K12 Strong Workforce Program 2020–2021

Bidders Conference
September 2, 2020

California Community Colleges

Today's Presenters

Sandra Sanchez, Assistant Vice Chancellor, CCCCO

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Today's Objectives & Housekeeping Items

- Walk through the K12 SWP 2020-21 application
- Review support resources and tools
- Address questions regarding the application and process
- This webinar is being recorded and will be made available on the K12 SWP website on CCCCO.edu and VRC
- Questions will be collected and addressed following the webinar on our FAQ page

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K12 SWP Objectives

K12 SWP is a joint effort between CCCCO and CDE designed to:

- Support intersegmental partnerships between LEAs (Local Education Agencies) and CA community colleges to strengthen CTE programs and pathways aligned with regional workforce needs
- Support LEAs in developing and implementing high-quality, K–14 CTE course sequences, programs, and pathways that:
  - Facilitate K–12 student exploration and selection of learning opportunities leading to career paths.
  - Build foundational career path skills.
  - Enable a seamless and successful transition to post secondary education .

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K12 SWP 2020 Timeline

DATE	EVENT
August 27 – October 16, 2020	K12 SWP Online Application submission window in NOVA
September 2, 2020	Bidders' Conference Webinar
September 2020	Regional Engagement Information Sessions
September 18, 2020	NOVA platform applicant training
September 30, 2020	Questions Submission Deadline to K12SWP@cccco.edu
October 16, 2020	K12 SWP Applications due in NOVA system
October 19 – November 20, 2020	K12 Selection Committees review applications and submit nominations of proposed grantees
November 25, 2020	K12 SWP preliminary awards announced

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K12 SWP Request for Applications (RFA)

K12 SWP RFA released on August 27, 2020

- Support materials and resources include:
    - High Quality Career Technical Education Program Evaluation Plan (required)
    - Work Plan (sample template)
    - Problem Statement and Project Objectives (example)
    - Budget and Match (sample template)
    - Budget and Match (example)
    - Scoring Rubric

K12 Request for Applications (RFA)

The California Community Colleges Chancellor's Office (CCCCO), in partnership with the California Department of Education (CDE), is seeking applications from eligible LEAs for K12 SWP funds to create, support, and/or expand high-quality CTE course sequences, programs, and pathways at the K–12 level that are aligned to regional workforce efforts occurring through the SWP.

BIDDER'S CONFERENCE

REGISTER FOR THE CONFERENCE

2020/2021

K12 SWP Request for Application 2020/2021 (PDF)

K12 SWP CTE Pathway/Program Work Plan (PDF)

K12 SWP CTE Pathway/Program Work Plan Template (PDF)

K12 SWP Problem Statement and Project Objectives EXAMPLES (PDF)

K12 SWP CTE Pathway/Program Budget and Match Template (PDF)

K12 SWP CTE Pathway/Program Budget and Match EXAMPLE (PDF)

Scoring Rubrics for K12 SWP Application 2020 (PDF)

FAQs

2019/2020

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Eligible Applicants

Eligible K12 SWP applicants (LEAs):

- School district
- County office of education
- Charter school
- Regional occupational center or program (ROC/P)

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Funding Levels and ADA

Awarded Funded Levels based on sum of ADA for all LEAs

      Up to 140 ADA   —   Up to $250,000

      Up to 550 ADA   —   Up to $500,000

      Up to 10,000 ADA —   Up to $1,000,000

      Over 10,000 ADA —   Up to $2,000,000

ADA calculation - Per Senate Bill 117, ADA changed for reporting for both 2019-20 P-2 and annual to include all full school months from July 1, 2019 to February 29, 2020 to mitigate the impact of COVID closures on ADA.

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Application Guidelines

- An LEA can submit no more than three applications as a Lead Agency or as a K-12 Partner Agency
- K12 SWP 2019-20 award recipients are eligible for 2020-21 funds.
- All application materials must be submitted on time in NOVA in order to be considered for funding, no exceptions

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K12 SWP Application Scoring

Application Section	Maximum Points
1. Pathway Identification	Not Scored/Required
2. Lead Local Education Agency (LEA)	Not Scored/Required
3. K–12 Partner Agencies (LEA)	Not Scored/Optional
4. Higher Education Partners	Not Scored/Required
5. Collaborative Partners	Not Scored/Optional
6. Problem Statement and Project Objectives	25 Points
7. Industry Sectors and Pathways	Not Scored/Required
8. CTE Pathway/Program Work Plan	60 Points
9. Budget	15 Points
10. Assurances	Not Scored/Required
11. Supporting Documentation	Not Scored/Required

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6. Problem Statement and Project Objectives

<u>Problem Statement</u>: Concise, clear, and evidence-based

- ○ Local/regional workforce need informed by SWP Regional Plan
- ○ Targeted underserved student populations
- ○ Challenge in current CTE pathway
- ○ Evidence that supports the need

2,500 character limit / 9 points maximum

6. Problem Statement and Project Objectives

<u>Project Objectives</u>: Concise, clear, and concrete
- Local/regional workforce need informed by SWP Regional Plan
- Lead K-12 students to postsecondary studies
- Target improved access and engagement to underserved students.

