

SENATE BILL 206 (SKINNER-D, 2019) STATUTORY COMMUNITY COLLEGE ATHLETE NAME, IMAGE, AND LIKENESS WORKING GROUP PUBLIC HEARING AGENDA

Thursday, January 7, 2021

1:00 p.m. to 3:00 p.m. *PST

Zoom Virtual Meeting:

Please click the link below to join the webinar:

<https://cccconfer.zoom.us/j/95782925616?pwd=UHUwQUN6OWhVMmx6TytYV2NKUGdoQT09>

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Captions are provided during the webinar

*All times are approximate and subject to change

Order of items is subject to change

ORDER OF AGENDA

Standing Orders of Business

- Roll Call
- Chairman's Update

Consent Calendar

Item 1.1: December 8, 2020, SB 206 Working Group Minutes (Dr. LeBaron Woodyard)

This item presents the December 8, 2020 SB 206 Working Group public hearing minutes for review and approval by the SB 206 Working Group.

Item 1.2: December 10, 2020, SB 206 Working Group Minutes (Dr. LeBaron Woodyard)

This item presents the December 10, 2020 SB 206 Working Group public hearing minutes for review and approval by the SB 206 Working Group.

Information and Reports

Item 2.1: Consensus-Building Process (Dr. Rod Githens and Nileen Verbeten)

This item provides facilitated discussion in helping the SB 206 Working Group arrive at a consensus about the general direction of its recommendations for the Legislature and CCCAA.

Action

New Business

Item 3.1: Agenda Items for Future Meetings (Dr. LeBaron Woodyard)

This item provides members of the SB 206 Working Group an opportunity to request specific agenda items for a future meeting.

Public Forum

Members of the public wishing to comment on specific items or matters not on the agenda during the Public Forum may do so using one of the following methods.

- A.** Once the Public Forum is open, you may use the Raise Hand feature on the Zoom platform to make a verbal public comment to the Working Group. A Chancellor's Office employee will announce your name and grant you the ability to speak to the Working Group. At that time, you are requested to unmute your microphone, identify yourself and the item you wish to comment on, and present your public comment.
- B.** You may submit your comment using the Question and Answer (Q&A) feature on the Zoom platform. You can identify yourself based on the name you used to join the webinar or you may select the "Send Anonymously" option in the Q&A form if you wish to remain anonymous. A Chancellor's Office employee will read your comment to the Working Group.
- C.** You may submit your comment by email to SB206@cccco.edu. In the email subject line, specify the item number you wish to comment on or indicate "Public Forum" for items not on the agenda. You may identify yourself or specify that you wish to remain anonymous at the top of your email. A Chancellor's Office employee will read your comment to the Working Group.

Written public comments are accepted until the conclusion of the agenda item. Regardless of the method of comment, all comments will be limited to three minutes.

Adjournment

Persons requesting reasonable accommodations should notify SB206@cccco.edu no less than five working days prior to the meeting.

DECEMBER 8, 2020 SENATE BILL 206 STATUTORY COMMUNITY COLLEGE ATHLETE NAME, IMAGE, AND LIKENESS WORKING GROUP PUBLIC HEARING AGENDA MINUTES

Standing Order of Business

- Call to order. Dr. LeBaron Woodyard called the meeting to order at 10:02 am.
- Roll call: The following committee members were present on Tuesday, December 8, 2020: Susan Armenta, Jennifer Cardone, Taylor DeBenedictis, Rob Dewar, Dr. Erika Endrijonas, Brian Harper, Joycie Kaliangara, Randy Totorp, Genaro Trejo, and Dr. LeBaron Woodyard. Hayley Hodson, Stephen Kodur and Juliana Garcia Man were absent during morning roll call.
- Dr. Woodyard announced the introduction of SB 26, which bolsters SB 206 and moves the implementation date to either August 1, 2021 or January 1, 2022 depending upon the implementation date of the National Collegiate Athletic Association (NCAA), Division I legislation.

Consent Calendar

Dr. Woodyard presented the November 10 and November 12, 2020 SB 206 Working Group public hearing minutes for review and approval by the SB 206 Working Group.

Dr. Erika Endrijonas moved to approve Items 1.1: November 12, 2020, SB 206 Working Group Minutes and Item 1.2: November 12, 2020, SB 206 Working Group Minutes; Jennifer Cardone seconded the motion. The motion passed with a vote of 10-0 (Hayley Hodson, Juliana Garcia Man, and Stephen Kodur were absent during the vote).

Called for public comments on Items 1.1 and 1.2: No public comments were received.

