



California Community Colleges



Reimagine Apply October Task Force Wrap-up PPT

October 30th, 2024

Executive Summary

Reimagine Apply Task Force met virtually on October 30. The group reviewed the work accomplished in our September Task Force in Sacramento, aligned on the RFP process updates, and discussed the Wave 1 recruitment and engagement approach.

The group aligned on the official RFP Review Committee composition, with a representative sharing reflections from their first Orientation meeting and expressing gratitude for the Task Force's contributions.

Drawing on feedback and guidance from previous sessions, the Task Force reviewed and confirmed the proposed Wave 1 recruitment and engagement strategy, highlighting the need for a Wave 1 Readiness Checklist to ensure interested schools and districts can properly evaluate their participation readiness.

The group also heard an update regarding the January Task Force which will be used to finalize the Application Mapping, transition to the Implementation Advisory Group, and support the Extended Committee and RFP Review process.

With these insights, the Task Force agreed to the next steps of updating the Extended Committee participation form, creating a Wave 1 Readiness checklist, and showcasing Wave 1 recruitment materials at the upcoming meetings for their respective associations, organizations and constituencies.

Session Attendees (1/2)

Name	Stakeholder Group	Role	College/Organization
Jennifer Coleman*	CCC Tech Center	Executive Director	CCC Tech Center
Erik Cooper*	CCCCO/ IR	Strategic Advisor, California Community Colleges Chancellor's Office	CCCCO
Devin Crosby*	CISO	Chief Technology Officer at Yuba Community College District	Yuba College
John Hetts*	Chancellor's Office	Task Force Co-Chair / Executive Vice Chancellor for the Office of Innovation, Data, Evidence and Analytics Office	Chancellor's Office
Annie Koruga*	Student Senate	SSCCC Vice President of Legislative Affairs	Ohlone College
Jane Linder*	CCC Tech Center	Statewide Programs Director, Student Success Suite	Tech Center
Valerie Lundy-Wagner*	Chancellor's Office	Vice Chancellor of Digital Innovation and Infrastructure	Chancellor's Office
Lisa Mandy*	Financial Aid	Director of Financial Aid & Scholarship	De Anza College
Rena Martinez Stluka*	Admissions & Records	Director, Admissions and Records	Fullerton College
Lynn Neault*	CEOCCC	Grossmont-Cuyamaca Community College District Chancellor	Grossmont-Cuyamaca CCD



California
Community
Colleges



= In attendance*

= Not in attendance**

Session Attendees (2/2)

Name	Stakeholder Group	Role	College/Organization
Michael Odu*	CIO	Vice President of Instruction	San Diego Miramar College
LaTonya Parker*	Academic Senate	Professor, Counseling Services	Moreno Valley College
Ernest Shih*	Chancellor's Office	Vice Chancellor, Innovation, Data, Evidence, and Analytics (IDEA)	Chancellor's Office
Michelle Smith*	Chancellor's Office	Visiting Assistant Vice Chancellor	Chancellor's Office
Patrick Walton*	CSSO	Vice President of Student Services	San Mateo County CCD
Dan Watkins*	CISOA	Associate Vice Chancellor, Information Technology	Ventura
Ruthie Welborn*	Financial Aid	Assistant Director of Financial Aid	Bakersfield College
Gina Browne**	CCCCO / ESSR*	Asst. Vice Chancellor, Office of Equitable Student Learning, Experience & Impact	CCCCO
Emily Ekenstam**	Student Centered Design Lab	Executive Director, Technology Solutions	Foundation for CCC
Elaine Kuo**	Institutional Researchers	Supervisor, Institutional Research Planning College Researcher	Foothill College



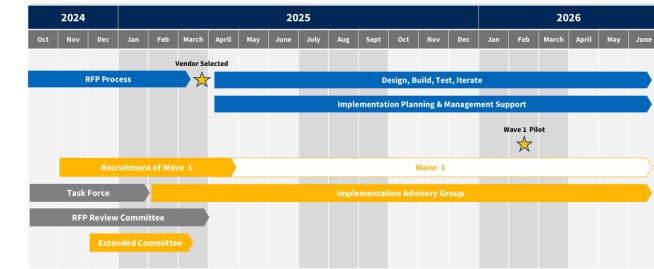
Wave 1 Approach and Engagement

Discussion Points:

