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DSN Conference Call
Transcript of Audio Recording

1 MS. LYNN SHAW: THANK YOU. WELCOME. I'M DR. LYNN
2 SHAW, AND I'M THE VISITING DEAN OF SECTOR STRATEGIES. AND
3 I WANT TO WELCOME YOU TO THE CALL FOR THE 164 MILLION K12
4 STRONG WORKFORCE PROGRAMS. THIS IS FOR SPECIFICALLY THE
5 SECTOR NAVIGATORS AND THE DEPUTY SECTOR NAVIGATORS AND
6 ANYONE ELSE WHO DECIDED TO JOIN, YOU ARE ALSO WELCOME. AT
7 THE END WE'LL TAKE QUESTIONS, WE'LL UN-MUTE YOU JUST SO
8 THERE'S NO BACKGROUND NOISE.

9 BUT I WANTED TO BEGIN WITH INTRODUCING YOU TO SARAH
10 SEGAL. YOU'RE GOING TO BE GETTING A LOT OF E-MAILS FROM
11 HER. SHE REPLACED JUSTIN AS OUR LOGISTICAL SUPPORT FOR
12 THE DOING WHAT MATTERS FOR THE JOBS AND THE ECONOMY
13 FRAMEWORK.

14 SO SARAH, YOU WANT TO SAY A COUPLE WORDS?

15 SARAH SEGAL: SURE. THANKS, LYNN. THANK YOU ALL FOR
16 PARTICIPATING IN THIS CALL. IT'S BEEN SO EXCITING TO MEET
17 SOME OF YOU ALREADY AS I'VE STEPPED INTO THIS NEW ROLE,
18 AND EVERYONE HAS BEEN SO WELCOMING. FOR THOSE OF YOU I
19 HAVEN'T MET, I'M VERY MUCH LOOKING FORWARD TO WORKING WITH
20 YOU. I RECENTLY GOT MY MASTERS FROM LMU IN HIGHER
21 EDUCATION ADMINISTRATION WITH A THESIS FOCUSED
22 SPECIFICALLY ON CAREER EDUCATION PATHWAYS AND ALUMNI
23 PROGRAMMING, WHAT HAPPENS NEXT. SO IT'S A GREAT FIT FOR
24 ME TO BE HERE, AND I CAN'T WAIT TO BE MORE EMBEDDED IN
25 YOUR NETWORK.

MS. LYNN SHAW: SO I HOPE YOU ALL -- THANK YOU,

1 SARAH. I HOPE YOU ALL HAVE THE SLIDES, BUT I'M GOING TO
2 ASSUME THAT SOME OF YOU DON'T, SO I'M GOING TO TRY TO GIVE
3 THE VERBAL VISUAL PICTURE OF WHAT THESE SLIDES ARE SAYING
4 AND THEN MAKE OTHER COMMENTS. AND MY COLLEAGUE, MATT
5 ROBERTS, IS ON THE CALL TO COPRESENT WITH ME. MATT, YOU
6 WANT TO INTRODUCE YOURSELF? OKAY. MATT WILL BE ON THE
7 CALL. OKAY.

8 SO THE LEGISLATURE HAS ALLOCATED 164 MILLION K12
9 STRONG WORKFORCE PROGRAMMING FUNDING TO HELP US WORK MORE
10 CLOSELY WITH OUR K12 PARTNERS.

11 AND -- OKAY. I'M GOING TO GO TO SLIDE TWO. SO THE
12 WAY THE MONEY THE ALLOCATED, 150 MILLION WENT TO THE
13 CALIFORNIA DEPARTMENT OF EDUCATION CDE AND 164 MILLION IS
14 FLOWING THROUGH THE CHANCELLOR'S OFFICE. SO THE 150
15 MILLION IS ONGOING PROPOSITION 98 CAREER TECH ED INCENTIVE
16 GRANT ADMINISTERED BY THE CALIFORNIA DEPARTMENT OF
17 EDUCATION. THERE'S 150 MILLION ONGOING PROP 98
18 ADMINISTERED THROUGH THE COMMUNITY COLLEGE SPECIFICALLY
19 THE STRONG WORKFORCE PROGRAM.

20 AND YOU'VE PROBABLY ALL REMEMBER THE TASK FORCE OF A
21 COUPLE YEARS AGO AND THE RECOMMENDATIONS. THIS IS MORE
22 SUPPORT TO GET THE JOB DONE PUT FORWARD BY THE
23 RECOMMENDATIONS TO IMPROVE AND ENHANCE CAREER EDUCATION.
24 AND THEN 14 MILLION ONGOING PROPOSITION 94 SUPPORTS JUST
25 TO DO WORKFORCE PATHWAY COORDINATORS, K14 TECHNICAL
ASSISTANCE PROVIDERS AND CONSORTIA ADMINISTRATIVE COSTS.

1 AND I'LL TALK MORE ABOUT THAT SPECIFICALLY TOWARDS THE END
2 HERE LIKE HOW MANY AND WHO THEY ARE AND ALL OF THAT.

3 SO SLIDE THREE. THIS IS KIND OF A DIFFERENT THUMBING
4 APPROACH. SO THE FUNDS ARE ONGOING, MUCH LIKE THE STRONG
5 WORKFORCE PROGRAM IN GENERAL WITH ANNUAL STATE BUDGET
6 APPROVAL. AND OUR PORTION, THE COMMUNITY COLLEGE PORTION,
7 WILL BE ALLOCATED TO THE STRONG WORKFORCE PROGRAM REGIONS
8 BASED ON LABOR MARKET NEEDS, ENROLLMENT, STUDENT OUTCOMES.
9 AND THIS IS INSTEAD OF DOING AN RFP, A REQUEST FOR
10 PROPOSAL, OR SOME KIND OF GRANT PROCESS.

11 THE PROJECT PLANS AND BUDGET PROPOSALS, WE WANT TO
12 TRY TO MAKE VERY SIMPLE FOR THE REGIONS. THE FIRST ROUND
13 WE'RE THINKING OF USING A GOOGLE DOC FORMAT AND THEN
14 EVENTUAL DEVELOPMENT OF NOVA WHICH IS OUR SORT OF
15 OVERARCHING FISCAL HOUSING SYSTEM TO HELP YOU SEE YOUR
16 FUNDING SOURCES BUT IN ONE PLACE AND REPORT FUNDING USE
17 AND ANALYTICS.

18 SO MUCH LIKE THE STRONG WORKFORCE PROGRAM, THERE'S
19 MUCH DATA INVOLVEMENT IN ALL OF THIS AND FOR OUR SECTOR
20 NAVIGATORS AND OUR DEPUTY SECTOR NAVIGATORS, WE REALLY
21 WANT TO WORK ON INSERTING OUR MARKET INTELLIGENCE FACTOR
22 IN THIS. LIKE, WHAT'S REALLY GOING ON, WHAT'S COMING,
23 WHAT'S THE TRENDS, WHAT'S THE FUTURE? AND THAT'S WHAT YOU
24 CAN BRING TO THE TABLE WITH YOUR WORK DIRECTLY WITH
25 INDUSTRY.

SO THE NEXT SLIDE IS KIND OF THE TIMING THAT WE'RE

1 PLANNING. SO THE ALLOCATIONS WILL BE POSTED AUGUST 15.
2 THE BOARD OF GOVERNORS WILL APPROVE THE FUNDING AT THEIR
3 SEPTEMBER 17TH MEETING. THEN WE'LL HAVE ACTIVITIES.
4 THERE WILL BE PROJECT SUBMISSION TEMPLATES THAT GOES TO
5 OUR LEA PARTNERS. REGIONAL ALLOCATIONS ARE THEN DISPERSED
6 TO THE STRONG WORKFORCE PROGRAMS FISCAL AGENTS, AND THAT
7 WILL BE JANUARY 2019. AND THEN FUNDING MUST BE EXPENDED
8 BY OCTOBER 31ST, 2021, AND THEN THE FINAL DATE -- THERE'S
9 STILL TO BE DETERMINED.