Information and Reports

Item 2.1: Hearing 5, Session 1 – College Athletes presentations relating to the SB 206 legislation regarding Name, Image, and Likeness Activities in College Athletics (Anita Moorman and Dr. Adam Coco)

This item provides the SB 206 Working Group with presentations from college athlete panelists who will share their perspective related to remuneration for name, image, and likeness (NIL) for community college athletes. It will also provide a facilitated panel discussion and an opportunity for members of the SB 206 Working Group to ask questions of the college athlete panelists. The college student athletes for this item are as follows:

Karlee Hodges - Soccer – Spoke to pros and cons, from the perspective of a student athlete, of the passage of SB 206, and the value of including California Community Colleges in the SB 206 legislative language.

Dupree Allen - Basketball – Spoke to the advantage of including California Community Colleges in SB 206 from the point of allowing college athletes to share their NIL with national organizations or other athletes, which may allow the college student athlete to continue their education and continue to play sports for their school, due to exposure on social media.

Tayvian Cunningham - Football/Track – Spoke to the advantage of all college athletes benefiting from SB 206. This legislation could help the student athlete with compliance issues at each school so the student athlete can stay in school, and stay in the game, while the student athlete can appreciate financial advantages during school and after by exploiting their NIL.

Following each college student athlete's presentation, Dr. Woodyard facilitated a panel discussion which allowed committee members of the SB 206 Working Group the opportunity to ask the college student athlete questions.

Called for public comment. No public comments were received.

Item 2.2: Hearing 5, Session 2 – Name, Image, and Likeness Policy Development Efforts of National and Regional Governing Bodies for College Athletics (Anita Moorman and Dr. Adam Cocco)

This item provides the SB 206 Working Group with presentations from college athlete panelists who will share their perspective related to remuneration for name, image, and likeness (NIL) for community college athletes. It will also provide a facilitated panel discussion and an opportunity for members of the SB 206 Working Group to ask questions of the college athlete panelists. The college student athlete for this item was:

Kamil Jones - Track and Field– Spoke to the benefit for all college athletes to be able to expand the popularity of their particular sport, which may not be the more popular sport at a college, and increase their own finances by using their NIL, with assistance and or advice from a program, or mentoring.

Following each college student athlete presentation, Dr. Woodyard facilitated a discussion which allowed committee members of the SB 206 Working Group the opportunity to ask the college student athlete questions.

Called for public comment. No public comments were received.

Item 2.3: Hearing 3, Session 3 – Public Testimony on Name, Image, and Likeness

Members of the public were given the opportunity to present testimony to the SB 206 Working Group regarding their perspectives on California Community College athlete compensation for their name, image, and likeness.

Called for public comment. No public comments were received.

Item 2.4: Name, Image, and Likeness - Personal Service Providers and Third Party Administrators (Anita Moorman)

This item provides the SB 206 Working Group updated information and discussion related to the role of personal service providers and third party administrators in the name, image and likeness policy models recommended by other amateur athletic governing bodies. Professor Moorman presented updates on legislative proposals for NCAA Divisions II and III, related to types of services and business activities, and student athlete's ability to use their NIL in tandem with personal service providers and third party administrators.

Action

New Business

ITEM 3.1: Agenda Items for Future Meetings (Dr. LeBaron Woodyard)

Dr. Woodyard provided members of the SB 206 Working Group with an opportunity to propose agenda items and/or topics to be discussed during the next scheduled regular meeting on December 10, 2020.

No agenda items were proposed by the working group members.

Called for public comment. No public comments were received.

Public Forum

No general public comments were received.

Adjournment

Dr. Erika Endrijonas moved to adjourn the meeting; Jennifer Cardone seconded the motion. The motion passed with a vote of 11-0 (2 members not present during the vote). The meeting adjourned Tuesday December 8, 2020 at 2:26 pm.

Documents

The following documents were provided at the meeting and were not included in the published agenda. These documents are available to members of the public upon request by emailing SB206@cccco.edu or can be accessed on the California Community Colleges Chancellor's Office SB 206 NIL website: <https://www.cccco.edu/About-Us/Chancellors-Office/Divisions/Educational-Services-and-Support/sb-206-nil-working-group>.

