Report on the CCC Systemwide Survey About CCC Athletes being Remunerated for their Name, Image, and Likeness (NIL)

SB 206 Working Group

December 10, 2020

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California Community Colleges

Survey Distribution

- Chief Executive Officers
- Chief Instructional Officers
- Chief Student Services Officers
- Chief Business Officers
- Academic Senate Presidents
- Student Senate Presidents
- Faculty

- Admissions and Records Directors
- Coaches
- Athletic Directors
- Public Information Officers
- Governmental Relations Officers
- Special Program Directors
- CCCCO Staff

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Response Statistics
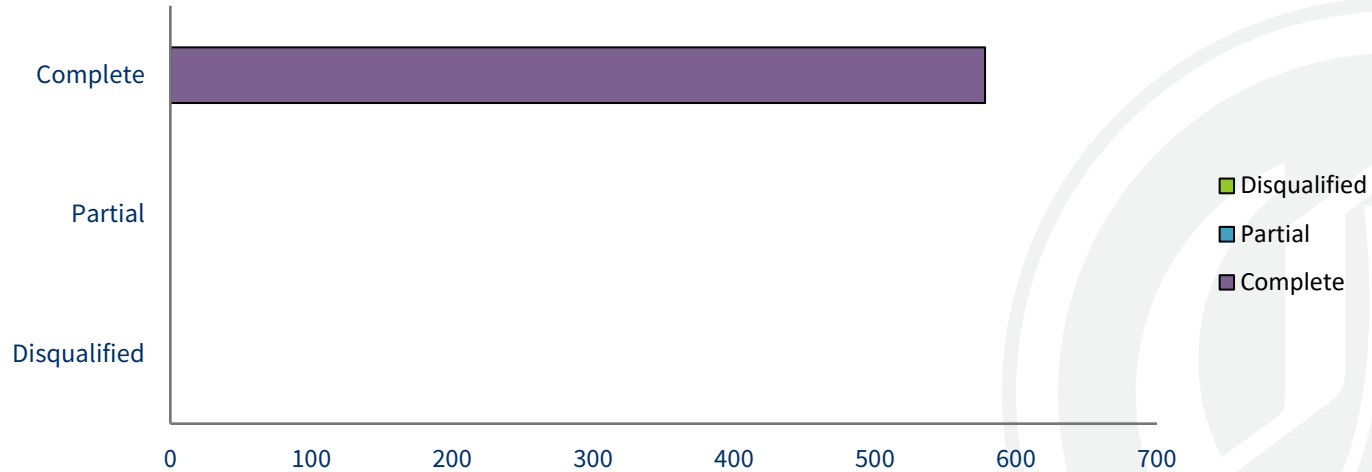
	Count	Percent
Complete	578	100
Partial	0	0
Disqualified	0	0
Totals	578	

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1.Should CCC athletes be allowed to be remunerated for the use of their name, image, and likeness?

No , 26, 26%

Yes , 74, 74%

- Yes
- No

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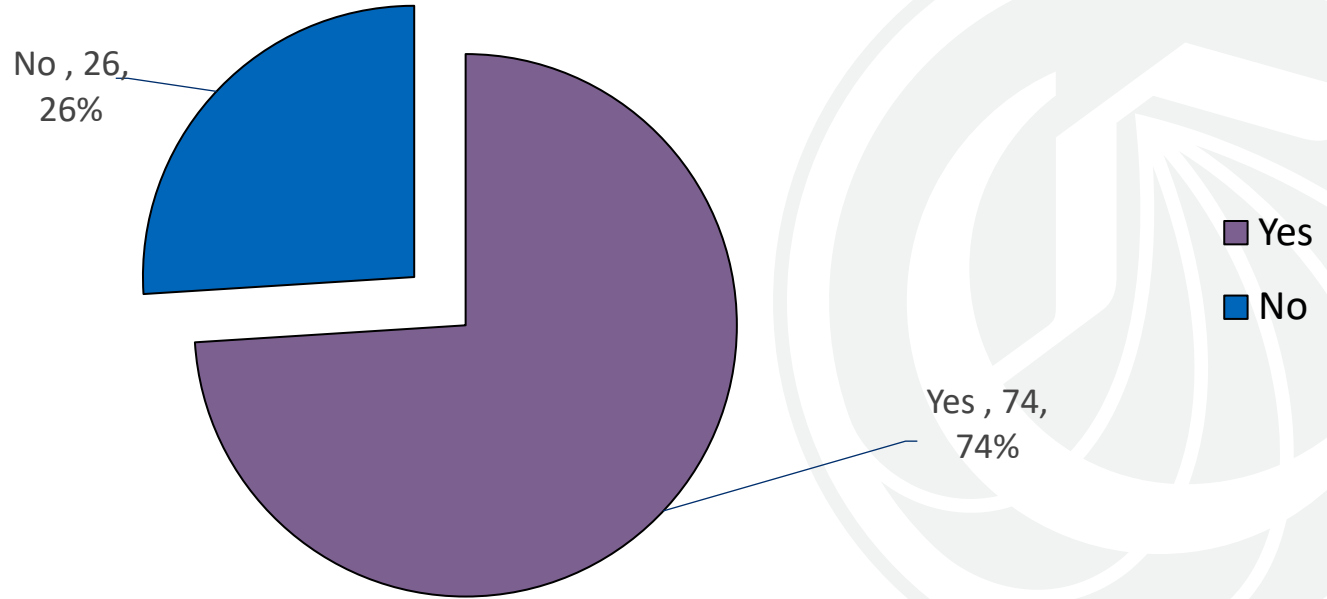
2.Should CCC athletes be allowed to be remunerated for the use of their name, image, and likeness for any products or services.