10 SO MATT, DO YOU HAVE ANY -- MATT ARE YOU ON THE CALL
11 YET?

12 MATT ROBERTS: YEAH, I SURE AM. SORRY, EVERYBODY.
13 THANKS, LYNN. AND THANKS, EVERYBODY. WELCOME TODAY.

14 LET ME JUST JUMP RIGHT IN AND JUST KIND OF SHARE THAT
15 IN ADDITION TO THE TIMELINE, AS LYNNLYNN HAS ROLLED OUT,
16 YOU CAN SEE IT'S NOT THE SAME SORT OF TRAJECTORY THAT WE
17 FIRST DID IN THE FIRST ITERATION OF STRONG WORKFORCE WHERE
18 WE DID EVERYTHING IN ONE YEAR, YOU KNOW, IT SEEMS LIKE WE
19 SORT OF ARE QUICK TO RAMP THINGS UP.

20 IN THIS ONE, YOU'LL NOTICE THAT REALLY THE FUNDS
21 AREN'T DUE TO BE DISPERSED OUT TO THE REGIONS UNTIL
22 JANUARY, WHICH MEANS THAT WE PROBABLY WON'T SEE THE FLOW
23 OF FUNDS GET OUT TO TO FOLKS UNTIL MARCH OR EVEN LATER.
24 SO WE MAY BE TALKING ABOUT A PERIOD OF TIME WHERE WE CAN
25 HAVE SOLIDIFICATION AND THE ALLOWING FOR COLLABORATION AS
THIS THING GETS BUILT. SO A LITTLE BIT MORE OF A SLOWER

1 PACE IF I CAN JUST ADD THAT ABOUT THE TIMELINE.

2 (SIMULTANEOUS SPEAKING.)

3 MS. LYNN SHAW: YOU KNOW, THIS IS GREAT. I BELIEVE
4 THE SLOWER PACE I BELIEVE IS -- ALLOWS TO DO MORE
5 COLLABORATION AND FROM THE SECTOR LENS, AND IT GIVES A
6 CHANCE TO REALLY INSERT THE SECTOR STRATEGIES AND THE
7 SECTOR REFRESH INTO THIS NEW --

8 (SIMULTANEOUS SPEAKING.)

9 MATT ROBERTS: THAT'S EXACTLY RIGHT. I MEAN, WE
10 REALLY -- WE WANT OUR GRANTEES TO -- THEY'RE NOT REALLY
11 GRANTEES, THEY'RE PROJECTS FOLKS THAT ARE ENGAGING IN
12 PROJECTS TO REALLY ENGAGE WITH IT, AND SO WE THINK THAT
13 IT'S -- WE THINK THAT COLLABORATION TIME ARE REALLY
14 INSERTING THE SECTOR CONVERSATION TO ENSURE THAT THE
15 APPLICANTS KNOW ABOUT LABOR MARKET INFORMATION ABOUT HOW
16 TO MAKE GOOD INVESTMENTS, YOU KNOW, TO KEEP IT A LITTLE
17 BIT MORE NIMBLE SO HOPEFULLY THE TIMELINE YOU SEE
18 RESONATES.

19 AFTER TALKING WITH CDE, THEY ARE GOOD WITH SORT OF
20 THE RAMP UP OF THE TIMELINE AND, YOU KNOW, REALLY PUSHING
21 IT OUT TO SPRING 2019. SO WE CAN TAKE A DEEP BREATH.
22 RIGHT? OKAY.

23 MS. LYNN SHAW: OKAY, EVERYONE. TAKE A DEEP BREATH
24 RIGHT NOW. OKAY. SO LET'S GO TO THE NEXT SLIDE.

25 SO, OF COURSE, WE'RE INTERESTED IN HIGH QUALITY
CAREER EDUCATION PROGRAMS. AND WE ARE GOING TO HAVE AN

1 EMPHASIS ON COLLABORATIVE APPROACH BETWEEN SYSTEMS. AND
2 THIS IS, OF COURSE, THE DEPARTMENT OF EDUCATION AND THE
3 COMMUNITY COLLEGE SYSTEM, BUT OTHER SYSTEMS ARE GOING TO
4 BE PARTNERS IN THIS TOO. AND THEN WE WANT TO SUPPORT AND
5 CREATE AND EXPAND HIGH QUALITY CTE PROGRAMS AT THE K12
6 LEVEL. AND THERE'S LOTS OF INFORMATION ABOUT HOW THEY'VE
7 BEEN NEGLECTED FOR A LONG TIME, AND THEY'RE KIND OF
8 GETTING ATTENTION AGAIN.

9 THAT'S ALL OF THE 11 ELEMENTS OF A HIGH QUALITY CTE
10 PROGRAM IN THE CALIFORNIA EDUCATION CODE, AND ARE ALIGNED
11 WITH THE WORKFORCE DEVELOPMENT EFFORTS (INDISCERNIBLE)
12 STRONG WORKFORCE PROGRAM. SO THIS IS THE COLLABORATION
13 PART, AND ALL THE REGIONAL PRIORITY.

14 AND THEN I DID HIGHLIGHT ON THIS SLIDE. INCREASE THE
15 TRANSITION FROM SECONDARY TO POST-SECONDARY AND CAREER.
16 THE ONES I BOLDED ARE THE ONES I THINK REALLY SPEAK TO THE
17 WORK OF THE DEPUTY SECTOR NAVIGATORS AND THE SECTOR
18 NAVIGATORS.

19 MATT, DO YOU HAVE ANYTHING TO ADD?

20 MATT ROBERTS: YEAH. YEAH. ONE OTHER THING, I WOULD
21 SAY IS THAT, YEAH, THESE ARE REALLY THE DRIVING FORCES.
22 IT'S -- YOU KNOW, IF YOU COMPARE THIS WITH STRONG
23 WORKFORCE, THE 248 MILLION, WHICH BY THE WAY WILL CONTINUE
24 TO MOVE FORWARD ANNUALLY, THAT -- THE MANTRA AND THE
25 BRANDING FOR THAT STRONG WORKFORCE PROGRAM IS REALLY MORE
AND BETTER.

1 BUT THIS ONE -- THIS IS OUR OPPORTUNITY TO REALLY
2 CAPTURE, YOU KNOW, AS FUNDING COMES TO BOTH SIDES OF THE
3 SYSTEMS TO TRY TO CREATE THE WORK THAT TRIES TO COME
4 TOGETHER SO I THINK LYNN IS EXACTLY RIGHT TO SAY -- AND IT
5 REALLY BRINGS RELEVANCE TO YOUR ROLES AS DEPUTY SECTOR
6 NAVIGATORS AND SECTOR NAVIGATORS IN TERMS OF WHAT'S YOUR
7 IMPACT ON STUDENTS IN THE METRICS. REALLY, WHAT WE'RE
8 AFTER HERE IS THIS IS OUR OPPORTUNITY TO SORT OF BRING OUR
9 SYSTEM TOGETHER WITH CDE SYSTEM IN TERMS OF REALLY
10 CREATING THAT PIPELINE FOR WORKFORCE. SO THE OPPORTUNITY
11 FOR YOU AS KEY TALENT, I BELIEVE, IS TO MAKE A TREMENDOUS
12 IMPACT ON THIS NUMBER SHOWING TRANSITION FROM SECONDARY TO
13 POST-SECONDARY.

14 I MEAN, YOU HAVE A CAPTIVE AUDIENCE NOW. WE HAVE
15 DOLLARS THAT ARE -- THAT WILL SORT OF SUPPORT AND PUSH THE
16 TWO SYSTEMS TOGETHER. SO I THINK THAT THAT'S -- THAT
17 WOULD BE WHAT I WOULD EMPHASIZE, SO I'D LIKE TO HIGHLIGHT.