2,500 character limit / 8 points maximum

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6. Problem Statement and Project Objectives

Special Considerations:
- Local/regional economies
  - high unemployment rate
  - rural school district
- Underserved student populations
  - dropout rate higher than the state rate
  - unduplicated students
  - special populations

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Auto populated and self-reported/8 points maximum

Preparing and Submitting the K12 SWP Application

Application Section	Maximum Points
7. Industry Sectors and Pathways	Not Scored/Required

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7. Industry Sectors and Pathways

Identify: industry sector(s), pathway(s) to be included, design purpose and number of Pathways/Programs involved

Purpose of the proposed K12 SWP work:

- Create a new pathway(s)
- Expand and/or Scale an Existing Pathway(s)
- Implement cross-sector work.

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Preparing and Submitting the K12 SWP Application

Application Section	Maximum Points
8. CTE Pathway/Program Work Plan	60 Points

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8. CTE Pathway/Program Work Plan

1. Upload 2019-20 High-Quality CTE Program Evaluation
2. Identify K14 Pathway Quality Strategies
3. Complete CTE Pathway/Program Work Plan
4. Identify other funds to support CTE work

Note: Workplan for 20-21 is embedded into NOVA App

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60 points maximum

8. CTE Pathway/Program Work Plan

Attachment 1: High Quality CTE Program Evaluation

Name of Local Education Agency:_____

Total Score:_____
(TO BE COMPLETED BY LEA)

Directions: The metrics in this rubric apply to students that are enrolled in CTE programs, programs of study (POS) and pathways. Read each of the 10 Minimum Eligibility Standards (criteria). Reviewing all of your CTE programs, check the box that best corresponds to the current practice of your programs and which you can provide evidence for. List evidence of your practice that is currently on file at your LEA and make comments that the grant reader may take into consideration in the corresponding boxes.

Total Score:_____
(TO BE VERIFIED BY CDE)

Minimum Eligibility Standards	Not Yet In Practice (0 points)	Emerging Practice (1 point)	Quality Practice (2 points)	Exemplary Practice (3 points)	Tools/ Examples of Evidence	Evidence on File at LEA	LEA Comments
1.A. Offers high quality CTE curriculum and instruction that are aligned to the CTE Model Curriculum Standards. **Essential Element:** High-Quality, Integrated Curriculum and Instruction.	☐ There is no evidence that the CTE curricula or instruction are aligned to the CTE Model Curriculum Standards.	☐ Some CTE curricula and instruction are aligned to the CTE Model Curriculum Standards.	☐ All CTE curricula and instruction are fully aligned to the CTE Model Curriculum Standards.	☐ All CTE curricula and instruction are fully aligned to the CTE Model Curriculum Standards. All CTE curricula are aligned to all academic standards.	Alignment matrix of CTE curriculum syllabi and CTE Model Curriculum Standards Alignment matrix of CTE curriculum syllabi and academic standards. Course outlines		

8. CTE Pathway/Program Work Plan

Pathway Quality Strategies

- Curriculum and Instruction
- College and Career Exploration
- Postsecondary Transition
- Work-Based Learning

Your application will be scored on only the applicable Strategies selected. Must select at least one.

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8. CTE Pathway/Program Work Plan

CTE Pathway/Program Work Plan

Identify other CTE funds to support this work

Preparing and Submitting the K12 SWP Application

Application Section	Maximum Points
9. Budget and Match	15 Points
10. Assurances	Not Scored/Required
11. Supporting Documentation	Not Scored/Required

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9. Budget and Match

A. K12 SWP Requested Budget Funds by Participating LEA by Year

Expenditure Type	2020-21 Jan-June 2021 (6 mos.)	2021-22 July-June 2022 (12 mos.)	2022-23 July-June 2023 (12 mos.)	Totals TOTAL FUNDS REQUESTED
1000 – Certificated Salaries				
2000 – Classified Salaries				
3000 – Employee Benefits				
4000 – Books and Supplies				
5000 – Services and Other Operating Expenditures				
6000 – Capital Outlay				
7000 – Indirect Costs				
Total Budget Request				

C. K12 SWP Total Financial Match Funds Descriptions/Source

Please describe the financial match funds and identify the source by Object Codes (100 characters maximum for each object code description)

Expenditure Type	Financial Match	Description/Source of Financial Match Funds
1000 – Certificated Salaries		
2000 – Classified Salaries		
3000 – Employee Benefits		
4000 – Books and Supplies		
5000 – Services and Other Operating Expenditures		
6000 – Capital Outlay		
7000 – Indirect		
Total		

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Proportional Dollar Match

- For ROCPs operated either by a joint powers authority or by a county office of education, one dollar ($1) for every one dollar ($1) awarded. The ROCP needs to be the Lead Agency on the application.
- For all other LEAs, two dollars ($2) for every one dollar ($1) awarded.