No , 41.8, 42%

Yes , 58.2, 58%

- Yes
- No

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3.Should CCC athletes be allowed to be remunerated for the use of their name, image, and likeness for products or services like alcohol, gambling, etc.

Yes , 29.8, 30%

No , 70.2, 70%

Yes
No

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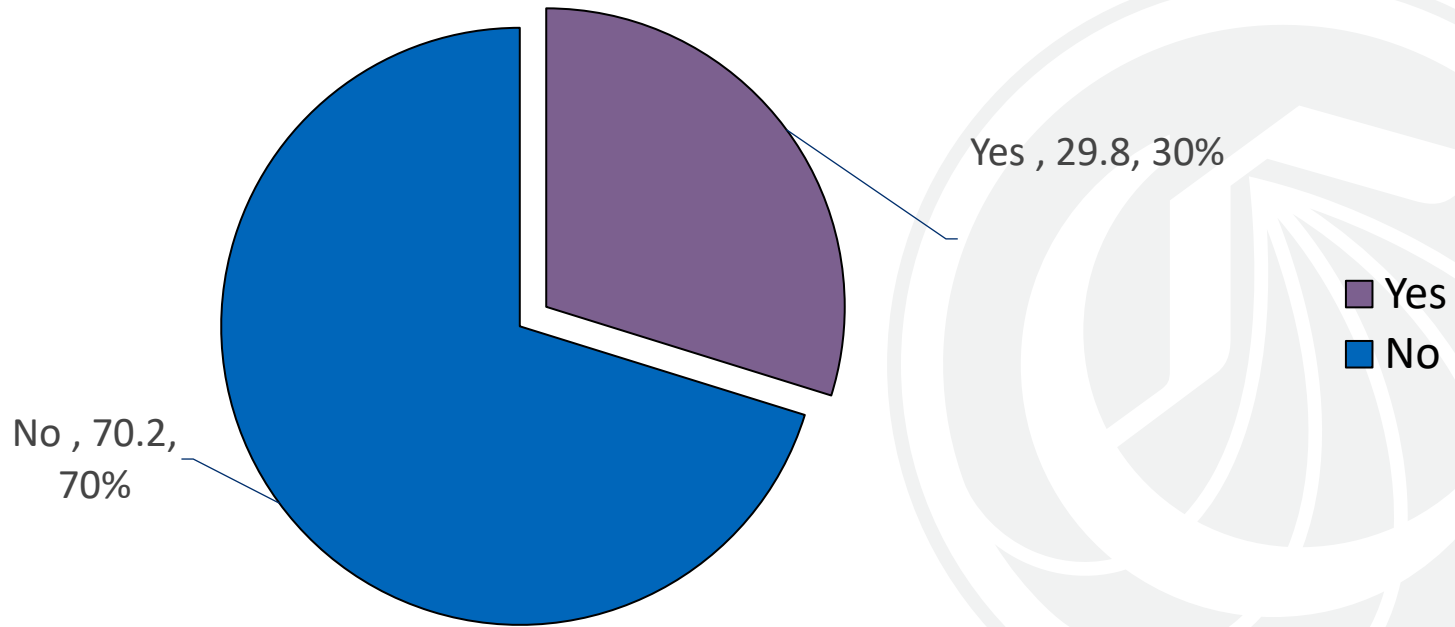
4.Should the existing SB 206 law goes into effect on January 1, 2023; or should California move its implementation date up to 2021 instead of 2023?