- The Task Force aligned on the proposed engagement approach to ensure Wave 1 representation is accounted for in both the Extended Committee and Implementation Advisory Group.
- A multi-channel recruitment strategy was agreed upon, requesting the Task Force to begin socializing the Wave 1 recruitment materials at upcoming meetings within each Task Force member's associations, organizations, and constituencies. Interested districts are asked to reach out to reimagineapply@accenture.com by Dec 2.
- The group discussed criteria for selecting schools and districts to participate in Wave 1, emphasizing a balanced mix of district SIS-that are on-prem, SaaS or homegrown and represent the diversity of the system (including size, location, and key populations such as veterans, undocumented, and unhoused individuals). Once readiness requirements are met, selections will proceed on a first-come, first-served basis.

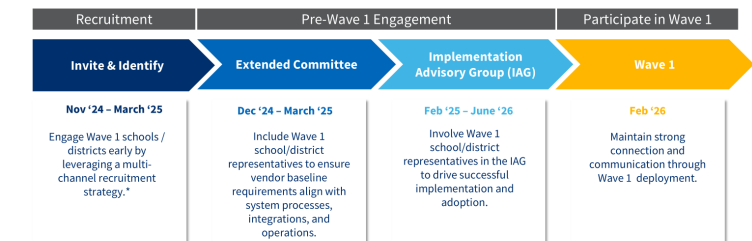
Reimagine Apply Timeline: Wave 1

College representatives from Wave 1 schools are encouraged to engage early in the RFP process through the Extended Committee. Their involvement will help ensure that vendor baseline requirements align with system processes, integrations, and operations.



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Proposed Wave 1 Engagement Process



*Prioritizing representation from 10-20% of districts in key factors such as: size, geographical location (rural, urban, suburban), multi-district versus single-district status, and existing tooling

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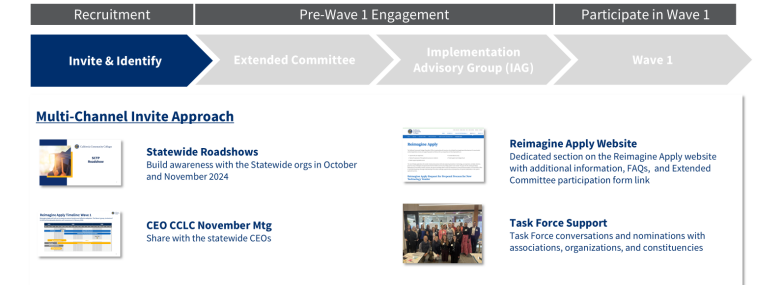
Wave 1 Readiness

Discussion Points:

- The Task Force highlighted the need to create a Readiness Checklist for Wave 1 schools and districts to identify what would be required to participate. It was also noted that the checklist will allow interested schools and districts to start preparing for Wave 1.
- The group discussed the following criteria to be included in the checklist:
 - Overall capacity to implement the new application system including the time and resource commitment.
 - The availability of functional stakeholders, programmers, and integrators with API integration experience, to help with the implementation.
 - The ability to share the details of the current state of the district's SIS systems including what type of SIS and how baseline or customized each system is.
 - The amount of funding and resources that are to be provided versus the district's own financial responsibility for implementation.

Wave 1 Recruitment: Invite & Identify

Using a multi-channel approach, the Reimagine Apply team will work with the CEOs to invite and identify interested districts and schools to participate in Wave 1.



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Participating in Wave 1

Reimagine Apply is seeking up to 15 districts to be a part of the February 2026 Wave 1 pilot group.

Wave 1 Benefits	Wave 1 Participant Expectations
<ul style="list-style-type: none">• Early Access• Priority support & training• Network and knowledge share with other Wave 1 participants• Improved data accuracy & reporting• Recognition as a statewide leader in early adoption• Ability to influence updates	<ul style="list-style-type: none">• Participate in the Reimagine Apply RFP Extended Committee (~6-10 hours of commitment across January 2025 - March 2025)• Participate in the Implementation Advisory Group (~monthly meetings beginning in March 2025)• Commit time from roles / organizations that will need to be involved in Q2 of FY25-26

