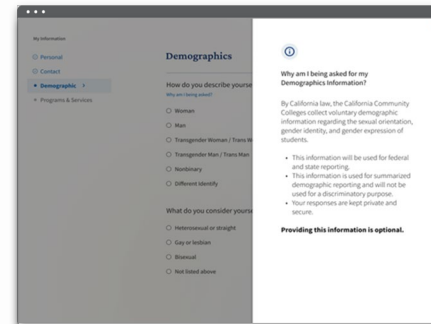
### Section Labels



### Progress Tracking

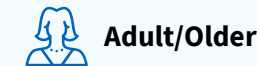


### Scannable Text



## Target State Elements

- ✓ **Applicant Focus:** The Task Force streamlined and standardized application questions, balancing college process needs with a **student-first experience through pre-submission requirements and guided post-submission prompts.**
- ✓ **Fraud & Residency:** The Task Force tackled fraud and residency challenges by **refining fraud mitigation tools and enhancing residency processes** to reduce barriers and improve accuracy for students and staff.
- ✓ **Governance:** A governance structure was put in place to **maintain integrity** of the new application.
- ✓ **Structure:** Branch logic was revised to streamline the application into **one secure, welcoming 'doorway'**, asking only questions relevant to the applicant. The Task Force reviewed and aligned on how seven use cases experience the application uniquely:



# Application Tooling Requirements

The Task Force chose a commercial solution over a homegrown solution because of its potential advantages and emphasized ‘futureproofing’ the technology to adapt to evolving needs and challenges.

## Functional Requirements:

Data Formats	Identity and Access Management (IAM)	Fraud	Dashboard	Stakeholder Input	Student Applications
Multi-Apply	Support	Submit	Post-Submission	Solution-Platform	Integration

## Technical Requirements:

Universal Technical Requirements	Identity and Access Management (IAM)	Fraud Prevention	User Interface	Commercial Solution Platform
Service Layer Extensions	Data Platform	Infrastructure	Question State Machine	DevOps

# RFP Process

The Task Force helped solidify the RFP process, including the composition of the committees, scorecards, and timeline.

## RFP Review Committee

The RFP Review Committee will be the core group playing an active role in all RFP activities and making a formal vendor recommendation to the Chancellor's Office.

### Composition:

- CEO
- CISO
- A&R
- RP Group
- Student Sente
- CSSO
- Tech Center

### Key Responsibilities

- ✓ Review requirements
- ✓ Evaluate and score vendors
- ✓ Select vendor finalists
- ✓ Provide recommendation to Chancellor's Office

## Extended Committee

The Extended Committee will include students and additional statewide participants who will share their input once vendor finalists are selected.

### Composition:

#### 37 stakeholders across:

- A&R
- Information Security
- IT System Integrators
- Educational Support Services
- Institutional Research
- Financial Aid
- Instructional VPs
- User Experience
- Accessibility

#### 10 students with diversity in:

- Experience
- Location
- Campus size
- Campus setting

### Key Responsibilities

- ✓ Participate in split vendor scoring
- ✓ Review materials (e.g., vendor submissions)

## Vendor Demonstrations

The down-selected vendors will demonstrate their solutions live in-person February 26-28.

### Key Responsibilities

- ✓ **RFP Review Committee members** will score the vendor demos using a pre-determined scoring system
- ✓ **Extended Committee members** will receive recordings and scoring surveys for the vendor demos

### Vendor Demo Scenarios

- Accessibility
- Compliance
- Application Submission Process
- Data Management
- Integrations
- Fraud Prevention and
- Security
- Reporting & Analytics
- Scalability
- Support
- System Health/Updates
- User Experience

## Finalize Scoring & Decision

The groups will finalize scoring after the vendor demos.

### Key Dates

- **March 21:** Extended Committee RFP scoring deadline
- **March 28:** Send scores/ feedback to RFP Review Committee to review
- **April 18:** RFP Review Committee recommends vendor
- **May 21:** Butte-Glenn Community College District (BGCCD) Board of Trustees (BOT) meeting – vendor selection results
- **June 25:** BGCCD BOT meeting – contract negotiations/ Board approval

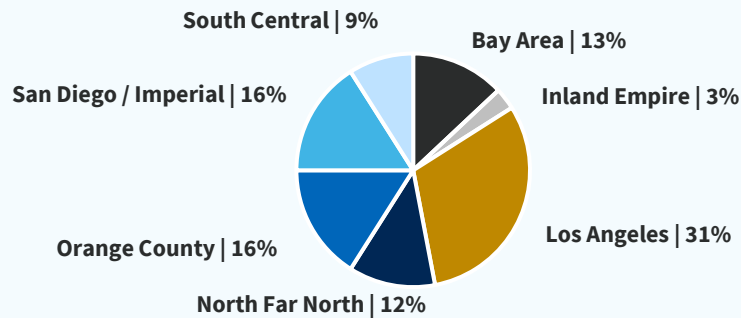
# Wave 1 Implementation & Next Steps

The Task Force helped determine the Wave 1 group who will be early adopters of the new application system, with an initial go-live for February 2026.

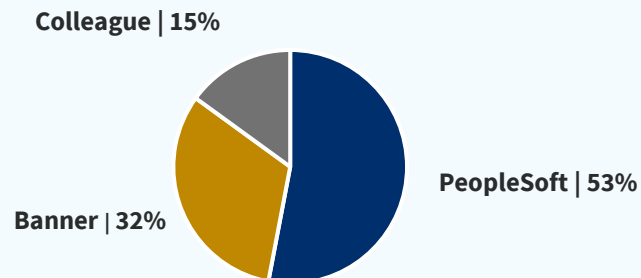
## Wave 1 Composition

Wave 1 will be comprised of **12 districts and 32 colleges** of varying campus size, campus setting, location, and Student Information System (SIS).