For 2020 the Dollar Match must be 100% financial.

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Preparing and Submitting the K12 SWP Application

Application Section	Maximum Points
9. Budget and Match	15 Points
10. Assurances	Not Scored/Required
11. Supporting Documentation	Not Scored/Required

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11. Supporting Documentation

Applicants **must** upload:
- Completed 2020-21 High-Quality CTE Program Evaluation for each applicable LEA participating in this work

Applicants **may** upload:
- Agreements/MOUs
- Letters of Commitment/Support

No other documents will be reviewed or factored in the scoring process

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Scoring Rubrics for K12 SWP Application 2020-21

Examples

A. K12 SWP Requested Budget Funds by Participating LEA by Year
<mark>EXAMPLE</mark>

Expenditure Type	2020-21 Jan-June 2021 (6 mos.)	2021-22 July-June 2022 (12 mos.)	2022-23 July-June 2023 (12 mos.)	Totals TOTAL FUNDS REQUESTED
1000 – Certificated Salaries	$27,000	$50,000	$50,000	$127,000
2000 – Classified Salaries	$0	$1,200	$1,200	$2,400
3000 – Employee Benefits	$9,810	$17,700	$17,700	$45,210
4000 – Books and Supplies	$3,000	$6,875	$6,875	$16,750
5000 – Services and Other Operating Expenditures	$5,000	$0	$0	$5,000
6000 – Capital Outlay	$80,000	$0	$0	$80,000
7000 – Indirect Costs	$4,992	$3,031	$3,031	$11,054
Total Budget Request	$129,802	$78,806	$78,806	$287,414

<mark>The examples are not intended to be exemplars, but rather to suggest the grain size of details, the breadth of a description, and ways to offer concise responses.</mark>

2. Project Objectives

Provide clear, concrete objectives, which this project aims to achieve, to address the issues in the Problem Statement. Include how the LEA(s) is using the K12 SWP funds to help meet those objectives. Avoid statements of lofty goals (2,500 characters maximum). Please include program strategies that:

1. Are informed by your region's Regional Plan and/or address workforce needs in the local or regional economy.
2. Lead K–12 students to postsecondary studies.
3. Target improved access and engagement of underserved students.

EXAMPLE

The project objectives of our K12 SWP work are as follows:

1. Maple USD will recruit and employ a teacher (.5 FTE) to teach the Introduction to Public Safety Careers course. This course will be taught in one Maple high school in the fall of 2021, and at two Maple high schools in the fall of 2022 and every fall thereafter. Grant funds will pay for the development and offering of the course in 2021 and 2022 with Maple USD absorbing these costs in subsequent years.
2. Fund the Maple USD and Deep River CCD Fire Science instructors to develop the course outline for the Introduction to Public Safety Careers course and supporting materials and to work with employers to develop site visits and other work-based learning experiences, including one experience that brings Maple USD and Deep River CCD Fire Science students together to strengthen connections between the programs.
3. Deep River CCD will offer the Emergency Medical Response course as a dual enrollment course in the spring of 2022 at one Maple high school and at two Maple high schools in the spring of 2023. Deep River CCD will fund this using a combination of Community College Strong Workforce Program funds and apportionment through the term of the grant and will continue to do so after the grant provided that enrollments remain at 25 or more students.
4. A Maple and a Deep River counselor will meet with employers, use labor market information and develop materials to support counselors' ongoing career guidance work with Fire Science students. This team will also identify

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Frequently Asked Questions

1. On how many applications can an LEA be listed as either a Lead or a K12 Partner Agency?

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Frequently Asked Questions

2. How is ADA calculated?

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Frequently Asked Questions

3. What is the extent to which LEAs are expected to partner with a community college?

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Frequently Asked Questions

4. Do we have to complete the entire work plan in the application? Is it a downloadable word document?

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Frequently Asked Questions

5. Will in-kind match be allowed?

K12 SWP FAQ's

NOVA Webinar - Save the Date!

NOVA Platform Applicant Training Webinar. The CCCCO staff will host a training on using the NOVA online application platform.

Date and Time: September 18, 2020 1:00PM – 2:30PM PT Webinar

Registration:https://cccconfer.zoom.us/webinar/register/WN_G7kY5B3vTP-dlINflH5_sQ

Registration link also available in the RFA.

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Application Links

RFA and Support Materials: https://rb.gy/k9pno9

K12 SWP Page: http://bit.ly/2MM8Lw1

Returning Users to NOVA: nova.cccco.edu

New NOVA K12 SWP User Registration: https://goo.gl/t65j2x

Technical questions not addressed in FAQ: k12swp@cccco.edu

Visit these links today: https://linktr.ee/k12swp

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Survey- Thank you!

https://www.surveymonkey.com/r/YKFSH5W