



AGENDA: WEDPAC/EDPAC/Strong Workforce Advisory Meeting

10:00am – 2:00pm, February 13, 2018

Conference Call Phone number: 888-886-3951 Pin: 9890334

Pre-Readings:

<http://bit.ly/Governorsonlinecollegesummary>

<http://bit.ly/Governorsonlinecollegewhitepaper>

Attachment 1 (at bottom of document)

Agenda, minutes, and materials are located at: http://bit.ly/2018WEDPAC_EDPAC
 For logistical questions, please contact Justin Wallace at Justin.Wallace@canyons.edu.

10:00am – 10:15am	Introductions and Opening Remarks (Ton-Quinlivan)	Informational
10:15am – 11:15am	<p>Five Disruptive Trends to Higher Education Speaker: Ryan Craig, University Ventures (see below)</p> <p><i>Discussion questions:</i></p> <ol style="list-style-type: none"> 1. <i>What are promising ways to improve student engagement in online education?</i> 2. <i>How best to improve employer acceptance of/enthusiasm for online credentials?</i> 	Discussion
11:15am – 12:00pm	<p>Immigration Reform & the Role of Higher Education Speaker: Aarti Kohli, Advancing Justice-Asian Law Caucus (see bio below)</p> <p><i>Discussion questions:</i></p> <ol style="list-style-type: none"> 1. <i>Given that CA has the highest proportion of population likely eligible under any reform, how will these policies influence our system?</i> 2. <i>How can we be better prepared for this possible future?</i> 	Discussion
12:00pm – 12:20pm	Working Lunch	Networking

<p>12:20pm – 1:20pm</p>	<p>Governor’s Fully Online College Proposal (Ton-Quinlivan) \$100M in one-time funds over 7 years; \$20M in on-going funds</p> <p>Pre-reading:</p> <ul style="list-style-type: none"> - Governor’s Fact Sheet - Governor’s White Paper 	<p>Informational</p>
<p>1:20pm – 1:50pm</p>	<p>Governor’s K-12 Strong Workforce Program Proposal (Roberts) \$212M in on-going funds in the K-12 budget</p> <p>Pre-reading:</p> <ul style="list-style-type: none"> - Governor’s Budget Language (Attachment 1) 	<p>Informational</p>
<p>1:55pm – 2:00pm</p>	<p>Approval of Minutes</p> <p>Public Comment</p> <p>Next Meeting: 10am -2pm</p> <ul style="list-style-type: none"> - Wednesday, May 23rd , Chancellor’s Office, Sacramento - Wednesday, October 24th , Chancellor’s Office, Sacramento <p>Adjourn</p>	



Ryan Craig

Ryan is the **Co-Founder and Managing Director of University Ventures**. Ryan's commentary on where the puck is going in higher education regularly appears in the *UV Letter*, *Forbes*, *TechCrunch*, *Inside Higher Education*, and *VentureBeat*, among others. He is the author of *College Disrupted: The Great Unbundling of Higher Education* (Palgrave Macmillan, 2015), which profiles the coming shift toward competency-based education and hiring. He is also the author of the upcoming *A New U: Faster + Cheaper Alternatives to College* (Ben Bella, 2018), which describes the critical importance of last-mile training and the emergence of bootcamps, income share programs, and staffing models as preferred pathways to good first jobs.

Prior to UV, Ryan led the Education & Training sector at Warburg Pincus where he was the founding Director of Bridgepoint Education (NYSE: BPI), one of the largest online universities in the United States. His prior experience in online education was at Columbia University. From 2004 to 2010, Ryan founded and built Wellspring, a national network of boarding schools and summer camps for overweight and obese children, adolescents, and young adults. He began his career at McKinsey & Co.

Ryan received bachelor's degrees summa cum laude and Phi Beta Kappa from Yale University, and his law degree from the Yale Law School.

While Ryan knows where the puck is going in higher education, he actually knows what to do with a puck because he hails from Toronto, Canada.



Aarti Kohli

Aarti Kohli is the **Executive Director of Advancing Justice – Asian Law Caucus**. Previously the Deputy Director, Aarti Kohli is an experienced nonprofit lawyer, manager and philanthropic adviser with more than fifteen years of experience in issues impacting low-income and undocumented immigrants. Prior to her role as Deputy Director, Aarti led her own consulting practice. Aarti managed politics of demographic change and immigration reform at the UC Berkeley Graduate School of Journalism.

Aarti was also the Director of Immigration Policy at the Warren Institute at UC Berkeley School of Law where she led the institute's immigration initiative on issues of equity for immigrant families, particularly access to education, employment and legal protections in the deportation process. Formerly, she worked on a range of issues, from bankruptcy to voting rights, as Judiciary Committee counsel to Representative Howard Berman (D-CA). Before working for Congress she served as Assistant Legislative Director at UNITE union in Washington, DC where she lobbied on behalf of low-income garment workers.

Attachment 1: K-12 Strong Workforce Program

Page 27 of the [Governor's Budget Summary](#) states:

"The 2016 Budget Act allocated \$200 million Proposition 98 funding annually to create the Strong Workforce Program, which is designed to expand the availability of regionally aligned CTE and workforce development programs/courses. In 2017-18, this amount was increased to \$248 million. The program requires local stakeholders to collaborate and align regional workforce training needs with community college CTE programs to increase the earning potential and employability of students and meet the skills needed by employers.

The Budget proposes building on this proven college program with the inclusion of K-12 students. Specifically, the Budget proposes an ongoing increase of \$200 million Proposition 98 General Fund to establish a K-12 specific component of the Strong Workforce Program to encourage the establishment and support of K-12 CTE programs that are aligned with needed industry skills, and proposes an ongoing increase of \$12 million Proposition 98 General Fund to fund local industry experts who will provide technical support to local educational agencies operating, or proposing to operate, CTE programs. This proposal creates a predictable, targeted, and sustained funding stream to support an industry and student-focused infrastructure for workforce development collaboration at the state, regional and local levels."

Also, in the [Education Budget Document](#), Page 2, in a bullet under "Major Program Changes":

"An increase of \$212 million Proposition 98 General Fund for K-12 Career Technical Education programs administered through the community college Strong Workforce Program in consultation with the Department of Education."