No , 17.5, 18%

Yes , 82.5, 83%

■ Yes   ■ No

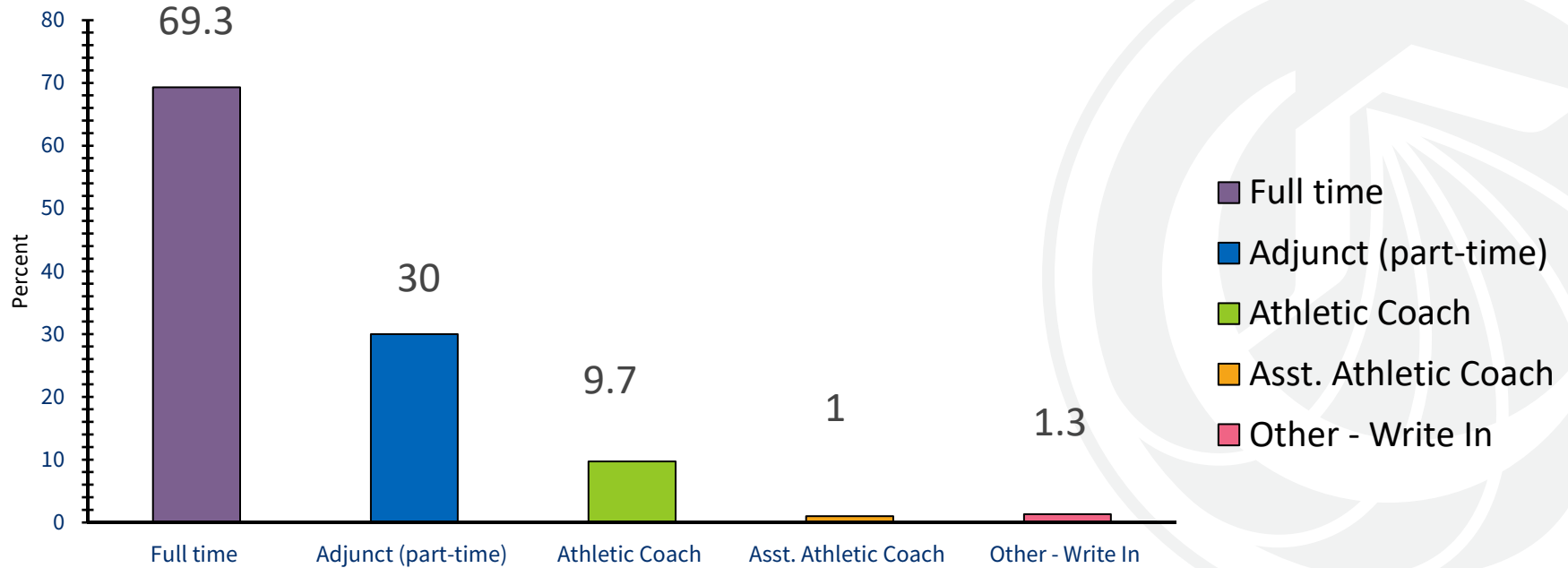California Community Colleges
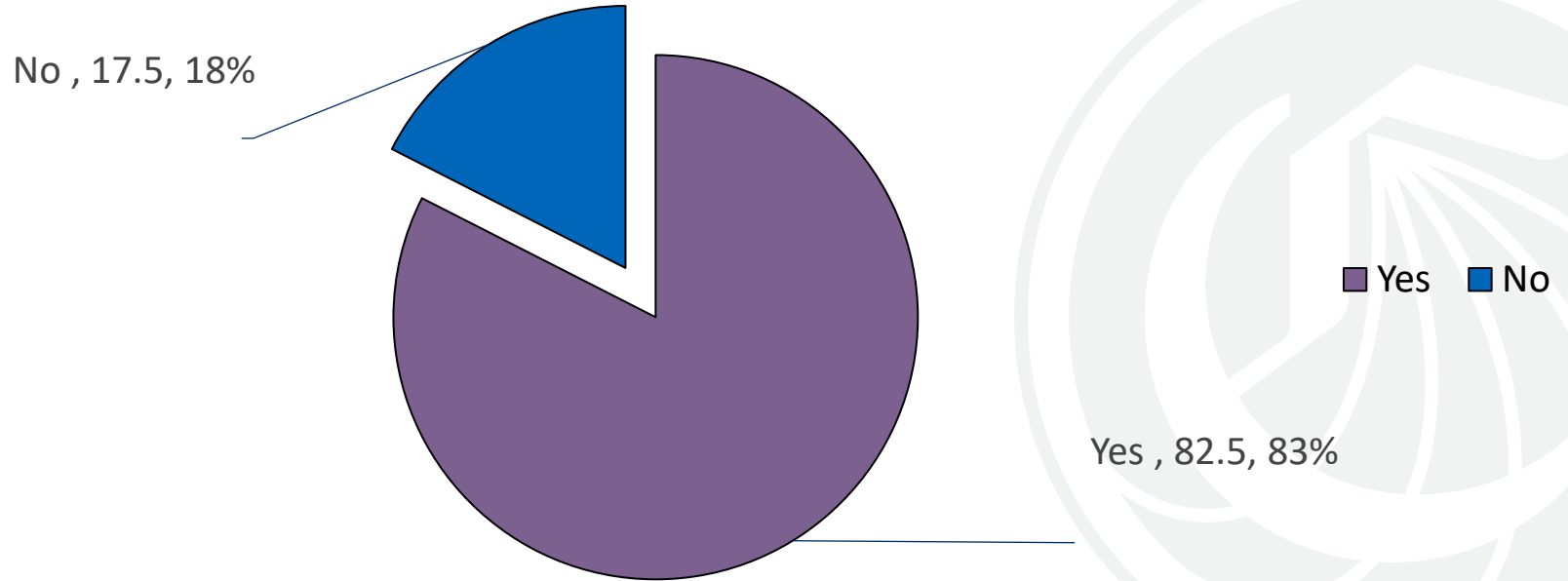