18 MS. LYNN SHAW: OKAY. SO LET'S GO TO THE NEXT SLIDE.
19 SO THERE WERE MANY, MANY MINIMUM ELIGIBILITY STANDS IN THE
20 BILL, AND I JUST PICKED OUT A FEW THAT I THOUGHT REALLY
21 SPOKE TO THE SECTOR STRATEGY. SO THE FIRST ONE IS
22 INFORMED BY, ALIGNED WITH, AND EXPAND UPON THE REGIONAL
23 (INDISCERNIBLE) AND PLANNING EFFORTS OCCURRING WITH --
24 THROUGH THE STRONG WORKFORCE PROGRAM. AND WE HAVE BEEN
25 DOING MUCH WORK TO ALIGN THE SECTOR WORK, THE MARKET
INTELLIGENCE, THE DEPUTY SECTOR NAVIGATOR WORK AND THE

1 REGIONAL CONSORTIA WORK TO GET IT MORE ALIGNED. AND THIS
2 IS WHAT THE ALL HANDS ARE ABOUT. THIS IS WHAT THE SECTOR
3 CALLS ARE ABOUT. THERE ARE LOTS OF WAYS THAT WE'RE TRYING
4 TO EXPAND ON THIS, AND THIS CDE PORTION NOW ALSO ADDS TO
5 IT.

6 THE NEXT ONE IS (INDISCERNIBLE) QUALITY CURRICULUM
7 AND INSTRUCTION WITH THE K12 AND THERE'S DOTS IN THIS
8 BECAUSE THERE'S A LOT MORE LANGUAGE -- THAT LEAD TO CAREER
9 PATHWAY OR OBTAIN EMPLOYMENT UPON INVESTIGATION FROM HIGH
10 SCHOOL. AND I THINK, AGAIN, THIS SPEAKS DIRECTLY TO THE
11 SECTOR STRATEGY.

12 THE NEXT ONE IS PROVIDE PUPILS WITH QUALITY CAREER
13 EXPLORATION AND GUIDANCE, AND I KNOW MANY OF YOU IN THE
14 SECTOR COMMUNITY ARE WORKING ON LOTS OF PROJECTS WITH
15 DIFFERENT WAYS TO VIEW THIS. AGAIN, SPEAKING DIRECTLY TO
16 THE SECTOR STRATEGY LEADS TO AN INDUSTRY RECOGNIZED
17 CREDENTIAL OR CERTIFICATE OR APPROPRIATE POST-SECONDARY
18 TRAINING OR EMPLOYMENT. THAT ALSO IS VERY SECTOR FOCUSED
19 ESPECIALLY THIS INDUSTRY RECOGNIZED CREDENTIAL.

20 I MEAN, I JUST LOVE THAT ALL OF THIS IS ACTUALLY IN
21 THE BILL. THIS IS LANGUAGE DIRECTLY FROM THE BILL.

22 THEN THE LAST ONE THAT I SELECTED -- AND, AGAIN, I'LL
23 REMIND YOU THERE ARE MANY MORE -- PROVIDES OPPORTUNITIES
24 FOR PUPILS TO PARTICIPATE IN AFTER-SCHOOL, EXTENDED DAY,
25 AND OUT-OF-SCHOOL INTERNSHIPS, COMPETITIONS, AND OTHER
WORK BASED LEARNING OPPORTUNITIES. AND MANY -- AGAIN,

1 MANY OF THE DEPUTY SECTOR NAVIGATORS AND SECTOR NAVIGATORS
2 RUN CAMPS AND COMPETITIONS AND HAVE INTERNSHIPS ESPECIALLY
3 IN THE SUMMER, AND THIS IS AN OPPORTUNITY TO EXPAND IT
4 EVEN MORE TO OUR K12 PARTNERS.

5 MATT?

6 MATT ROBERTS: YEAH, LYNN. I WOULD SAY YOU
7 HIGHLIGHTED THE FIVE REALLY SALIENT ONES. AND IF YOU LOOK
8 AT THESE GUYS, YOU CAN SEE -- AND LADIES, YOU CAN SEE, YOU
9 KNOW, THESE ARE LIKE THE DIFFERENT PARTS OF A CONTINUUM.
10 RIGHT? OF A CONTINUUM OF A PATHWAY THAT ALL OF US SORT OF
11 HAVE TO SORT OF WORK TOGETHER TO MAKE SURE THAT WE ACHIEVE
12 IT. AND IN TERMS OF THE APPLICANTS, ONE THING THAT WE
13 REALLY WANTED TO MAKE SURE WITH THIS LANGUAGE IS THAT WE
14 HAVE -- THAT WE'RE TAPPING INTO PROGRAMS IN THE AREAS THAT
15 CAN REALLY LEAD TO ALL FIVE OF THESE AREAS THAT CAN REALLY
16 BEGIN TO MAKE THE LINKS BETWEEN THE CONTINUUM.

17 SO YOUR WORK IS EVEN MORE CRUCIAL IN THIS BECAUSE YOU
18 CAN SEE WHAT IS YOUR EFFECT -- YOU CAN ASK YOURSELF WHAT
19 IS YOUR EFFECT ON ANY ONE OF THESE FIVE? AND THAT'S
20 WHERE, YOU KNOW, YOU CAN AGAIN CONTINUE TO MAKE THAT
21 CONNECTION AT THE STUDENT LEVEL, CONTINUE TO MAKE THAT
22 CONNECTION AT THE OUTCOME LEVEL, BECAUSE THESE ARE ALL
23 OUTCOMES AS WELL.

24 THE LAST THING I'LL SAY IS THAT LAST CHECKMARK WHERE
25 IT SAYS AND OTHER WORK BASED LEARNING OPPORTUNITIES, WE
FULLY UNDERSTAND THAT FOLKS THAT ARE, YOU KNOW, NOT --

1 MAYBE NOT ACHIEVING OR NOT REACHING THAT INDUSTRY
2 RECOGNIZED CREDENTIAL SO QUICKLY THAT PERHAPS IT'S A WORK
3 BASED LEARNING OPPORTUNITY OR IT'S SOME OTHER APPROPRIATE
4 POST-SECONDARY TRAINING OR EMPLOYMENT OPPORTUNITY. SO WE
5 KNOW THAT THERE'S SOME WIGGLE ROOM IN THIS TO REALLY MAKE
6 SURE WE'RE ON-BOARDING WELL WITH THE K12 SYSTEM, BUT ALSO
7 AS IT LEAVES UP INTO THE WORKFORCE.

8 AGAIN, WHAT'S REALLY KEY WITH THESE DOLLARS IS THAT
9 YOU GOT A CAPTIVE GROUP THAT YOU'RE TRYING TO NOW TARGET
10 OUT OF THE K12 SYSTEM TO BRING IT INTO OUR WORKFORCE. SO
11 THIS IS THE ACHIEVEMENT OF THE PIPELINE OF A GROUP OF
12 STUDENTS THAT CAN COME IN AND ACHIEVE THESE FIVE AREAS.
13 SO WE REALLY DO WANT OUR APPLICANTS TO ALIGN WITH CERTAIN
14 PARTS OF THIS SO WE'RE HITTING THIS THING RIGHT OUT OF THE
15 GATE.

16 THANKS, LYNN.

17 (SIMULTANEOUS SPEAKING.)