- NCAA Division II and Division III Legislative Proposals-Dr. Anita Moorman pdf
- Karlee Hodges' Presentation for SB 206- powerpoint.pdf

DECEMBER 10, 2020 SENATE BILL 206 STATUTORY COMMUNITY COLLEGE ATHLETE NAME, IMAGE, AND LIKENESS WORKING GROUP PUBLIC HEARING AGENDA MINUTES

Standing Order of Business

- Call to order. Dr. LeBaron Woodyard called the meeting to order at 1:00 pm.
- Roll call: The following committee members were present on Thursday, December 10, 2020: Susan Armenta, Jennifer Cardone, Rob Dewar, Dr. Erika Endrijonas, Joycie Kalingara, Stephen Kodur, Juliana Garcia Man and Dr. LeBaron Woodyard. Members absent during roll call were Taylor DeBenedictis, Brian Harper, Hayley Hodson, Randy Totorp and Genaro Trejo.
- Chairman's Update: Dr. Woodyard introduced Anita Moorman who provided the committee with updates on pending state and federal legislation related to college athlete Name, Image, and Likeness (NIL). Additionally, Anita presented on the differences and similarities between the pending legislations between various states regarding college athlete Name, Image and Likeness as well as athletic reputation.

Consent Calendar

No Consent Calendar items were presented.

Information and Reports

Dr. Erika Endrijonas moved to change the order of the agenda and discuss item 1.2: Name, Image, and Likeness California Community College Survey Results first; Jennifer Cardone seconded the motion. The motion passed with a vote of 8-0 (Taylor DeBenedictis, Brian Harper, Hayley Hodson, Randy Totorp and Genaro Trejo were absent during the vote).

Called for public comment. No public comments were received.

Item 1.2: Name, Image, and Likeness California Community College Survey results. (Dr. LeBaron Woodyard)

Dr. Woodyard presented an in-depth overview of the research findings of the opinion survey distributed throughout the California Community College system. This survey was intended to collect opinions from administrators, faculty, and students about their perspectives on whether or not community college athletes should receive remuneration for their name, image, and likeness. This survey was launched between November 19, 2020 and December 4, 2020; a total of 578 survey responses were collected. Dr. Woodyard shared with the committee detailed responses for each question including respondents'

demographics. Overall, approximately 74% of the respondents support remuneration for college athletes for the use of their name, image, and likeness while 26% oppose it.

Called for public comment. No public comments were received.

Item 1.1: Discussion of Research and Testimony (Dr. Rod Githens and Nileen Verbeten)

Dr. Githens and Nileen Verbeten presented the committee members with a list of the focus areas identified from the various panelists' presentations during the public hearings. The focus areas identified were as follows, marketing and business opportunities; overarching legal issues; administrative; compliance and operational issues; policy development efforts of national and regional governing bodies; college athletes; personal services providers and third party vendors; and the stakeholder survey. Members of the Committee engaged in a discussion of key points from each focus area category as well as major themes that emerged from both the hearings and the survey.

Called for public comment. No public comments were received.

Item 1.3: Public Testimony on Name, Image, and Likeness

Members of the public were given an opportunity to present testimony to the SB 206 Working Group about their perspectives on California Community College athlete compensation for their name, image, and likeness.

No public testimonies were received.

Action

Item 2.1: Consensus-building Process (Dr. Rod Githens and Nileen Verbeten)

Dr. Githens and Nileen Verbeten facilitated a guided discussion which assisted the Working Group members in building a consensus process for drafting recommendations for the final report due March 31, 2021 to the legislature and CCCAA.

No final recommendations were made during this meeting; thus no vote was needed. The Working Group will continue this discussion and make final recommendations during their next meeting in January 2021.

Called for public comment. No public comments were received.

New Business

Item 3.1: Agenda Items for Future Meetings (Dr. LeBaron Woodyard)

Dr. Woodyard provided members of the SB 206 Working Group with an opportunity to propose agenda items and/or topics to be discussed during the next scheduled regular meeting on January 7, 2021.

No agenda items were proposed by the working group members.

Called for public comment. No public comments were received.

Public Forum

No general public comments were received.

Adjournment

Genaro Trejo moved to adjourn the meeting; Rob Dewer seconded the motion. The motion passed with a vote of 6-0 (Susan Armenta, Jennifer Cardone, Dr. Erika Endrijonas, Brian Harper, Hayley Hodson, Stephen Kodur and Randy Totorp were absent during the vote). The meeting adjourned Thursday December 10, 2020 at 4:13 pm.

Documents

The following documents were provided at the meeting and were not included in the published agenda. These documents are available to members of the public upon request by emailing SB206@cccco.edu or can be accessed on the California Community Colleges Chancellor's Office SB 206 NIL website: <https://www.cccco.edu/About-Us/Chancellors-Office/Divisions/Educational-Services-and-Support/sb-206-nil-working-group>.

- SB 206 2020-12-10 meeting.pptx pdf (Should CCC Athletes be Remunerated Survey Results)
- Dec 10-SB206-padlet-axdbeskcoyef86.pdf
- Dec 10-padlet-ketpoints-SB 206 hearing and survey.xlsx pdf