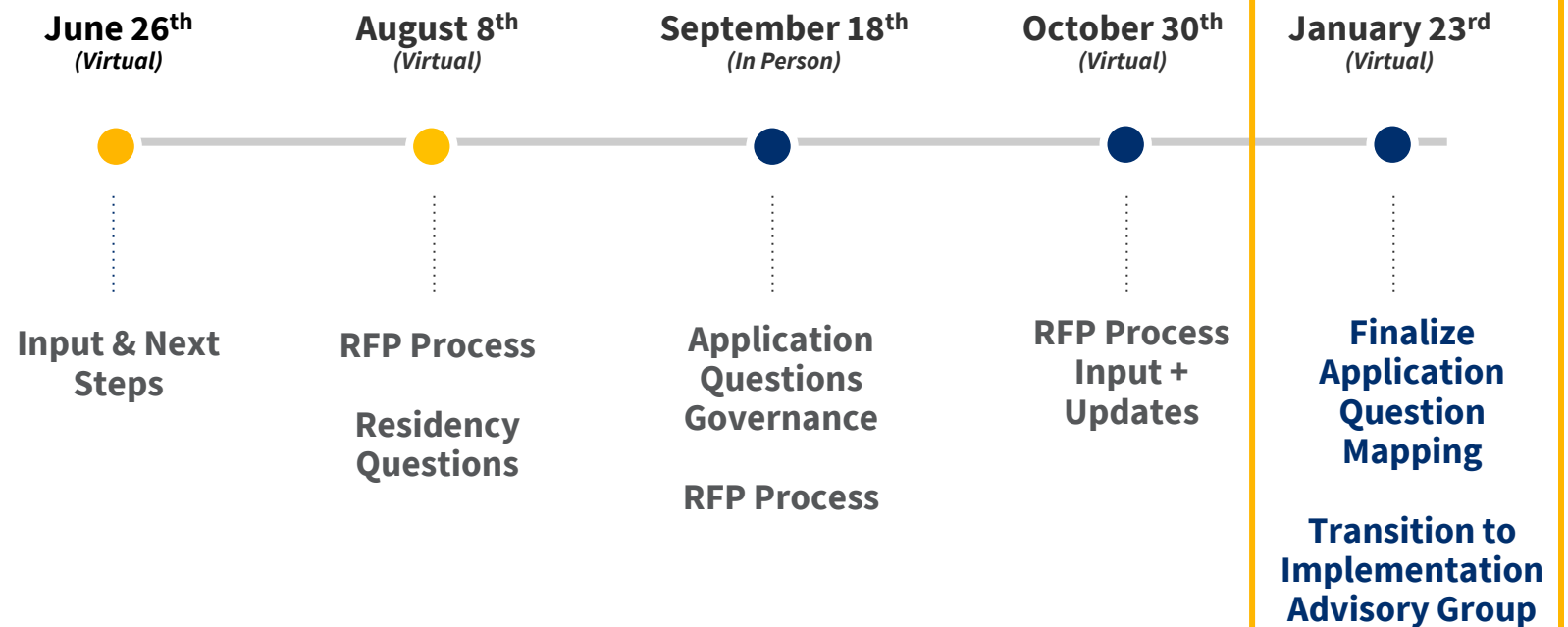
Interested in Wave 1? Send an email to ReimagineApply@accenture.com expressing your interest by **December 2nd**

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Next Steps

- ☐ RSVP for January Task Force
- ☐ Wave 1 information to your associations
- ☐ Extended Committee recruitment support

Upcoming Task Forces:





California Community Colleges

Thank you!

Contact Info:
[Reimagine Apply Website](#)
ReimagineApply@Accenture.com

www.cccco.edu



California Community Colleges

Welcome!

Reimagine Apply
Task Force
Session 8

October 30th, 2024

October Task Force Agenda

Time	Activity
2:00 PM	Welcome & Session Objectives
	Review of the work
2:25 PM	RFP process updates
	Discussion: Wave 1 Engagement
3:20 PM	Wrap up & Next Steps

Your Facilitators & Support Team



Erica Harrold
Delivery Lead



Garrick Yau
Delivery Lead



Adam Soni
Manager



Nicole Allport
Consultant



Matt Khachigian
Consultant



Sara Bunyard
Senior Analyst

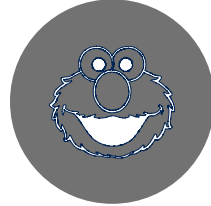


Nicole Hay
Senior Analyst

Agreements



Timeboxed



G E L M O
“Good Enough
Let’s Move On”