### Region



### SIS



## Reimagine Apply Implementation Advisory Group (RAIAG)

The Reimagine Implementation Advisory Group (RAIAG), led by the Steering Committee (RA SteerCo), will support **the successful implementation and adoption of the new application** in the design, build, and implementation process.



**RAIAG:** Participate in the design, build, testing, and training of the new application. Membership includes functional representatives, technical representatives, and the RA SteerCo:

### Functional (4 functional representative/district):

- 1 Admissions and Records
- 1 Financial Aid
- 1 Institutional Research
- 1 Student Services and Support

### Technical:

- 1 technical representative (CISO, IT, programmers, etc.)

+

### RA Steering Committee Members



**RA SteerCo:** Make key decisions and ensure districts are providing appropriate support. Membership includes statewide representatives and district leads:

- |                        |                 |                                    |
|------------------------|-----------------|------------------------------------|
| • Academic Senate      | • CISO          | • IR Group                         |
| • Admissions & Records | • CIO           | • Student Senate                   |
| • Board of Trustees    | • CSSO          | • District leads + alternates (12) |
| • CEOs                 | • Financial Aid |                                    |

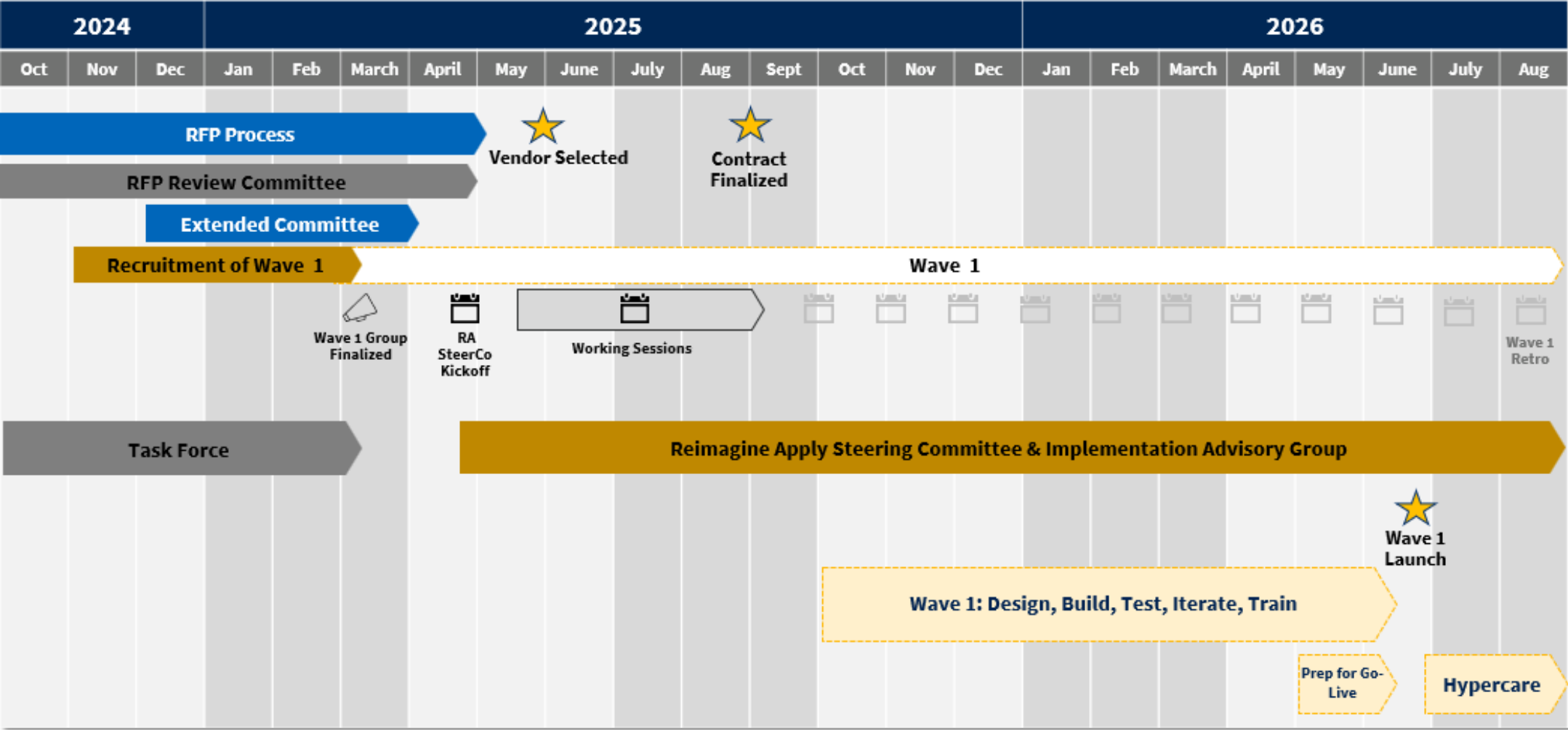
## Next Steps





# Reimagine Apply Timeline: Wave 1

Updated – 4/1/2025



RA SteerCo – Reimagine Apply Steering Committee