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To:	Chief Executive Officers
	Chief Instructional Officers
	Chief Student Services Officers
	Career Education (CTE) Deans
	Regional Consortia Chairs & Other WED Grantees
From:	Van Ton-Quinlivan Vice Chancellor,
	CCCCO Workforce & Digital Futures
CC:	Javier Romero, Dean, CCCCO Workforce & Economic Development
	CCCCO WED Leadership & Staff
	Sector Navigators, Deputy Sector Navigators
Subject:	**Match Dollars to Promote Industry Sector Projects-in-Common**
	Year 2 of the Strong Workforce Program

INDUSTRY SECTOR PROJECTS IN COMMON (ISPIC)

The CCCCO Workforce and Economic Development Division is making match funds available to encourage you to invest Strong Workforce dollars* in projects that adopt or adopt/adapt Industry Sector Projects-in-Common (ISPIC). ISPIC projects make it easier for colleges (or regional consortia of colleges) to deliver 'more and better career education' in areas of labor market demand. This suggests the sub-recommendations of the Strong Workforce Task Force, "Develop and broadly publicize industry-informed career pathways that prepare students for jobs needed within the regional labor market".

Our network of Sector Navigators will administer the rollout of these match funds, with support from their Deputy Sector Navigators. Faculty and colleges are encouraged to contact the pertinent Sector Navigator to learn more.

Each Sector Navigator will have up to $400,000 in matching funds to deploy and drive workforce outcomes found in LaunchBoard.

Other funding sources are eligible for the match, such as Adult Education Block Grant funds.

HOW DO I SEEK OUT THE MATCH?

Begin by reviewing our ISPIC Index for curated opportunities that you may wish to explore in order to drive student outcomes listed in your LaunchBoard. The ISPIC Index projects have been identified by Sector Navigators (SN) and Deputy Sector Navigators (DSN).

Next, reach out to the pertinent Sector Navigator to express your interest in adopting or adopting/adapting projects, to better understand how the process will roll out, and to know how commitments of matches can be obtained. Sector Navigators were provided with guidance on Industry Sector Projects in Common on October 19, 2017.

Concurrently, build support by your college's CIO and Career Education (CTE) Dean to pledge Local Shares of your college's Strong Workforce dollars against the project. Regional Share can also be used.

QUESTIONS can be directed to **ispics@cccco.edu**