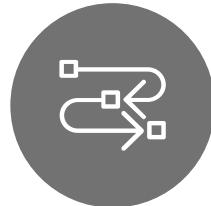
**Assume
Positive
Intent**



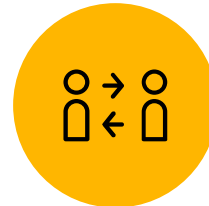
**Be present and
inclusive**
(everyone is heard)



Parking Lot



Trust the process



Give Grace



**Be curious and
solution-
oriented**

October Task Force Objectives

The purpose of our Task Force meetings is to identify, discuss, align and collaborate on Reimagine Apply



1. **Align** on
RFP process
updates



2. **Collaborate** on
the Wave 1
Recruitment
strategy



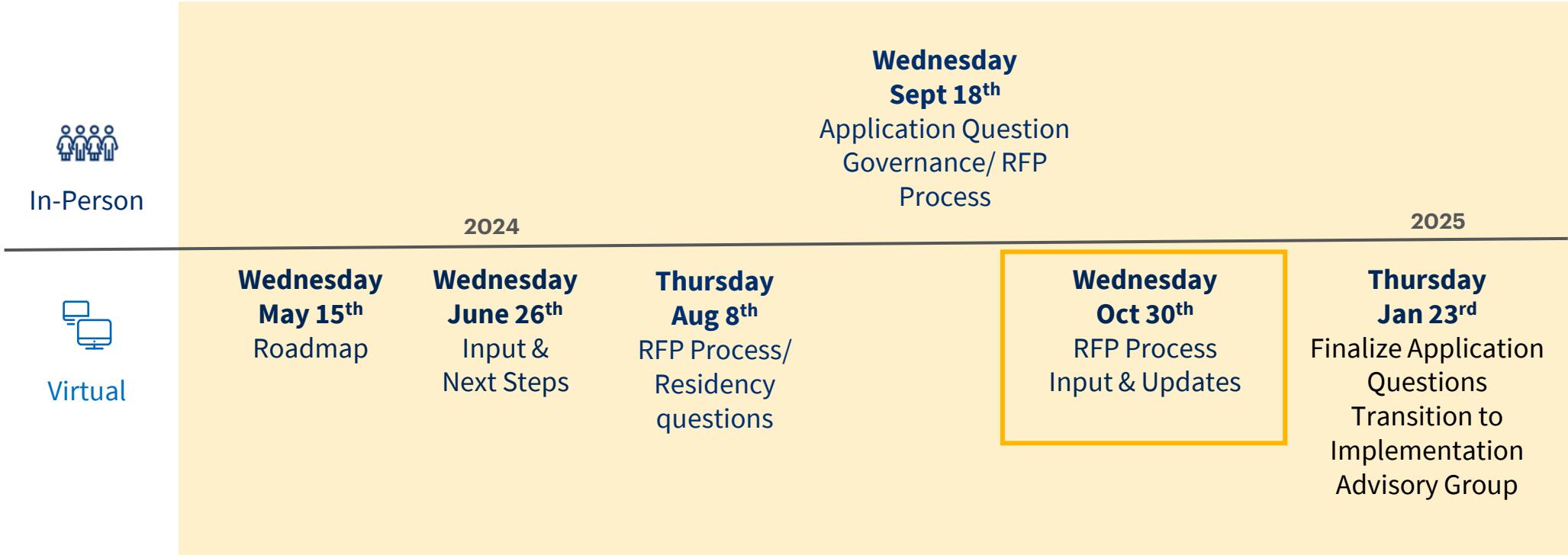
3. **Discuss** the
Extended
Committee
recruitment
approach and
form



4. **Identify**
unanswered
questions and
new paths
forward

Reimagine Apply Task Force

The Task Force will give input on the RFP process and implementation of a new application system.



Connection Activity – Would You Rather?

How to Play:



- On the following slides, read the two scenarios.
- After reading, select which option you prefer and type in the chat Option A or Option B.
- Feel free to come off mute and share your reasoning!

Would You Rather (1/4)?

A.

Carve a pumpkin



OR

B.

Paint a pumpkin



Would You Rather (2/4)?

A.

Eat candy corn at
every meal for a week



OR

B.

Never eat Halloween
candy again



Would You Rather (3/4)?

A.

Drink a hot apple
cider



OR

B.

Drink a pumpkin
spice latte



Would You Rather (4/4)?

