

This document provides boilerplate language, talking points and social media samples to support leaders and college professionals to talk about Vision 2030 and share opportunities to engage.

OVERVIEW OF VISION 2030

Higher education is changing quickly. Today's students and future learners expect more from their education experience. Communities need a skilled workforce across fast-growing career fields. Addressing rapid disruptions to our climate requires new approaches to our operations and programs. The way we do teaching and learning has been forced to evolve by new circumstances and challenges like the pandemic. We have an opportunity and a responsibility to advance practices that serve the students of today and tomorrow more equitably and efficiently, but we must act now.

- Vision 2030's actions will use existing and new technology to address gaps and simplify processes that unnecessarily slow students down.
- Vision 2030 continues the longstanding legacy of commitment to actions that take care of our communities and planet. Across our 116 colleges and their adjacent locations, we are leaning into strategies that will build the next wave of climate solutions and climate leaders.
- We recognize that many students have learning opportunities that go outside the classroom, which is why Vision 2030 initiates strategic actions that will help students gain credit for prior learning.
- Vision 2030 prioritizes skill building for jobs that pay living wages while recognizing that a baccalaureate degree is a powerful predictor of higher wages. All Californians must have a viable path to completing a bachelor's degree if they choose to do so.

TALKING POINTS - GENERAL

- Higher education is changing quickly. Today's students and future learners expect more from their education experience. Communities need a skilled workforce across fast-growing career fields. Addressing rapid disruptions to our climate

requires new approaches to our operations and programs. The way we do teaching and learning has been forced to evolve by new circumstances and challenges like the pandemic.

- Today's students are trying to get through the education system faster. They are already providing for their families, or they're looking to build new skills and increase their earning potential.
- Vision 2030 is designed to help the California Community Colleges to evolve with these changes, and deliver more, by holistically addressing the needs of colleges and students.
- Vision 2030 has been guided by the *Vision for Success* (2017), the Governor's Roadmap (2021), current issues and considerations for the future of our students.
- The California Community Colleges is on a path to get more students to their education destinations faster, more efficiently and equitably. We are going to achieve equitable success in outcomes through access and support.
- We're delivering the kind of success students need from BA completion to upskilling. And we're increasing support for students, whatever their journey may be, through focus on dual enrollment, justice-involved individuals, adult learners, veterans, ESL and online education.
- We are committed to staying ahead of the curve on the evolving landscape of teaching and learning. Powerful new tools like remote learning, advanced analytics and AI applications are already changing the way that students learn. We are going to make sure that these changes are additive, rather than disruptive, and that they enhance education, rather than reinforce existing biases or degrade the quality of teaching and learning.
- We're reckoning with California's unique needs and challenges from a workforce and climate perspective. On climate we're looking at both sides of the equation: addressing our operations and planning for the changing environment while also preparing students for the green economy. And as the health, STEM and education fields continue to grow rapidly, we're building broader pathways into these careers for students, especially those who have been historically excluded.

- Together, we can emerge from these changes stronger, more resilient and with more equitable outcomes for our students, communities and planet.
- The Chancellor's Office is supporting colleges in this ambitious goal through four approaches laid out in Vision 2030. We drive policy changes, secure resources, build powerful shared systems and tools, and bring together people that help the community colleges increase equitable access, support and success in their communities.
- As we identify specific action in these focus areas, we need your help/input to ensure our actions support your communities' specific needs.

TALKING POINTS - VISION 2030 GOALS AND BENCHMARKS

Talking points framing the proposed new goals and benchmarks for Vision 2030.

- Building on the Vision for Success and the Governor's Roadmap, Vision 2030 grows California Community Colleges' commitment to equity and academic success. It sets bold goals for the system to pursue transformational change to ensure institutions truly work for and support all students across race, ethnicity, religion, class, and gender.
- Vision 2030 builds on California Community Colleges' hard-won progress. It goes further by being explicit about what structural changes are needed to create equitable opportunities and support for students, focusing on students harmed by persistent systemic barriers linked to their racial and ethnic identities.
- As we launch the Vision 2030 goals, we commit to being more explicit about the systematic barriers we face in our efforts to transform and the resources truly necessary to reach these important goals.
- In line with our driving commitment to equity, the Vision 2030 goals and outcomes examine disaggregated data for students of color who are underrepresented in our system, students with low incomes, and students with disabilities.
 - This underscores our commitment to understanding what kind of process is being made towards our equity goals and where we need to further focus efforts to make equity gains for students.
- Vision 2030 set system-wide goals focused on providing accountability and feedback loops for our continuous improvement efforts.

- Most metrics used to track our outcomes are already part of the system's dashboards and data visualizations.
- We are working to develop the systems and infrastructure needed for critical indicators of these goals.
- Working in coordination with stakeholders in the system through the system's participatory governance structures, we continue to review the proposed indicators to set up a strong agreed-upon core to guide the system's accountability and continuous improvement efforts.
- We will integrate the goals and indicators into our Student Success Metrics and other dashboards.
- These efforts will contribute to identifying additional leading and lagging indicators and additional disaggregation of data to promote our local and systemwide accountability, continuous improvement, planning, and innovation.

SOCIAL MEDIA SAMPLES

The following social media samples can be tailored to promote upcoming Vision 2030 events and opportunities to engage.

- #HigherEd is changing fast. Join @CAColleges Chancellor Sonya Christian on *[date]* to explore #Vision2030, an equity-driven strategy to help colleges do more for our students and future learners.
- Students, faculty, staff and community members are invited to learn more and share feedback to make sure it supports our community.

[insert event details]

[Add RSVP: event link, or More on Vision 2030: <https://www.cccco.edu/About-Us/Vision-2030>]

- Higher ed is changing fast – help shape the future. Join @CACommColleges Chancellor Sonya Christian on *[event date]* as we discuss Vision 2030, an equity-driven strategy to help colleges do more for our students and future learners. We will dive into *[insert focus areas such as equitable bachelor's degree attainment, better serving working adult learners and our system's expanding role in climate change resiliency and adaption]*.

We invite students, faculty, staff and community members to learn more about #Vision2030 and provide feedback to make sure it supports our community.

[insert event details]

[Add RSVP: event link, or More on Vision 2030: <https://www.cccco.edu/About-Us/Vision-2030>]

- Join us for a special event with @CACommColleges Chancellor Sonya Christian on *[event date]*! We will discuss *[insert focus area e.g. climate change]* and #Vision2030 – an ambitious, equity-focused strategy designed to address the needs of colleges and students. This is a chance for our students, faculty, staff and community members to learn and share input.

[insert event details]

[Add RSVP: event link, or More on Vision 2030: <https://www.cccco.edu/About-Us/Vision-2030>]

- Calling all students, faculty, staff and community members! Join @CACommColleges Chancellor Sonya Christian and learn about #Vision2030 – an equity-focused strategy designed to address the needs of colleges and students. Come share feedback to shape a vision that supports our community.

[insert event details]

[Add RSVP: event link, or More on Vision 2030: <https://www.cccco.edu/About-Us/Vision-2030>]