APPENDIX F

Sector Specific Objectives 2016-2017

Each Sector Navigator, in collaboration with Sector Deputy Sector Navigators, has developed Sector Specific Objectives as the first step in 2016-2017 planning. The next steps are for the Sector Navigators and Deputy Sector Navigators to collaboratively develop the supporting strategies and common metrics that are aligned with these objectives.

Deputy Sector Navigators and Sector Navigators (as needed) will communicate sector specific objectives, supporting strategies, and common metrics to the Regional Consortium. Regions will work with the DSN and SN to design workplans in alignment with the statewide sector objectives, supporting strategies, and common metrics. Regional needs can be met by selecting objectives appropriate for the region and adding as necessary for regional need.

ICT-Digital Media (revised) 2016-17 Statewide Sector Specific Objectives

Objective #1	IT	The CA Community College system will become the largest high-quality public CTE IT Technology training institution in the United States with the IT Technician pathway and BAS IT-Networking available at a majority of colleges leading to increased employment among URMs in IT jobs
Objective #2	BIW	A statewide Business Information Worker (CTE-C-ID) Standard pathway will be formed among 113 colleges allowing transferability and pursuit of BIW I, BIW II and BIW AA certifications and/or Degree leading to increased student up-skilling, employment and increased pay.
Objective #3	SD EDGE	A Software Development Enhanced Directory Guide for Education combining CS pathways and assets among colleges - on one searchable site - will accelerate the up-skilling of career transformers, transfer of CS TMS students and up-skilling of incumbent SD workers and make the CCCs a relevant solution in the SD workforce gap.

Objective #4	Digital Media	Develop effective job pathways for digital media that allow students to combine this evolving technology with job skills that gain them employment (hybrid tech)
Objective #5	Ent EDGE	Establish a Entertainment Enhanced Directory Guide for Education combining entry pathways, up-skilling pathways and exit pathways and assets among colleges - on one site - to accelerate the student, employee and freelancer success in Entertainment.
Objective #6	General	Provide Regionally specific support to partners and collaborators to build more responsive and relevant Community College offerings (all from Appendix 1 DSN Roles and Responsibilities…and some)

Objective	Metric /Goals 1…4	Regional Activities for the Regional implementation of the revised Statewide Sector Specific Objectives	Outcomes
IT	1	Assess each campus for IT Campus readiness and develop a program to improve were appropriate (use IT Readiness Inventory)	all campuses reviewed
IT	1	Encourage Dual enrollment w/HS re A+ certification	at participating HS's
IT	1	Inform and facilitate interest in BAS-IT-Networking - Infrastructure Degree	One prospective campus per region
IT	1	Promote and share with Counselors best pathways for IT students	Counselors informed at each Campus
IT	1	Promote CyberPatriots program with local High Schools, encourage CCC Mentors, seed fund as appropriate.	Increased number of prospective students seeking IT training
IT	1	Promote ITTP on all campus locations	50% penetration
IT	1	Promote the effective use of NetLab+ in IT and other disciplines	Improved lab accessibility
IT	1	Provide Faculty with relevant IT Faculty Development, Conference information and support as appropriate	All IT Faculty are aware of options
IT	2	Promote and facilitate IT MC C-ID conformance in IT Campuses	50% conversion
IT	3	Assure 3rd Party Certificate mapping and support exists for relevant courses with available voucher or testing center information	all campuses

IT	3	Work with (or Chair) statewide team to identify effective Post baccalaureate Certifications in IT, e.g. B2B Sales, High level NetLab certs (e.g. Rockwell IOT), HCIT	ICT Team launched statewide Certificate pathways
BIW	1	Begin Outreach to prospective students (HS, Craigslist) utilizing statewide marketing campaign	Double BIW enrollment
BIW	1	Develop Dual enrolment opportunities for early BIW courses and promote to other colleges	one dual enrollment for BIW in Region
BIW	1	Encourage BIW Certification and BIW AA as appropriate	One BIW AA in Region
BIW	1	Promote BIW II for every campus	100% BIW I, II participating
BIW	2	Facilitate conversion of BIW courses to CTE C-ID	50% conversion in Region
BIW	3	Facilitate student access to 3rd Party Certificate mapping and support, i.e. MOS, Salesforce.com	
SD EDGE	3	Interview and solicit faculty and course descriptions that match pathways	Effective CS courses listed on site
SD EDGE	4	Promote SD EDGE in community organizations and Econ Dev events (especially in areas where Software Developers are a workforce gap..after site is up)	Increased site activity in Region
DM	3	Contribute and help develop panels for annual DMEC Conference to realign career oriented thinking	Develop at least one panel on topic
DM	3	Participate on statewide team to establish Digital Media skills and workflows for Professional non-digital people	
Ent EDGE	3	Solicit Industry experienced faculty and course descriptions to match pathways on Ent EDGE	Boost participation by industry recognized faculty
Ent EDGE	4	promote Ent EDGE in community organizations and Econ Dev events	Increased traffic on site
General	1	Monitor, Measure and Share via Launchboard	Data to prove your points
General	1	Promote Faculty and Staff professional Development opportunities	Maximize Faculty PD
General	1	Support efforts to grow college capacity in CTE, non-credit and for credit offerings for industry standards	More certificate programs for jobs that are open

General	3	Help Counselors establish Linked IN seminars for all students	Increasing number of effective student profiles
General	3	Visit and interview Placement agency contacts for sector demands	Know who is hiring for subsector entry level jobs
General	4	Complete a sector Profile of offerings and industry needs within Region to share with Consortia	Priority and opportunity subsectors shared with Consortia
General	4	Provide Technical Assistance to Business	Industry recognition of CCC relevance..more income for those companies
General	4	Work with Regional Consortia to strengthen and develop industry responsive programs	CCCs seen as critical to Region