18 AMY KAUFMAN: I'M SORRY. THIS IS AMY.

19 LET ME JUST -- FROM A K12 PERSPECTIVE, LET ME JUST
20 JUMP IN SUPER QUICKLY ABOUT THE WORK BASED LEARNING
21 PORTION. REMEMBER, IT'S A CONTINUUM AS WELL AND SO IN K12
22 THESE WORK BASED LEARNING EXPERIENCES CAN BE ABOUT WORK OR
23 WORK OR THROUGH WORK SO THINK OF MENTORING, THINK OF JOB
24 SHADOWING, THINK OF ALL OF THOSE OPPORTUNITIES THAT ARE IN
25 ADDITION TO THE INDUSTRY RECOGNIZED CREDENTIALS, THE
INTERNSHIPS, ET CETERA.

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(SIMULTANEOUS SPEAKING.)

MS. LYNN SHAW: AMY, PLEASE INTRODUCE YOURSELF.

AMY KAUFMAN: HELLO, EVERYBODY. I AM AMY KAUFMAN,
AND I COME TO YOU ORIGINALLY FROM ORANGE COUNTY IN THE
ORANGE COUNTY DEPARTMENT OF EDUCATION. I WAS THE
EXECUTIVE DIRECTOR FOR OC PATHWAYS, AND I'VE BEEN
FORTUNATE ENOUGH TO JOIN THE TEAM AS WE BUILD THIS K12
STRONG WORKFORCE PROGRAM TOGETHER. SO IT'S GREAT TO BE
HERE. THANKS.

MS. LYNN SHAW: YEAH, WE'RE GLAD TO HAVE YOU AMY.

LET'S GO TO THE NEXT SLIDE. AND THIS ONE I WAS VERY
EXCITED ABOUT, DEPUTY SECTOR NAVIGATORS, OUT THERE.
YOU'RE EVEN CALLED OUT IN THE BILL. AND IT SAYS DEPUTY
SECTOR NAVIGATOR MEANS AN INDIVIDUAL SERVING AS AN IN
REGION CONTACT FOR AN INDUSTRY OR OCCUPATIONAL CLUSTER
WORKING WITH THE REGIONS, COLLEGES, AND EMPLOYERS TO
CREATE ALIGNMENT AROUND, AND DELIVER ON WORKFORCE TRAINING
AND CAREER PATHWAYS. THIS IS THE LANGUAGE EXACTLY IN THE
BILL, AND ON THAT NOTE I'D LIKE TO ENCOURAGE YOU TO LOOK
AT THE FULL BILL YOURSELF TO SEE WHAT IT'S REALLY SAYING
ABOUT THE OVERALL PICTURE OF WHAT OUR LEGISLATURE IS
TRYING TO DIRECT US TO DO. AGAIN, THESE ARE JUST
HIGHLIGHTS.

SO MATT, YOU HAVE SOMETHING YOU'D LIKE TO ADD?

MATT ROBERTS: I WOULD ADD THAT I REMEMBER WHEN THE
DEPARTMENT OF FINANCE CALLED ME AND SAID, MATT, DO YOU

1 HAVE A DEFINITION FOR THE DEPUTY SECTOR NAVIGATORS? AND
2 IT'S, LIKE -- AND I SAID, I'M SO GLAD THAT YOU'RE ASKING
3 ME THAT. MY POINT HERE IS THAT THERE WAS REALLY A VERY
4 BIG EFFORT ON THE PART OF THE GOVERNOR'S OFFICE AND THE
5 DEPARTMENT OF FINANCE TO ENSURE THAT, NUMBER ONE, ANYTHING
6 NEW WAS NOT GOING TO DISRUPT THE CURRENT SYSTEM THAT'S IN
7 PLACE, BUT IN OTHER WORDS, SORT OF ADD TO IT. THAT MEANS
8 REALLY CALLING OUT THE IMPORTANT WORK THAT YOU'RE DOING.

9 AGAIN, YOUR WORK IN THE LABOR MARKET AND INDUSTRY AND
10 OCCUPATIONAL INFORMATION THAT YOU REPRESENT IS SO CRUCIAL
11 TO THIS. SO I THINK THAT, YOU KNOW, IT'S IMPORTANT THAT'S
12 LYNN POINTS THIS OUT TO YOU THAT YOU ARE A CRUCIAL PART IN
13 THIS. SO THANKS LYNN FOR POINTING THAT OUT.

14 I THINK AMY HAD A COMMENT TOO. AMY?

15 AMY KAUFMAN: NO, THAT WAS NOT ME. I'M GOOD.

16 MS. LYNN SHAW: ALL RIGHT. LET'S GO TO THE NEXT
17 SLIDE.

18 SO THE STRONG WORKFORCE PROGRAM METRICS. ESSENTIALLY
19 THIS IS DESCRIBING THE MORE WHICH IS ENROLLMENT
20 ESSENTIALLY AND THEN BETTER. YOU HEARD MORE AND BETTER
21 CTE. AND BETTER INCLUDES COMPLETION, TRANSFER,
22 EMPLOYMENT, EMPLOYMENT IN FIELD OF STUDY, SECOND QUARTER
23 EARNINGS, MEDIAN CHANGE IN EARNINGS, A PORTION OF STUDENTS
24 WHO ATTAINED A LIVING WAGE.

25 THIS IS ALSO TIED TO OUR WORKFORCE STARS PROGRAM.
IT'S TYING IN A LOT OF DIFFERENT WAYS, BUT ESSENTIALLY

1 THERE ARE METRICS TO EVALUATE OUR PERFORMANCE AND, YOU
2 KNOW, THIS IS PART OF WHAT WE WANT YOU TO START THINKING
3 ABOUT, HOW YOU CAN DEMONSTRATE PROGRESS.

4 SO MATT?

5 MATT ROBERTS: YEAH. I WOULD SAY IT'S NICE TO HAVE A
6 SET OF METRICS THAT WE ARE, YOU KNOW, WE HAVE A DASHBOARD
7 FOR, THAT, YOU KNOW, THAT EVERYBODY'S CONTRIBUTING TO
8 CLEANING UP, AND WHEN YOU LOOK AT THE NEXT SET OF SLIDES,
9 THESE WERE -- THESE ARE METRICS THAT ARE PRETTY RAW WITHIN
10 THE -- I DIDN'T MEAN TO NECESSARILY ADVANCE THIS TO THE
11 NEXT SLIDE, LYNN, BUT I WOULD SAY THE STRONG WORKFORCE
12 METRICS THAT YOU SEE HERE ARE THE ONES THAT WE CURRENTLY,
13 YOU KNOW, USE IN OUR SYSTEM. THE ONES THAT ARE PROPOSED
14 WITHIN THE K12 STRONG WORKFORCE PROGRAM LANGUAGE IS ON
15 SLIDE NINE IF WE CAN ADVANCE THERE, SARAH.

16 AND THEN -- WAIT A MINUTE, SARAH. YOU'RE NOT
17 CONTROLLING THIS. I GUESS, FOLKS, WE'RE GOING TO ADVANCE
18 TO SLIDE NINE. SORRY FOR THAT.

19 BUT YOU CAN SEE THERE'S ABOUT EIGHT THAT ARE CALLED
20 OUT FOR HERE. MANY OF THEM ALREADY ALIGN WITH WHAT WE'RE
21 DOING. SOME OF THESE FALL TO CDE AND THE K12 SYSTEM. SO
22 WE'RE WORKING WITH THEM TO FIGURE OUT WHAT THE FINAL, YOU
23 KNOW, DRAFT OF THESE LOOK LIKE. WE'VE BEEN GIVEN A LOT OF
24 FLEXIBILITY BY THE DEPARTMENT OF FINANCE TO MEASURE WHAT'S
25 MEASURABLE AND NOT SORT OF, YOU KNOW, ADD ANOTHER 32
METRICS OR, YOU KNOW, ANOTHER INFLUX OF METRICS. SO JUST

1 LOOK AT THIS AS SORT OF THE FIRST DRAFT THAT'S -- THAT NOW
2 WE NEED TO SIT DOWN WITH CDE AND SAY OKAY. WHAT MAKES
3 SENSE, WHERE IS THE DATA ALIGNED? AND THEN WHAT WILL
4 HAPPEN IS THAT INFORMATION WILL GET BAKED INTO LAUNCH
5 BOARD EVENTUALLY.