A.

Experience fall in a
small, cozy town



OR

B.

Experience fall in a
bustling city



September Task Force Recap

Supplemental Application Questions: Analysis, Target State & Governance

Application Questions: Post-Submission Questions

Discussion Points:

- The group confirmed the target state approach of asking all required questions prior to submission, followed by an evocative prompt which would then guide students into post-submission questions.
- The group aligned on the opportunity to increase frequency and personalization for outreach in the future state and discussed whether or not there are solutions to support this through additional data collection/ outreach systems.
- There was discussion on the pros / cons / considerations (full list on following slides) of several proposed scenarios for addressing supplemental questions and aligned that supplemental questions are necessary in the target state.
- Alignment on question standardization, to some degree, will be necessary.
- The group emphasized the importance of staying flexible and open-minded throughout the process, ensuring questions are streamlined for students and processes are supportive of colleges.



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RFP Updates

RFP Update – Extended Committee

Discussion Points:

- The Task Force aligned that there must be representation from Admissions & Records, Information Security, Educational Support Services, Institutional Research, Financial Aid, Instructional VPs, Students, Accessibility Experts, and Legal and Compliance.
- The Tech Center found success with a blended model that started by (1) identifying pilot colleges and allocating a set number of representatives to each, followed by (2) forming a larger committee with both pilot college representatives and association representatives, allowing for breakout discussions by functional area (e.g., region size, current technology, etc.).
- Recommendation to recruit for the Extended Committee with an interest form to Wave 1 / Pilot schools, association listservs, and VPs in Educational Support Services for further distribution to their teams.
- It was noted that some groups, such as accessibility experts and technical experts, may need separate platforms for specific feedback that may not be appropriate for larger group discussions.
- The importance of maintaining transparency throughout the RFP process was acknowledged, with the Extended Committee serving as a key support channel.

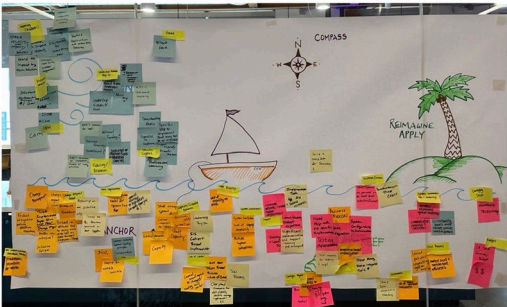


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Wave 1 Success

Completed Sailboat Exercise: Wave 1

Input from the group about what it would take to achieve success in Wave 1 of the Reimagine Apply Target State



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Reimagine Apply RFP Review Committee



