



Affordable Student Housing Taskforce

March 11, 2022

AGENDA

March 11, 2022

- 1. Call to Order & Roll Call
- 2. Member Check-In Activity
- 3. Overview of the Statewide Affordable Housing Landscape
- 4. Legislative Update on Housing and Affordable Student Housing Legislation
- 5. Update on the Department of Finance and Legislature SB 169 Higher Education Student Housing Grants Process
 - a. Discussion of Affordability and Need Measures
- 1. Public Forum
- 2. Closing



Statewide Taskforce Objectives

Deliverables:

- By May 16, 2022, make a recommendation to the Board of Governors on a broad mission statement for a comprehensive and effectively structured students housing program for California Community Colleges.
- 2. By November 2022, make a recommendation to define a clear program structure for affordable student housing within the system; create minimum standards for affordable student housing across the system; and identify technical assistance and professional development supports for the successful local implementation of student housing programs.



Check-In!



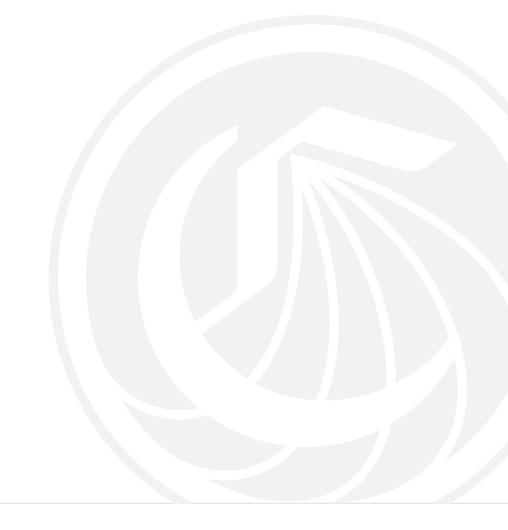
What thoughts or questions did you have after our February meeting



Overview of the Statewide Affordable Housing Landscape

Legislative Update on Housing and Affordable Student Housing Legislation

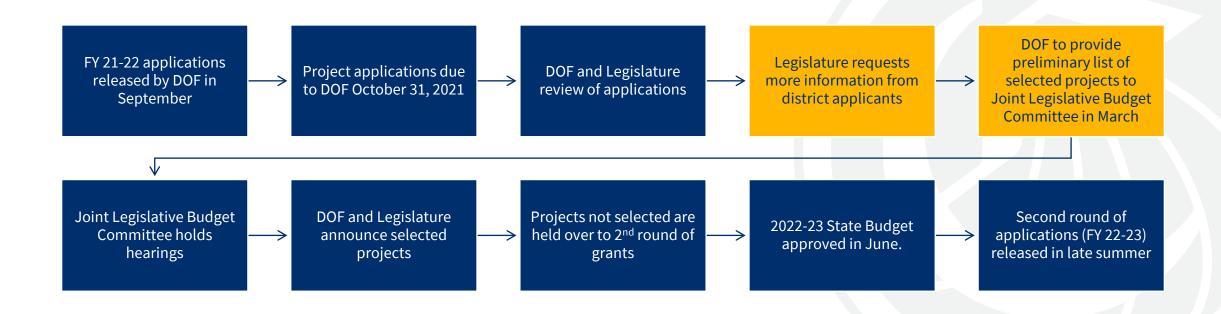
5 Minute Break





Update on the **Department of Finance** and Legislature SB 169 **Higher Education Student Housing Grants Process**

DOF & Legislature Student Housing Grant Update





Higher Education Student Housing Grant Program Overview

• The Higher Education Student Housing Grant Program will receive \$2 billion

- \$500 million in FY 21/22
- \$750 million in FY 22/23
- \$750 million in FY 23/24
- \$25 million towards planning grants total



Department of Finance Grant Priorities

- Construction grants
 - Prioritized support for eligible construction grant applications that reflected an intersegmental housing arrangement
 - Prioritized further applications based upon a weighted ranking
 - State-supported per bed construction costs
 - Proposed student rental rates
- Planning grants
 - Support early stage planning activities for all colleges requesting planning grants
 - Feasibility studies, engineering studies, financing studies, and environmental impact studies



2021-22 Approved Construction Projects

- Proposed for 2021-22 appropriation
- Five (5) community college projects
 - *Imperial Valley College/San Diego State
 - Fresno City College
 - *College of the Siskiyous
 - Ventura College
 - *Sierra College
- \$218.9 million in project costs