6 SO THERE'S A PROCESS TO THIS, AND, YOU KNOW, YOU GUYS
7 ARE ON THE -- YOU'RE THE VERY FIRST CALL THAT WE MADE TO
8 THE FIELD SO WE WANTED TO MAKE SURE THAT WE SHOWED YOU
9 THIS INFORMATION AND SORT OF PREFACED IT THOUGH BY SAYING
10 THESE WILL MOVE AND WILL MOVE CLOSER TO WHAT WE CURRENTLY
11 DO. SO.

12 MS. LYNN SHAW: AND, YOU KNOW, YOU ARE EXPERTS IN
13 YOUR AREA AND WE ARE VERY INTERESTED IN YOUR POINT OF
14 VIEW. SO I MEAN THIS IS WHY WE'RE DOING THE CALL. IT'S
15 JUST ABOUT TALKING TO YOU. WE WANT TO GIVE US FEEDBACK.
16 AND MAYBE NOT AT THE END OF THE CALL IF YOU DON'T --
17 YOU'RE NOT READY YET, BUT AT SOME POINT YOU CAN REACH
18 DIRECTLY OUT TO ME AND GIVE ME LIKE WHAT YOUR THINKING IS
19 ON THIS. BUT LET ME JUST READ THESE FOR THE PEOPLE WHO
20 ARE NOT LOOKING AT THE SLIDE.

21 ONE, METRICS ALIGNED TO THE WORKFORCE, INVESTMENT
22 OPPORTUNITY ACT.

23 TWO, CALIFORNIA DEPARTMENT OF EDUCATION COLLEGE AND
24 CAREER INDICATOR AS SHOWN ON THE STATE DASHBOARD.

25 THREE, PERKINS QUALITY INDICATORS DESCRIBED IN THE
CALIFORNIA STATE PERKINS PLAN FOR NUMBER OF PUPILS

1 COMPLETING HIGH SCHOOL -- THAT'S HOW YOU CAN TELL IT'S
2 CDE. THEY USED THE WORD PUPIL.

3 FIVE, NUMBER OF PUPILS COMPLETING CTE COURSEWORK.

4 SIX, NUMBER OF PUPILS OBTAINING INDUSTRY RECOGNIZED
5 CERTIFICATES OR CREDENTIALS OR OTHER MEASURE OF SKILL
6 ATTAINMENT.

7 SEVEN, NUMBER OF STUDENTS OBTAINING EMPLOYMENT.

8 EIGHT, STUDENTS POST HIGH SCHOOL TRANSITION PLANS
9 DISAGGREGATED BY (INDISCERNIBLE), APPRENTICESHIP PROGRAMS,
10 OTHER EDUCATIONAL FIELDS -- THERE'S A LONG LIST OF THINGS
11 INCLUDING TRANSFER.

12 SO YOU GET THE IDEA. THERE'S A -- IT'S A LITTLE BIT
13 MORE SPECIFIC, AND LIKE MATT SAID, THERE'S WORK BEING DONE
14 ON THIS NOW, SO IF YOU HAVE THINKING, WE'D LOVE TO HEAR
15 IT.

16 SLIDE 10, SO, YOU KNOW, WE'RE A LONG PAST THE DAYS
17 WHERE COLLEGES COMPILE INFORMATION ON THEIR OWN. WE HAVE
18 A WHOLE GIANT POWERFUL INTENSE DATA SYSTEM THROUGH LAUNCH
19 BOARD. ALL DATA POINTS HAVE BEEN PREPOPULATED AND WITH
20 BENCHMARKING INFORMATION, AND THE SOURCE OF THIS
21 INFORMATION IS THE DATA THAT COLLEGES UPLOAD TO THE
22 CHANCELLOR'S OFFICE FROM THE LOCAL MIS SYSTEM. AND THEN
23 WE MATCH IT. WE OTHER WAYS TO MATCH IT.

24 SO MATT, DO YOU WANT TO ADD?

25 MATT ROBERTS: YES. I WOULD ADD THAT THE DATA WILL
FLOW BECAUSE WE'RE LOOKING AT TRANSITION DATA. WE'RE

1 REALLY LOOKING AT DATA EVENTUALLY BEING SHOWN IN LAUNCH
2 BOARD. THE -- THERE'S A COUPLE OF CURRENT TOOLS WITHIN
3 LAUNCH BOARD RIGHT NOW. ONE'S CALLED THE K14 -- IT'S LIKE
4 A TAB. IT'S LIKE A K14 TAB. AND IT SHOWS CERTAIN
5 INDICATORS FROM STUDENTS THAT ARE COMING OUT OF THE CAL
6 PASS PLUS FILE. AND SO IT'S SHOWING SOME TRANSITION
7 INFORMATION, SO WE'RE GOING TO CONTINUE TO DEVELOP THAT
8 LAUNCH BOARD DATA.

9 BUT ONE OF THE THINGS I WOULD SAY JUST LIKE A GOOD
10 LABOR NEGOTIATION, ONE OF THE THINGS THAT WE NEED TO DO IS
11 TO ALIGN AND AGREE UPON WITH CDE WHAT THE BASIC DATA
12 DEFINITIONS ARE. AND WE'VE BEEN DOING THAT FOR THE PAST
13 COUPLE OF YEARS THROUGH OTHER CHANNELS. ONE IS THROUGH
14 MOU SHARING WITH THEM SO THAT WE CAN HAVE THE DATA. BUT
15 ALSO THROUGH A PROCESS CALLED A JOINT WORKFORCE BOARD
16 ADVISORY, WHICH IS THREE MEMBERS OF THE CDE STATE BOARD OF
17 EDUCATION AND THREE MEMBERS OF THE BOARD OF GOVERNORS FROM
18 THE COMMUNITY COLLEGES. AND THEY'VE BEEN MEETING FOR
19 ABOUT A YEAR AND A HALF. I'VE BEEN IN THERE WITH THE
20 EXECUTIVE VICE CHANCELLOR VAN TON-QUINLIVAN. AND WE'VE
21 BEEN REALLY DISCUSSING DATA POINTS AND WHERE THE TWO
22 SYSTEMS CAN ALIGN, HOW WE CAN BETTER ALIGN OUR DATA
23 SYSTEMS TO THE K12 THEIR INDICATORS, WHICH ARE CALLED
24 COLLEGE AND CAREER INDICATORS, WHICH AS YOU'VE -- IF
25 YOU'RE FOLLOWING THAT, YOU KNOW THAT PART OF IT'S DUEL
ENROLLMENT, PART OF IT'S WORK BASED LEARNING.

1 SO THERE'S OVERLAP AND OPPORTUNITIES TO MAKE SURE
2 THAT OUR DATA SYSTEMS CAN TALK AND EVENTUALLY LEAD TO
3 OTHER SYSTEMS LIKE MAYBE THE CSUS. SO THIS IS STILL A
4 VERY CENTRAL PART OF THE WORK THAT WE'RE DOING AND THAT
5 YOU'RE DOING IN THE SYSTEM. AND JUST WANT TO ASSURE THAT
6 LAUNCH BOARD IS STILL THERE.

7 AMY KAUFMAN: JUST GOING TO ADD TO THAT QUICKLY TOO,
8 COMING TO THE CCIS IN 2020 -- IN THE '19, '20 SCHOOL YEAR
9 WILL BE THE INDUSTRY CERTIFICATION. THAT'S ALSO GOING TO
10 COUNT BECAUSE WE'RE STILL WORKING ON THE HIGHLY -- THE
11 STUDENT WHO IS SUCCESSFUL SO THAT'S GOING TO BE ONE OF
12 THEM. SO THAT'S REALLY GOOD FOR YOU GUYS TO KNOW BECAUSE
13 THAT'S SUCH A CORE OF WHAT YOU DO AND WHAT YOU KNOW.