Vince Alonzo
RP Group
Moreno Valley College



Jennifer Coleman
Executive Director
Butte College



Ryan Cornner
CEO
Glendale CCD



Devin Crosby
CISO
Yuba



Luis Dorado
CEO
LA Harbor College



Lillian Justice
Director of Admissions
El Camino



Annie Koruga
VPLA
Ohlone



Rena Martinez Stluka
Director of Admissions
Fullerton



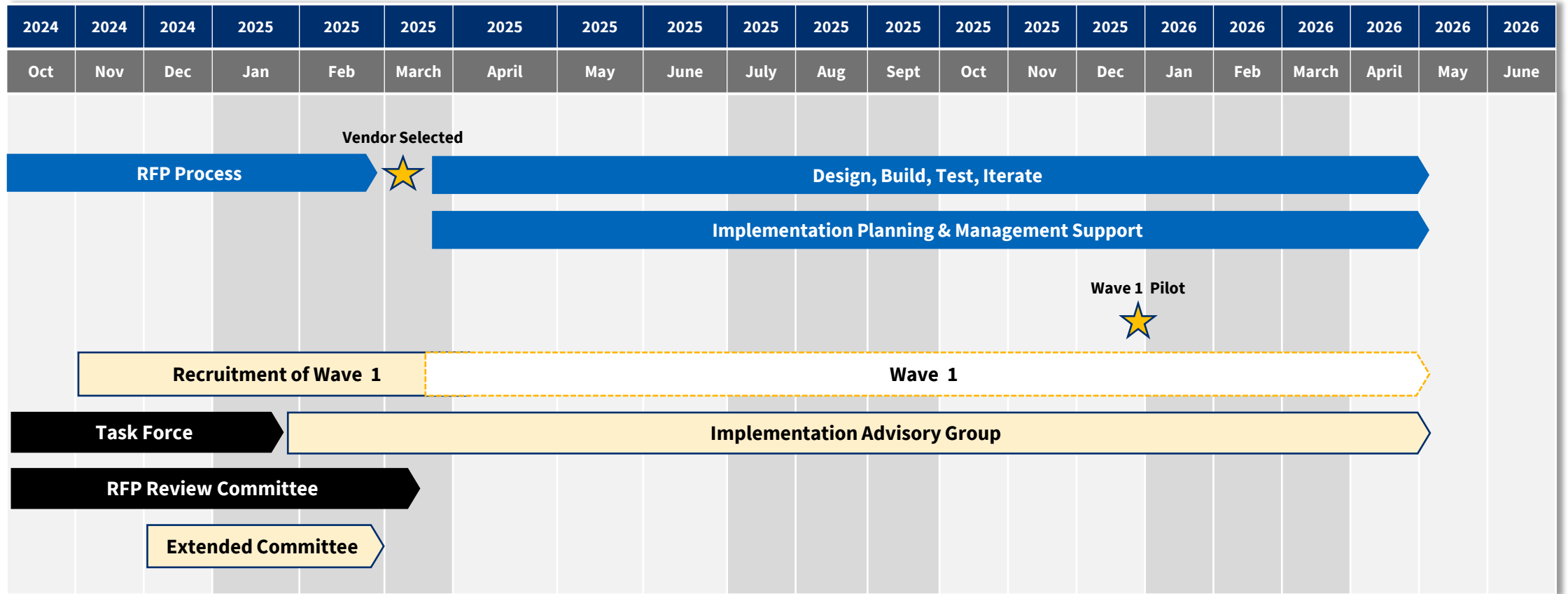
Dan Watkins
CISO
Ventura

RFP Review Committee Timeline

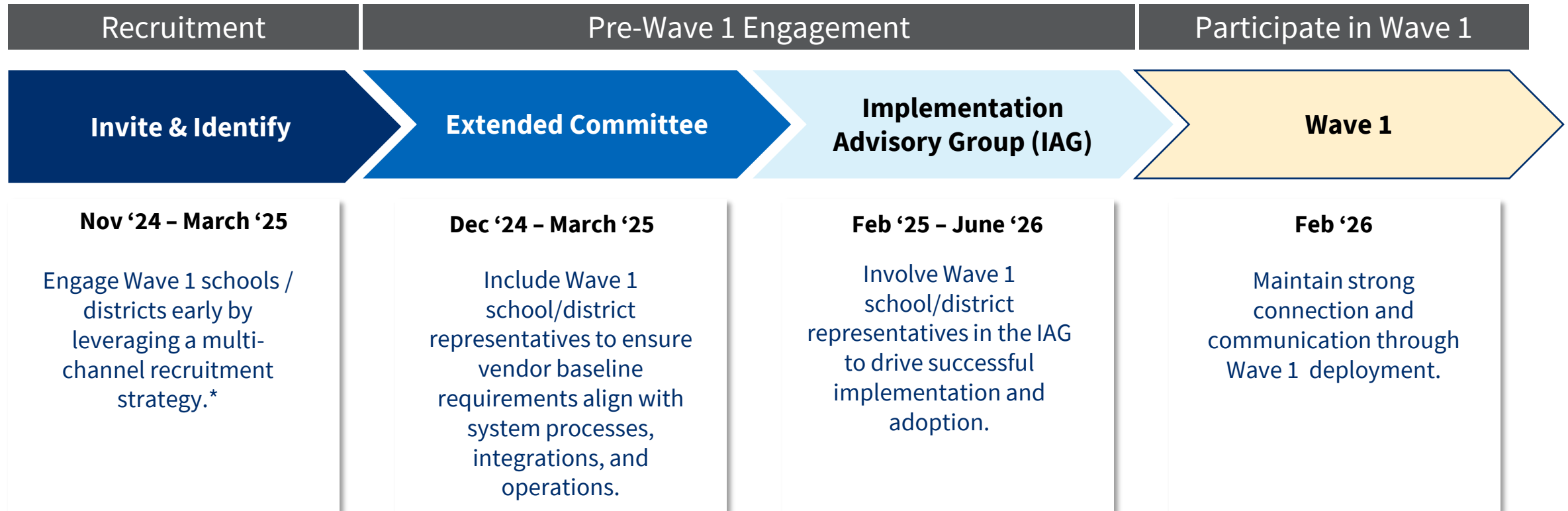
2024	2024	2024	2025	2025	2025	2025
Oct	Nov	Dec	Jan	Feb	March	April
<ul style="list-style-type: none"> • 10/14 Select Committee • 10/21 Committee Orientation ★ 10/31 Release RFP 	<ul style="list-style-type: none"> • 11/8 Pre-Proposal Conference • 11/13 Vendor Questions Due • 11/20 Vendor Answers Due 	<ul style="list-style-type: none"> • 12/2 Training: RFP Scoring • 12/11 RFP Responses Due • 12/13: Optional Office Hours 	<ul style="list-style-type: none"> • 1/22-1/24 Select and notify vendor finalists 	<ul style="list-style-type: none"> • 2/5 Training: Vendor Demo scoring • 2/11-2/13 Vendor Demos in person in Sacramento 	★ Final Vendor Recommendation	<ul style="list-style-type: none"> • TBD Executive Readout • TBD Notice of Intent to award contract