6.Please indicate if you are a CCC administrator, faculty, student, community member, etc.
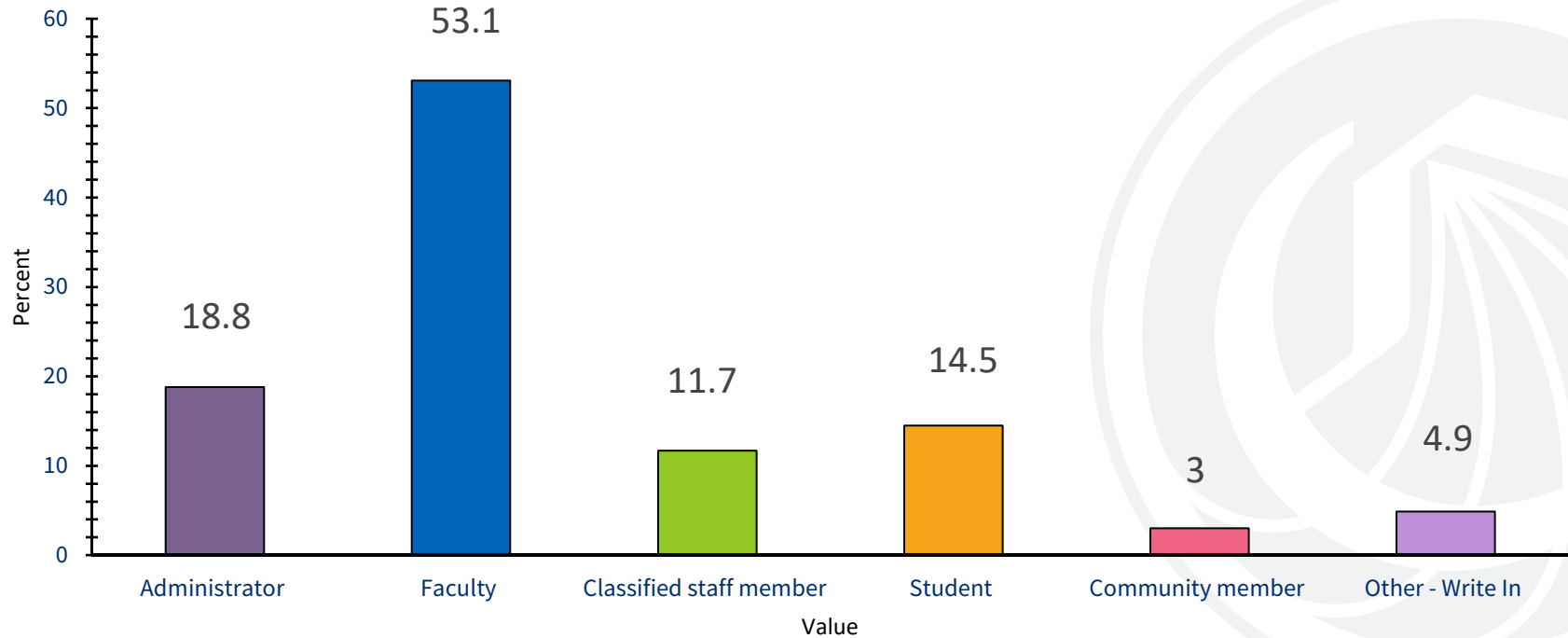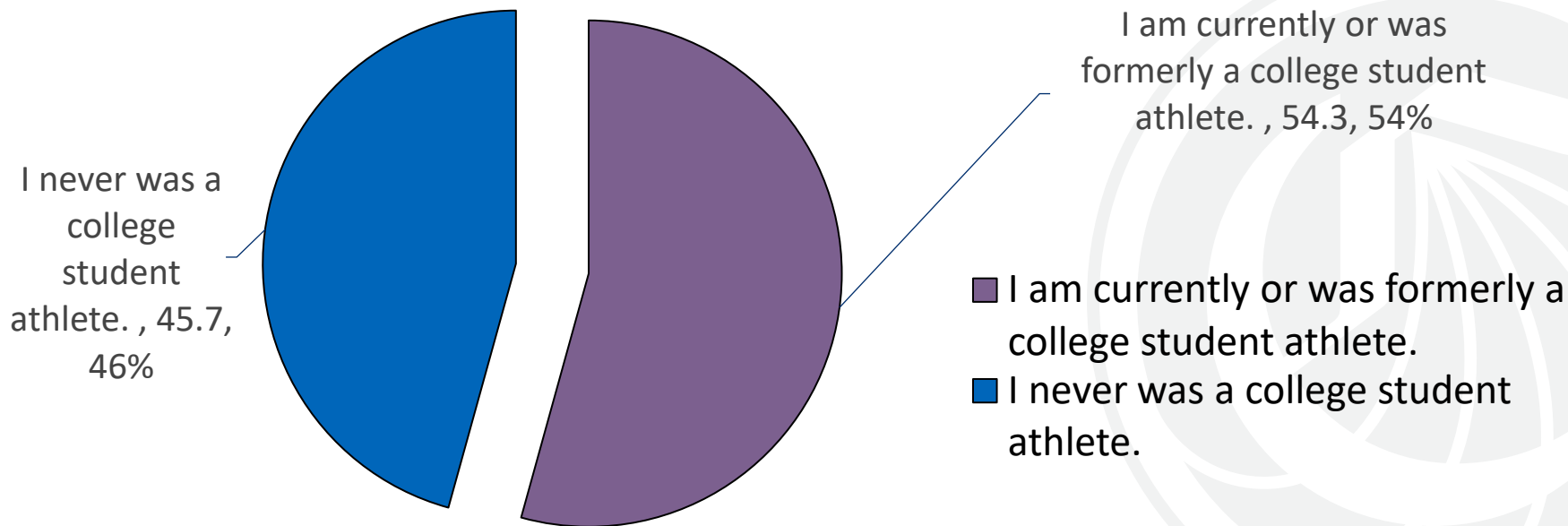