14 MATT ROBERTS: IF YOU REMEMBER, WHEN WE PULLED THE --
15 AT LEAST I KNOW THE SECTOR NAVIGATORS TOGETHER WITH CDE
16 SECTOR EXPERTS AND I KNOW THAT THERE'S BEEN CONVERSATION
17 AFTERWARDS AND SOME EXCHANGE OF IDEAS, BUT REALLY, THE
18 OPPORTUNITY IS TO MERGE THE MIND SETS. WE WANT TO MERGE
19 SOME OF THE OTHER KEY TALENTS THAT ARE IN THE FIELD TO
20 SORT OF HELP SUPPORT SOME OF THE SECTOR CONVERSATION. SO
21 YOU CAN EXPECT US TO ASK YOU FOR A LOT OF INPUT IN TERMS
22 OF HOW WE CAN BETTER ALIGN OUR SECTORS, HOW WE CAN OUT OF
23 WHAT AMY'S TALKING ABOUT.

24 FOR INSTANCE, WHAT ARE THE K12S OFFER FOR THIRD PARTY
25 CERTIFICATIONS AND WHAT SHOULD FALL TO THE COMMUNITY
COLLEGES. WHAT MAKES SENSE IN TERMS OF AGE LIMITS IN

1 TERMS OF OTHER SORT OF WORKFORCE OR LABOR LIMITATIONS THAT
2 A YOUNG WORKER MIGHT FACE IN THE FIELD. SO THOSE ARE
3 THINGS, I THINK, WHERE WE COULD DEFINITELY USE YOUR INPUT
4 AND WE WANT TO CONTINUE THESE CONVERSATIONS WITH THE
5 SECTOR FOLKS FROM CDE. SO YOUR WORK IS NOT GONE UNNOTICED
6 OR UNDONE IN THOSE REGARDS.

7 SO THANK YOU.

8 MS. LYNN SHAW: OKAY. LET'S GO TO SLIDE 11. THIS IS
9 A SCREENSHOT OF THE RECENTLY LAUNCHED WEB PAGE FOR THIS
10 EFFORT. AND YOU CAN GO THERE AND GET LOTS OF INFORMATION
11 AND THERE WILL BE MUCH MORE INFORMATION LOADED AS THINGS
12 PROGRESSED. MATT YOU WANT TO TALK ABOUT THAT? I KNOW YOU
13 HAD A ROLE IN BUILDING THIS.

14 MATT ROBERTS: YEAH. ESSENTIALLY WE THOUGHT IT WAS
15 IMPORTANT TO PUT IT WHERE THE OTHER STRONG WORKFORCE
16 WEBSITE'S AT AND YOU CAN SEE THE DIFFERENCE BETWEEN THE
17 TWO. AGAIN, THE 248 MILLION IS GOING TO CONTINUE TO
18 BENEFIT COMMUNITY COLLEGES. WE'RE EXCITED THAT THE
19 LEGISLATURE AND THE GOVERNOR HAS APPLAUDED THE WORK YOU'RE
20 DOING IN THE FIELD TO MAKE THIS INVESTMENT TO US. SO I
21 THINK, YOU KNOW, WE WANT TO CONTINUE TO USE THE SAME TYPES
22 OF COMMUNICATION TECHNIQUES SO YOU CAN TURN BACK TO THE
23 PAGE ANYTIME YOU NEED INFORMATION.

24 WE'RE STILL REALLY IN THE EARLY PHASES OF THIS --
25 THIS ROLL OUT, AND AGAIN, WE'RE GETTING TO YOU EARLY,
WANTING TO GET YOUR FEEDBACK, BUT THERE'S CERTAIN THINGS

1 THAT WE'LL NEED TO, YOU KNOW, JOINTLY ADMINISTER WITH CDE,
2 AND IN THOSE CONVERSATIONS ARE FORTHCOMING -- SHOULD BE
3 SHORTLY, BUT ONCE THOSE THINGS HAPPEN, THEN YOU CAN SEE
4 THIS PROGRAM SORT OF DEVELOP INTO SOMETHING THAT'S A
5 LITTLE BIT MORE IMPLEMENTABLE.

6 BUT FOR NOW YOU CAN SEE -- PLEASE FEEL FREE TO
7 UTILIZE THE INFORMATION THAT'S ON HERE. SOME OF IT NEEDS
8 TO BE BETTER ALIGNED TO THE K12 SYSTEM AND TO THE WORK
9 THAT WE'RE DOING. SO LIKE, FOR INSTANCE, WITH THE "FIND
10 YOUR REGIONAL PARTNERS," WE CURRENTLY HAVE FOLKS FROM THE
11 CDE SIDE THAT ARE ALIGNED WITH THE C TIG, TECHNICAL
12 ASSISTANCE PROVIDER IN THE FIELD. THERE'S ABOUT SEVEN OF
13 THEM. SO WE NEED TO UPDATE THAT LIST.

14 AMY, DID YOU WANT TO ADD SOMETHING TO THAT?

15 AMY KAUFMAN: NO. JUST QUICKLY THAT WE'LL BE
16 DISCUSSING THE FRAMEWORK AS IT RELATES TO OUR REGIONAL
17 CAREER PATHWAY COORDINATORS AND OUR LOCAL CAREER PATHWAY
18 COORDINATORS, BUT I'LL WAIT FOR LYNN FOR US TO GET TO THAT
19 SLIDE.

20 MS. LYNN SHAW: OKAY. LET'S GO TO THE NEXT SLIDE.
21 SLIDE 12.

22 THIS JUST OFFERS YOU TECHNICAL ASSISTANCE, LETTING
23 YOU KNOW THAT THERE WILL BE UPCOMING WEBINARS. LIKE MATT
24 SAID, THIS IS REALLY THE FIRST ONE OUT THE GATE, AND
25 AGAIN, I THINK IT DEMONSTRATES THE IMPORTANCE OF THE
SECTOR ROLE IN ALL OF THIS. THERE ARE A COUPLE TOMORROW

1 TOO FOR THE EDPAC/WEDPAC ADVISORY COMMITTEE AND THE CHIEF
2 INSTRUCTIONAL OFFICERS, BUT THERE'S A WEBSITE -- I MEAN AN
3 E-MAIL ADDRESS YOU CAN SEND YOUR QUESTIONS TO OR COMMENTS
4 OR -- AND THEN WATCH FOR THE UPCOMING WEBINAR.

5 MATT?

6 MATT ROBERTS: SORRY. I WAS ON THE -- YEAH. THERE
7 WILL BE MORE TO COME. ONCE -- LIKE I SAID, ONCE WE GET --
8 I MEAN THE NEXT STEP IS TO DO A MUTUAL POWERPOINT WITH CDE
9 AND TO ACTUALLY GO OUT AND DO SOME ENGAGEMENT WITH THE
10 FIELD. WE WANT TO, YOU KNOW, FOR FOLKS THAT ARE
11 INTERESTED FROM THE FIELD THAT WANT TO APPLY FOR THIS
12 MONEY, WE WANT THEM TO COME TO AN ENGAGEMENT MEETING
13 WHEREBY WE, YOU KNOW, MAKE SURE THEY UNDERSTAND LABOR
14 MARKET INFORMATION, MAKE SURE THEY HAVE SOME OF THE BASIC
15 TOOLS THAT ALIGN WITH THE STRONG WORKFORCE PROGRAM AND
16 YOUR WORK UNDER DOING WHAT MATTERS. AND SO WE'LL BE
17 MERGING THAT MORE. WE'LL BE REQUIRING THAT LABOR MARKET
18 INFORMATION BE INCLUDED WITH ALL PROJECTS THAT GET
19 SUBMITTED. SO, YOU KNOW, THIS IS GOING TO TAKE SOME TIME
20 FOR US TO, YOU KNOW, REALLY BUILD THE CAPACITY OF THE K12
21 SYSTEM.