Reimagine Apply Timeline: Wave 1

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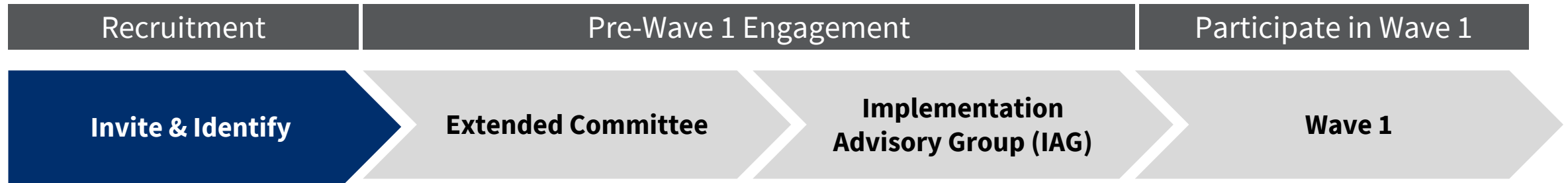
Proposed Wave 1 Engagement Process



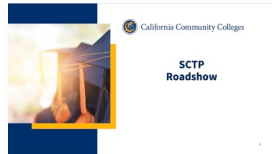
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Wave 1 Recruitment: Invite & Identify

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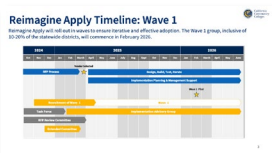


Multi-Channel Invite Approach



Statewide Roadshows

Build awareness with the Statewide orgs in October and November 2024



CEO CCLC November Mtg

Share with the statewide CEOs



Reimagine Apply Website

Dedicated section on the Reimagine Apply website with additional information, FAQs, and Extended Committee participation form link



Task Force Support

Task Force conversations and nominations with associations, organizations, and constituencies

Participating in Wave 1

Reimagine Apply is seeking up to 15 districts to be a part of the February 2026 Wave 1 pilot group.

Wave 1 Benefits

- Early Access
- Priority support & training
- Network and knowledge share with other Wave 1 participants
- Improved data accuracy & reporting
- Recognition as a statewide leader in early adoption
- Ability to influence updates

Wave 1 Participant Expectations

- Participate in the **Reimagine Apply RFP Extended Committee** (~8-12 hours of commitment across January 2025 – March 2025)
- Participate in the **Implementation Advisory Group** (~monthly meetings beginning in March 2025)
- **Commit time** from roles / organizations that will need to be involved in FY25-26

Interested in Wave 1? Send an email to ReimagineApply@accenture.com expressing your interest by **December 2nd**

Pre-Wave 1 Engagement: Extended Committee

In addition to requesting support from the Task Force, the Reimagine Apply team will reach out directly to the statewide presidents for Extended Committee opportunity distribution.