7. You indicated that you were a CCC administrator. Please indicate the type of administrator.
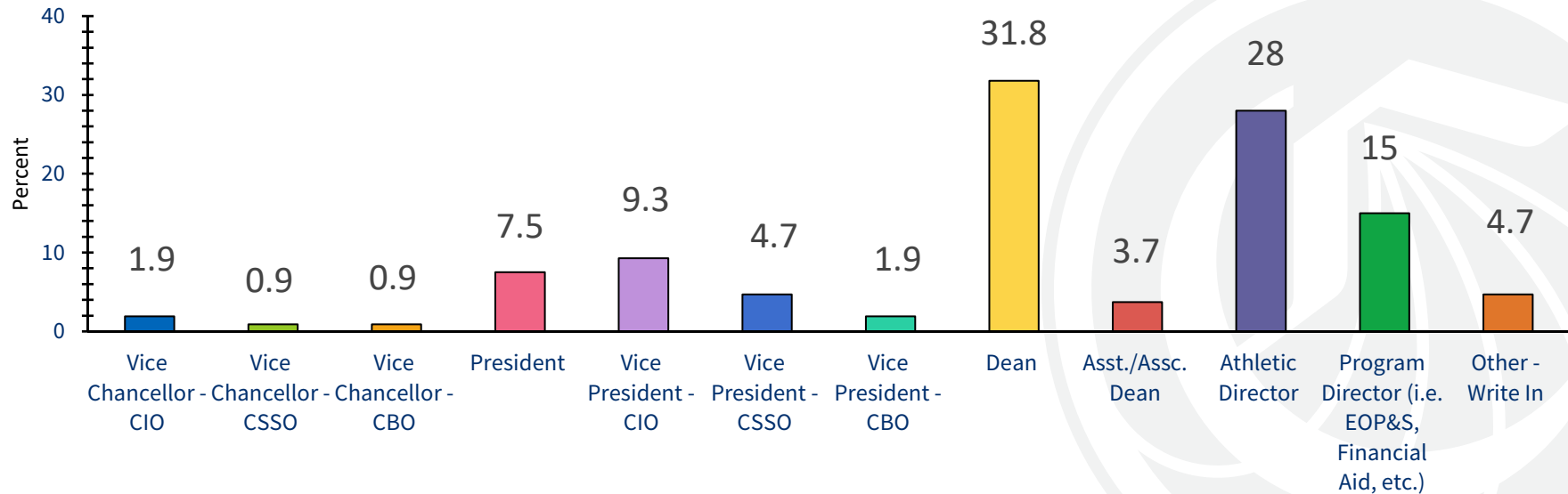