22 BUT I CAN TELL YOU, IF THERE'S ONE THING IN MY
23 EXPERIENCE AS A FORMER SUPERINTENDENT OF A HIGH SCHOOL
24 DISTRICT AND THE ONE THAT'S SIGNED CCPT GRANTS, IT'S THAT
25 MOST OF THE TIMES, THOSE DECISIONS ARE MADE BASED ON LOCAL
PRIORITIES THAT DON'T ALWAYS HAVE TO DO WHAT'S THE BEST

1 PROGRAM TO PUT IN PLACE. AND SO BY INSERTING THIS TYPE OF
2 CHECKPOINT, IF YOU WILL, WE ARE ENSURING, NUMBER ONE, THAT
3 WE'RE ALIGNING TO THE WORK THAT YOU REPRESENT IN THE
4 FIELD, BUT ALSO MAKING SURE THAT THE INVESTMENTS ARE ALONG
5 THE LINES OF SOMETHING THAT'S MORE OF THAT QUALITY, IF YOU
6 WILL.

7 SO I THINK THESE ARE GOOD THINGS, AND YOU CAN
8 CONTINUE TO USE YOUR SAME REPERTOIRE OF RESOURCES THAT YOU
9 KNOW AND USE SO WELL BUT TO EXTEND IT TO THE K12. SO
10 WE'LL BE LOOKING FOR THAT TYPE OF INPUT FROM YOU AND EVEN
11 IN THE FIELD AS YOU'RE WORKING, YOU KNOW, WITH THE, YOU
12 KNOW, THE REGIONAL SYSTEMS WITHIN THE COLLEGES WITHIN THE
13 K12 SYSTEMS AS YOU'RE INTERFACING WITH OTHER KEY TALENT TO
14 COME WE WANT TO MAKE SURE THAT YOU FEEL LICENSE AND
15 COMFORT WITH PUSHING IN THE SECTOR INFORMATION. SO I WANT
16 TO QUEUE YOU UP FOR THAT. WE WANT YOU TO BE PART OF THE
17 TECHNICAL ASSISTANCE AND PART OF THE IMPLEMENTATION OF THE
18 TECHNICAL ASSISTANCE.

19 MS. LYNN SHAW: LET'S GO TO SLIDE 13. THIS ONE TALKS
20 MORE ABOUT THE PERSONNEL. AND THE PLAN IS TO HAVE -- ARE
21 YOU READY? -- 114 K12 LOCAL CAREER PATHWAYS COORDINATORS.
22 AND AGAIN, ON THIS SLIDE, I BOLDED THE THINGS I THINK
23 RELATE TO THE WORK THAT YOU ARE ALREADY DOING AS PART OF
24 THE SECTOR STRATEGY. THIS PERSON -- THESE PEOPLE WILL ACT
25 AS A FIRST LINE OF CONTACT FOR LOCAL EDUCATION AGENCIES,
INDUSTRY REPRESENTATIVES, AND EMPLOYERS WITH THE INTENT OF

1 ASSISTING LOCAL EDUCATIONAL AGENCIES RESPOND TO INDUSTRY
2 NEEDS AND FACILITATING INDUSTRY CONNECTION WITH K12 CAREER
3 TECHNICAL EDUCATION PROGRAM.

4 THEN THE SECOND CHECK IS WORK IN CONJUNCTION WITH
5 DEPUTY SECTOR NAVIGATORS -- AND THIS IS DIRECTLY FROM THE
6 BILL -- TO IMPROVE LINKAGES AND ALIGNMENT OF CAREER
7 TECHNICAL PATHWAYS BETWEEN MIDDLE SCHOOLS, HIGH SCHOOLS,
8 PUBLIC POST-SECONDARY INSTITUTIONS, AND THE WORKFORCE.
9 AND THESE -- THIS GROUP OF PEOPLE WHO -- THAT WE'RE
10 CALLING K12 LOCAL CAREER PATHWAYS COORDINATORS WILL BE
11 SELECTED THROUGH A COMPETITIVE PROCESS JOINTLY
12 ADMINISTERED.

13 SO I KNOW AMY, YOU HAVE COMMENTS ON THIS.

14 AMY KAUFMAN: NOT, PER SE ON THE PROCESS
15 (INDISCERNIBLE) COMPETITIVE, WHICH YOU ALREADY ADDRESSED.
16 AND THE 114 -- JUST TO SAY IT OUT LOUD IS TO ADDRESS THE
17 FACT THAT WE HAVE 114 COMMUNITY COLLEGES. ORIGINALLY, WE
18 HAD TALKED ABOUT A DIFFERENT NUMBER, BUT THEN AGAIN
19 GETTING COMMENTS BACK FROM THE FIELD WHICH WE LISTENED TO
20 AND TOOK TO HEART AND TOOK ACTION ON, WHEN AREAS LIKE,
21 LET'S SAY, LA/ORANGE COUNTY -- JUST SAY ORANGE COUNTY
22 SAID, HEY, LOOK. WE HAVE NINE COMMUNITY COLLEGES HERE, WE
23 CAN'T JUST HAVE ONE. AND THERE'S OTHER PLACES ACROSS THE
24 STATE AND REGIONS THAT HAVE THE SAME SITUATIONS. SO
25 REALLY MORE TO SAY THAT WHAT YOU HAVE TO SAY IS IMPORTANT
AND WE LISTEN.

1 MS. LYNN SHAW: YOU KNOW, THE THING I'D LIKE TO LOOK
2 TO YOU FOR, THE SECTOR STRATEGY IS HOW SHALL WE STRUCTURE
3 THIS COMMUNICATION BETWEEN THESE NEW K12 LOCAL CAREER
4 PATHWAYS COORDINATORS AND THE SECTOR NAVIGATORS, THE
5 DEPUTY SECTOR NAVIGATORS, THE REGIONAL CONSORTIA, YOU
6 KNOW, OUR ONGOING FRAMEWORK, WHAT THAT WE HAVE. SO THINK
7 ABOUT THAT.

8 AND THE NEXT SLIDE I WANT TO MOVE TO -- CAN I MOVE TO
9 THAT, MATT, AND THEN YOU CAN COMMENT?

10 MATT ROBERTS: YEAH, YEAH. NO PROBLEM. I THINK AMY
11 SAID IT VERY WELL, AND YOU DID TOO.

12 MS. LYNN SHAW: OKAY. THE NEXT SLIDE, SLIDE 14 --
13 AND WE ONLY HAVE A COUPLE MORE SLIDES, SO WE'LL HAVE
14 PLENTY OF TIME FOR QUESTIONS AND COMMENTS.

15 THE K14 REGIONAL CAREER PATHWAYS COORDINATORS -- THIS
16 IS ANOTHER GROUP OF PEOPLE. THERE WILL BE 11 IN TOTAL,
17 AND THAT MEANS THERE WILL BE ONE PER REGION, AND THESE ARE
18 OUR REGIONS THAT WE'RE USING NOW. AND TWO IF THERE ARE
19 DOUBLE REGIONS, SUCH AS THE BAY AREA, LA, ORANGE COUNTY.
20 AND THEY WILL INTERACT WITH THE K12 PATHWAY COORDINATORS
21 FROM THE PREVIOUS SLIDE AND THE DEPUTY SECTOR NAVIGATORS -
22 - AGAIN, CALLED OUT -- TO IMPROVE THE LINKAGES BETWEEN ALL
23 OUR PARTNERS, AND THEN PROVIDE LEADERSHIP GUIDANCE AND
24 TECHNICAL ASSISTANCE (INDISCERNIBLE) CREATE SUPPORT,
25 EXPAND AND IMPROVE CAREER TECHNICAL EDUCATION
OPPORTUNITIES FOR LOCAL EDUCATION AGENCIES, AND FINALLY

1 ACT AS A LIAISON BETWEEN THE CONSORTIUM AND THE STATE
2 DEPARTMENT OF EDUCATION, AND THIRD AS A CONSULTANT TO THE
3 K12 SELECTION COMMITTEE.