Roles & Responsibilities:

~ 8-12 hours

- ☐ Review materials (e.g., \watch demonstration recordings)
- ☐ Participate in split vendor scoring
- ☐ Respond in a timely fashion to requests for input

Composition:

- Admissions & Records
- Information Security
- Educational Support Services
- Institutional Research
- Financial Aid
- Instructional VPs
- Students
- Accessibility
- Legal & Compliance

Key Dates:

- **12/13 – 1/15** Extended Committee Recruiting Process
- **1/15** Finalize / Announce Extended Committee
- **2/21 – 3/10** Scoring Process

Extended Committee Participation Form Mock-Up

Extended Committee Participation

* Required

1. What is your first name? *

Enter your answer

2. What is your last name? *

Enter your answer

3. What is your CCC email address? *

Enter your answer

4. What school or district do you represent? *

Enter your answer

5. The Extended Committee is looking for participants with expertise in one or more of the following categories. Please check each of your categories of expertise: *

☐ Admissions & Records

☐ Information Security

☐ Educational Support Services

☐ Institutional Research

☐ Financial Aid

☐ Instructional VPs

☐ Students

☐ Accessibility

☐ Legal & Compliance

6. Please include any additional information you would like to share.

Enter your answer

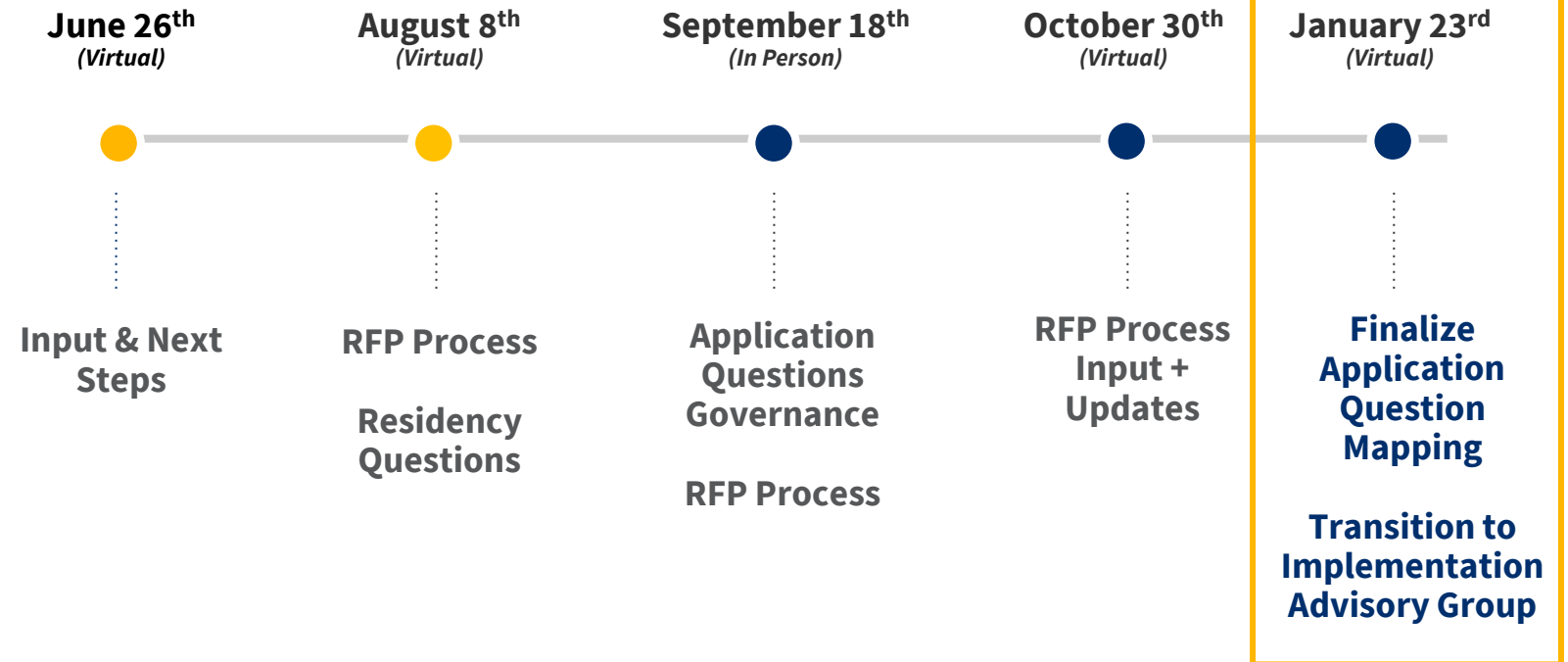
Submit



Next Steps:

- ☐ RSVP for January Task Force
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Upcoming Task Forces:



Thank You!