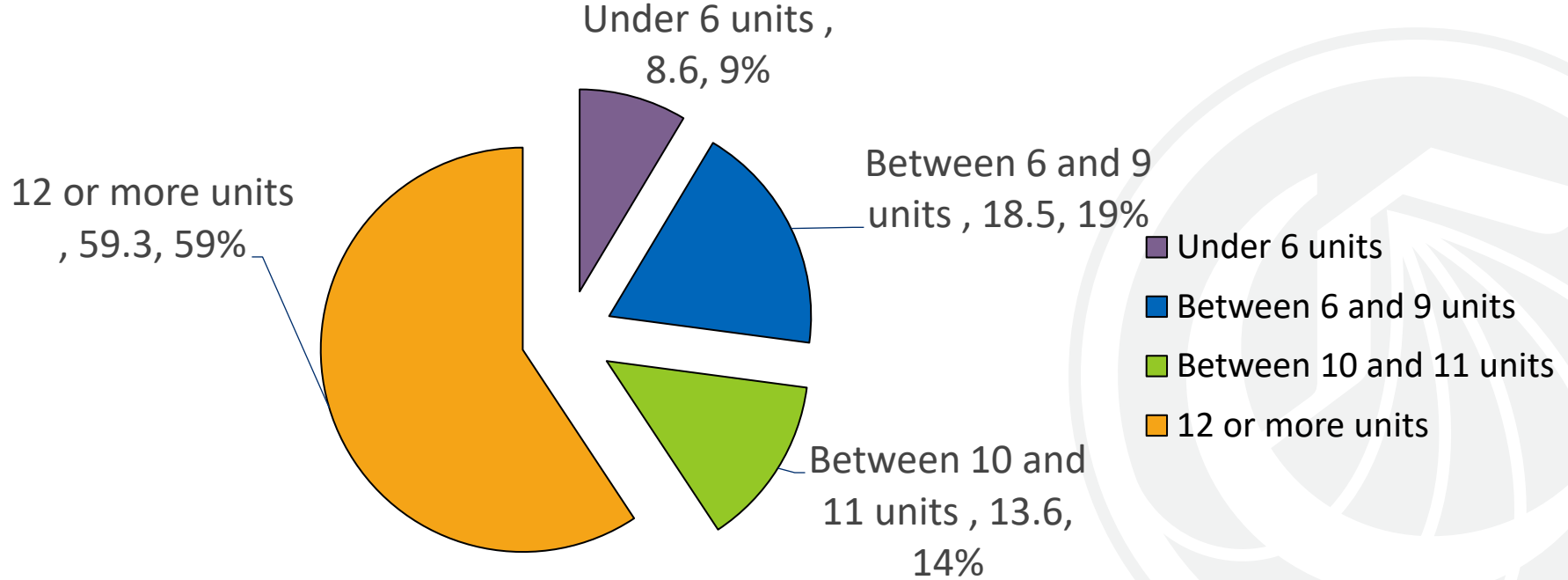# 8.You indicated that you were a CCC faculty member. Please indicate if you are full time or adjunct (part-time).