4 SO YOU SEE WE HAVE, LIKE, REGIONAL PEOPLE AND THEN WE
5 HAVE KIND OF LOCAL PEOPLE. IT'S SORT OF MIRRORING THE
6 SECTOR NAVIGATORS AND THE DEPUTY SECTOR NAVIGATORS. AND
7 THIS IS, LIKE, OVERLAID AS TO OUR ALREADY EXISTING SECTOR
8 SYSTEM. SO, YOU KNOW, WE WANT TO FIGURE OUT A GOOD
9 COMMUNICATION STRATEGY SO THAT YOU'RE WORKING WELL
10 TOGETHER AND THE WORK IS ALIGNED.

11 SO NOW, AMY, DO YOU HAVE COMMENTS?

12 AMY KAUFMAN: I DO NOT.

13 MS. LYNN SHAW: OKAY. MATT?

14 AMY KAUFMAN: I APPRECIATE THE OPPORTUNITY AND YOUR
15 WILLINGNESS. YOU'RE A GREAT FACILITATOR, LYNN. I LOVE
16 THAT ABOUT YOU.

17 MATT ROBERTS: I WOULD SAY SLIDE 14 WHERE IT SAYS
18 INTERACT WITH THE K12 WORKFORCE PATHWAYS COORDINATORS AND
19 THE DEPUTY SECTOR NAVIGATORS TO IMPROVE LINKAGES, I THINK
20 THAT AS YOU'RE LOOKING FOR INFORMATION TO PUT INTO YOUR
21 WORK PLANS, THIS SHOULD BE ONE THAT'S IN YOUR WORK PLAN
22 AND THAT IS TO ACKNOWLEDGE YOUR ROLE AS A DEPUTY SECTOR
23 NAVIGATOR TO IMPROVE THE LINKAGES WITH THE K12, MEANING
24 THE MIDDLE SCHOOLS, HIGH SCHOOLS, AND PUBLIC SECONDARY
25 INSTITUTIONS.

SO -- AND THE WORKFORCE MAINLY. SO I WOULD SAY -- I

1 WOULD CALL THAT OUT AND SAY THAT THAT SHOULD PROBABLY BE
2 ONE OF THE ITEMS IN A WORK PLAN -- AT LEAST I WOULD PUT IT
3 IN THERE. WE WANT TO MAKE SURE THAT THE POSITIONS THAT
4 WE'RE PUTTING IN AS WE'RE PUTTING IN MORE WHICH THIS IS A
5 LARGE NUMBER BUT -- WHICH COULD CHANGE, BUT IT'S A LARGE
6 NUMBER AT THIS POINT. BUT WE WANT TO ENSURE THAT YOU SEE
7 THESE POSITIONS AS BEING GLUED POSITIONS THAT WORK WITH
8 YOU.

9 THESE ARE THE SAME COMMENTS THAT WE GET FROM CTE
10 DEANS IN THE FIELD. ONES THAT HAVE -- SAY FOR INSTANCE
11 CUESTA COLLEGE, THE CTE DEAN THERE TOLD ME THAT, YOU KNOW,
12 THEY HAVE A PERSON WHO'S DOING THIS K12 WORK, AND IT WORKS
13 REALLY WELL. SO HOW DOES THIS NEW POSITION SORT OF COME
14 IN? AND, YOU KNOW, SOMETHING LIKE THAT, WE'RE GOING TO BE
15 REASONABLE AND WE'RE GOING TO WORK WITH THE STRUCTURE
16 THAT'S IN PLACE. BUT TO KNOW THAT THESE POSITIONS SOMEHOW
17 NEED TO BE GLUE POSITIONS THAT WORK WITH DEPUTY SECTOR
18 NAVIGATORS I THINK IS REALLY IMPORTANT. SO...

19 MS. LYNN SHAW: AND SORT OF PRACTICALLY ON THE GROUND
20 HOW IT'S GOING TO HAPPEN. I MEAN, THIS IS LIKE -- IN CASE
21 YOU MISSED IT, 114 PLUS 11. THAT'S A LOT OF PEOPLE WHO
22 ARE GOING TO BE HELPING US WITH THIS VERY, VERY BIG SYSTEM
23 CHANGE AND, YOU KNOW, IT'S VERY EXCITING WORK. AND WE
24 NEED YOUR EXPERTISE TO HELP MAKE SURE IT ALL ROLLS OUT IN
25 A WAY THAT'S REALLY GOING TO WORK FOR OUR STUDENTS. SO
LET'S GO TO THE NEXT SLIDE. GO AHEAD, MATT.

1 MATT ROBERTS: I WOULD JUST SAY, YOU KNOW, IT WAS
2 GREAT SEEING YOU ALL AT THE LAST ALL HANDS, AND, YOU KNOW,
3 I THINK THAT ATTENDING THOSE THINGS IS IMPORTANT. I THINK
4 OUR FAMILY'S GOING TO GET BIGGER, SO WE'RE GOING TO NEED
5 TO GET A BIGGER HOUSE. BUT I THINK, YOU KNOW, IT'S ONE
6 THAT WE WANT TO CONTINUE TO BRING YOU TOGETHER TO DO. SO
7 HOPEFULLY YOU'RE FINDING THOSE AGENDAS HELPFUL.

8 AMY KAUFMAN: AND THEN LYNN AND MATT, JUST
9 CONVERSATIONS THAT THE THREE OF US HAVE HAD WITH ONE
10 ANOTHER. WHEN THE TIMES COMES IN JUST A LITTLE BIT, LET'S
11 SEE IF WE CAN GET SOME THOUGHTS FROM YOU ALL IN THE FIELD
12 AS IT RELATES TO HOW DO YOU WANT TO BE ENGAGED WITH? I
13 KNOW IN ORANGE COUNTY, OUR DSNS WOULD SAY THIS IS
14 TERRIFIC, LIKE WOW I HAVE SO MANY PEOPLE KNOCKING ON MY
15 DOOR AND E-MAILING ME. AND NOW THIS IS GOING TO BE 114
16 PEOPLE OUT THERE POTENTIALLY KNOCKING ON YOUR DOOR. YOU
17 MIGHT WANT TO LOOK AT HOW YOU WANT TO CONTROL THAT.

18 MS. LYNN SHAW: AND REALLY TAKE THIS AS AN
19 OPPORTUNITY TO GET YOUR VOICE HEARD. I'M ALREADY THINKING
20 ABOUT LIKE THE ALL HANDS MEETING, YOU KNOW, I'M TRYING TO
21 PLAN THEM A YEAR OUT AND I'M JUST THINKING NOW, GOING, OH,
22 MY GOD I PROBABLY SHOULD INVITE THESE PEOPLE TOO, I NEED A
23 BIGGER FACILITY. SO THIS IS REALLY EXCITING WORK. I MEAN
24 I THINK IT'S JUST DEMONSTRATES HOW MUCH THE WORK YOU'VE
25 DONE SO FAR IS VALUED BY OUR STATE.

SO WE NEED YOU TO STAY UP-TO-DATE ON ALL THIS INFO,

1 AND HERE'S A WEBSITE. GO TO THE WEBSITE. YOU KNOW, CALL
2 ME, CALL MATT.

3

4 (END OF AUDIO RECORDING.)

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