

The purpose of the K12 Strong Workforce Program is to prepare California's students for in-demand careers.

This initiative annually funds \$150 million to support K-12 local education agencies (LEAs) in creating, improving, and expanding career education (CE) pathways and programs that are aligned to regional workforce needs. The K12 SWP program provides an additional \$12M in funding for a two-tiered system of technical assistance to the field in support of both SWP K12 and CTEIG. The funds are allocated to LEAs to hire 72 pathway coordinators providing the K-12 system \$9.3M for direct technical assistance and \$2.6M for eight technical assistance providers to provide regional support to LEAs. This team provides extensive direct assistance to the field to successfully implement the program.

## PROGRAM GOALS

- Increase college access and workforce training opportunities through strengthened K-12 and community college system alignment and collaboration
- Engage regional employers to participate in career education programs by advising on the curriculum for in-demand skills, internships, and mentorship
- Introduce K-12 students to careers of the future
- Increase student achievement and preparation for high-wage, high growth jobs by completing industry-valued certificates and degrees

*The Port of Long Beach strongly supports Long Beach Unified School District's desire to implement a system of high-quality career technical education programs and pathways aligned with regional workforce needs...*



—MARIO GONZALEZ  
Manager of Community Relations,  
Port of Long Beach

## PARTNERS

BUSINESS AND COMMUNITY

**3,846**

PARTNERS ACROSS  
ALL THREE ROUNDS  
OF FUNDING

*These programs are vital as they allow students to be exposed to many different career opportunities and pathways while at the same time allowing them a head start on their future education with dual enrollment opportunities.*

—KATIE LUTHER Sierra Pacific Industries



Business Partners collaborate with K-12 Schools to share data on current skills gaps in the labor market, provide experiences for students, and develop learning strategies with K-12 teachers and college faculty. A few examples of business partners in each region are provided below:

### LOS ANGELES REGION

The Port of Long Beach  
SiteLogIQ  
LA County Fire Department

### ORANGE COUNTY

United Way Orange County  
AirWolf 3D Printing Supplies  
Kaiser Permanente

### SOUTH CENTRAL COAST

Farm Bureau of  
Ventura County  
19-6 Architects  
Tri Counties Building Trades

### BAY AREA

Cisco Systems  
LinkedIn  
Ella Baker Center for  
Human Rights

### FAR NORTH REGION

Shasta Grow  
Manufacturing Initiative  
Grow West  
Greater Sacramento  
Economic Council

### INLAND EMPIRE / DESERT

GRID Alternatives  
Water Energy Education  
Alliance  
CompTIA

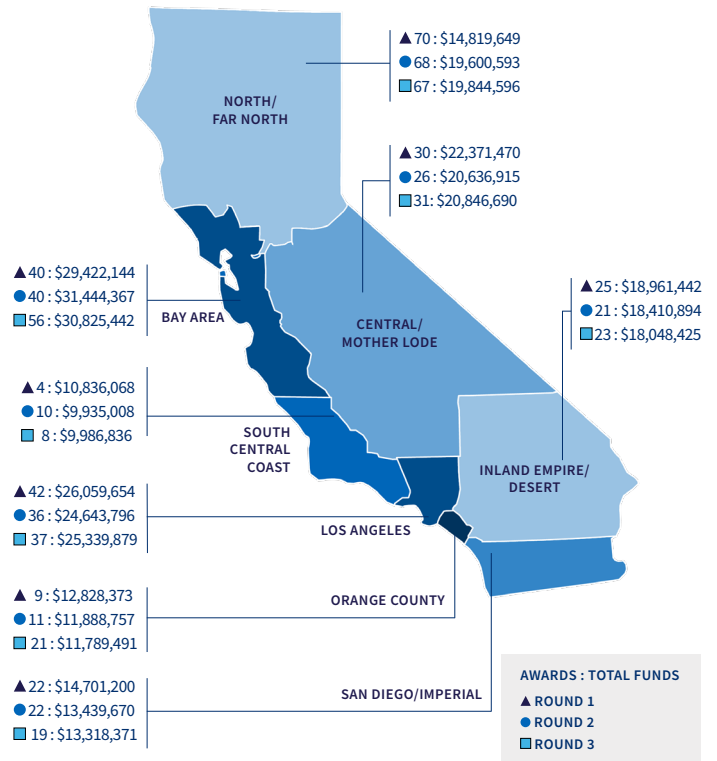
### SAN DIEGO / IMPERIAL

Sharp Healthcare  
Northrop Grumman  
Imperial Irrigation District

### CENTRAL / MOTHER LODE

Tulare Chamber of Commerce  
Sierra Pacific Industries  
PG&E Fresno

## TOTAL AWARDS AND FUNDING



## TOP 5 IN-DEMAND SECTOR INVESTMENTS

INDUSTRY SECTOR	TOTAL INVESTMENT
Health Science & Medical Technology	\$66,699,873
Information & Communication Technology	\$53,468,258
Manufacturing & Product Development	\$40,597,873
Engineering & Architecture	\$36,006,654
Agriculture & Natural Resources	\$34,106,120

**1,346** CAREER TECHNICAL EDUCATION PATHWAYS,  
PROJECTS, AND PROGRAMS ACROSS ALL  
FIFTEEN INDUSTRY SECTORS

To learn more, please visit the California Community Colleges Chancellor's Office Workforce and Economic Development Division website at: [www.cccco.edu/About-Us/Chancellors-Office/Divisions/Workforce-and-Economic-Development](http://www.cccco.edu/About-Us/Chancellors-Office/Divisions/Workforce-and-Economic-Development)

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