9.You indicated that you were a student. Please indicate if you are an athlete or not.

I am currently or was formerly a college student athlete. , 54.3, 54%

I never was a college student athlete. , 45.7, 46%

■ I am currently or was formerly a college student athlete.

■ I never was a college student athlete.

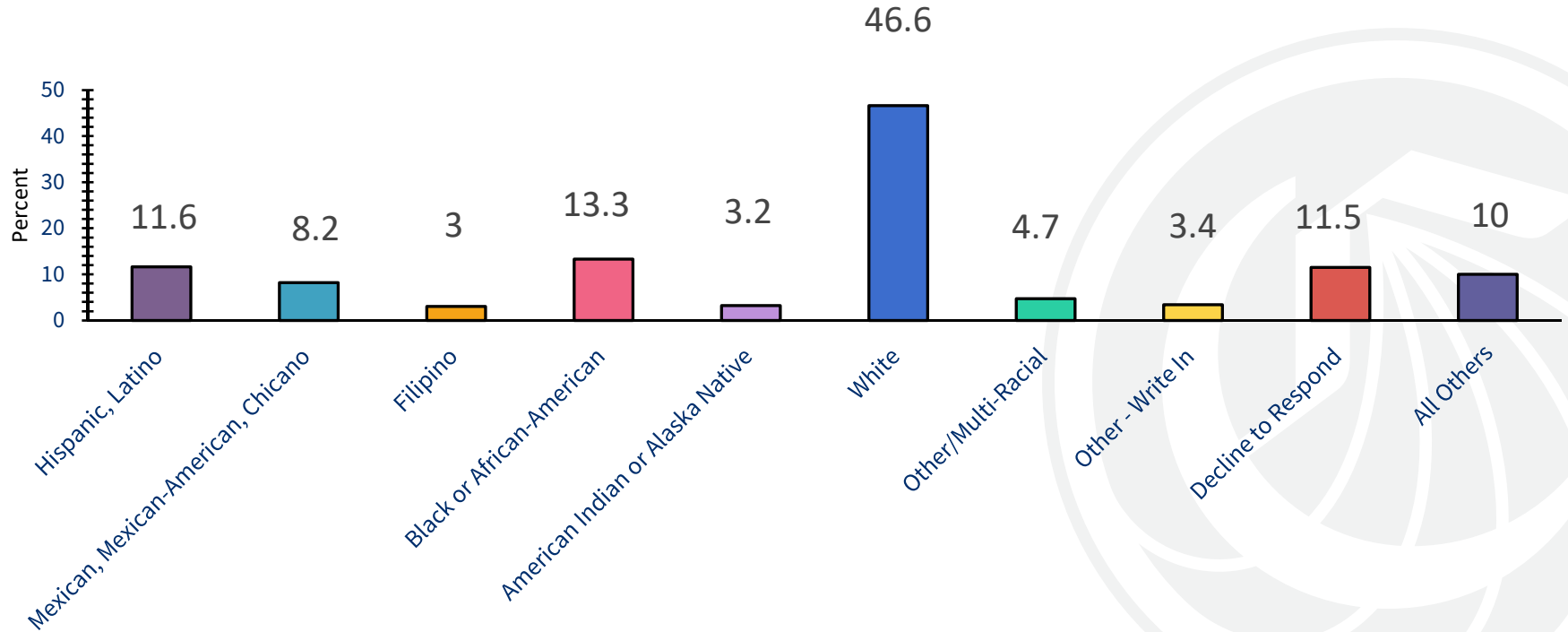# 10. You indicated that you were a student. Please indicate the number of units you are currently enrolled in.

Under 6 units , 8.6, 9%

Between 6 and 9 units , 18.5, 19%

12 or more units , 59.3, 59%

Between 10 and 11 units , 13.6, 14%

Legend:
- Under 6 units
- Between 6 and 9 units
- Between 10 and 11 units
- 12 or more units

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11.Please select your college from the dropdown menu.

42. FOLSOM LAKE COLLEGE , 5.1, 5%

16. CITY COLLEGE OF SAN FRANCISCO , 3.1, 3%

54. LANEY COLLEGE , 9, 9%

69. MIRACOSTA COLLEGE , 6.6, 7%

75. MT. SAN ANTONIO COLLEGE , 8.8, 9%

79. OHLONE COLLEGE , 3.8, 4%

89. SACRAMENTO CITY COLLEGE , 6.8, 7%

All Others, 57, 57%

- 16. CITY COLLEGE OF SAN FRANCISCO
- 42. FOLSOM LAKE COLLEGE
- 54. LANEY COLLEGE
- 69. MIRACOSTA COLLEGE
- 75. MT. SAN ANTONIO COLLEGE
- 79. OHLONE COLLEGE
- 89. SACRAMENTO CITY COLLEGE
- All Others

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12. Please identify your race/ethnicity

13.Please indicate your gender.

Decline to respond , 8.5, 8%

Other - Write In , 0.4, %

Unknown , 0.2, %

Male , 46.4, 46%

Non-binary , 1.4, 1%

Female , 43.2, 43%

Legend:
- Male
- Female
- Non-binary
- Unknown
- Decline to respond
- Other - Write In

California Community Colleges
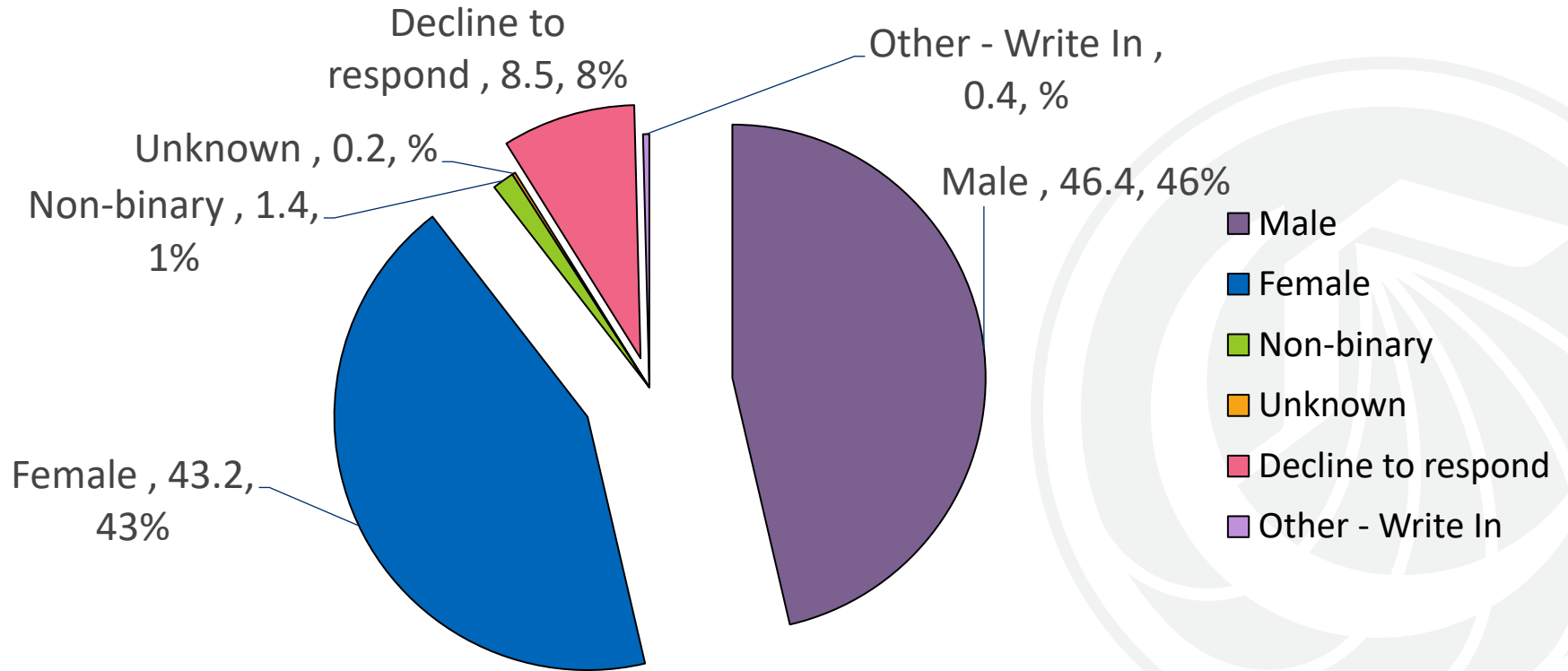
14.Please indicate your age range group.