^{*} Campuses that provide student housing

2021-22 Construction Grant

Applicant	Pro	oposed Grant Amount	Students Housed
College of the Siskiyous	\$	32,613,000	252
Fresno City College	\$	34,080,000	360
Imperial Valley College/San Diego State	\$	8,860,000	51
Sierra College	\$	80,497,000	354
Ventura College	\$	62,923,000	320
Total	\$	218,973,000	1,337



Eligible Construction Grant Applications

- Seven (7) construction grant projects deemed eligible
- \$332 million in project costs
- DOF is not recommending the projects be funded with the \$500 million one-time General Fund
- The Department of Finance will further review these applications and new submissions for inclusion in 2022 and 2023 Budget Acts



Eligible Construction Grant Applications

Applicant	Pro	Students Housed	
Bakersfield College	\$	60,245,000	154
College of the Canyons	\$	61,858,000	100
Compton College	\$	80,389,000	250
Cosumnes River College	\$	44,144,000	145
Lake Tahoe Community College District	\$	39,369,000	100
Napa Valley College	\$	31,000,000	124
Santa Rosa Junior College	\$	15,000,000	70



Ineligible Construction Grant Applications

- Twelve (12) construction grant projects deemed ineligible
- \$963.5 million in project costs
- Application did not meet statutory requirements
- Applicant requested a planning and construction grant for the same project
- Recommends a future construction grant application



2021-22 Ineligible Construction Grant

Applicant	Requested Grant Amount	
Antelope Valley Community College	\$ 168,687,00	00
Cabrillo College	\$ 47,205,50	00
Cerritos College	\$ 10,000,00	00
College of the Redwoods	\$ 36,200,00	00
Cypress College	\$ 40,416,12	20
Fresno City College	\$ 7,640,00	00
Long Beach City College	\$ 83,667,00	00
Merced College/UC Merced	\$ 102,314,00	00
Ohlone College	\$ 111,832,00	00
Ohlone College	\$ 136,576,00	00
San Diego City College	\$ 130,223,80	00
San Mateo Community College	\$ 88,743,00	00

2021-22 Approved Planning Grant Projects

Proposed for 2021-22 appropriation

• 75 campuses

• \$18.2 million in planning costs



Campus	<u>-</u>	osed Grant mount	Campus	_	osed Grant mount	
1 Chabot College	\$	155,000	11 College of Alameda	\$	110,000	
2 Las Positas College	\$	155,000	12 Laney College	\$	110,000	
3 Contra Costa College	\$	180,000	13 Merritt College	\$	110,000	
4 Diablo Valley College	\$	180,000	14 Evergreen Valley College	\$	235,000	
5 Los Medanos College	\$	180,000	15 San Jose City College	\$	235,000	
6 De Anza College	\$	132,000	16 San Mateo Community College	\$	200,000	
7 Foothill College	\$	132,000	17 Solano College	\$	150,000	
8 Ohlone College	\$	290,000	18 Cerro Coso Community College	\$	314,000	
9 Ohlone College	\$	290,000	19 Porterville College	\$	314,000	
10 Berkeley City College	\$	110,000	20 Merced College	\$	145,000	



Campus	Pro	oposed Grant Amount	Campus		posed Grant Amount
21 Merced College; UC Merced	\$	564,000	31 San Bernardino Valley College	\$	845,000
22 Fresno City College	\$	449,000	32 Antelope Valley Community College	\$	200,000
23 Madera College	\$	449,000	33 Cerritos College	\$	225,000
24 West Hills College Coalinga 25 Copper Mountain Community	\$	250,000	34 El Camino College	\$	110,000
College	\$	70,000	35 Long Beach City College	\$	120,000
26 Mt. San Jacinto College	\$	155,000	36 East Los Angeles College	\$	110,000
27 Moreno Valley College	\$	540,000	37 Los Angeles City College	\$	110,000
28 Norco College	\$	590,000	38 Los Angeles Harbor College	\$	110,000
29 Riverside City College	\$	470,000	39 Los Angeles Mission College	\$	110,000
30 Crafton Hills College California	\$	845,000	40 Los Angeles Pierce College	\$	110,000

Campus	· · · · · · · · · · · · · · · · · · ·	posed Grant Amount	Campus	_	osed Grant Amount
41 Los Angeles Southwest College 42 Los Angeles Trade Technical	\$	110,000	51 Saddleback College 52 Butte College; CSU Chico	\$	483,000
College	\$	110,000	[Intersegmental]	\$	500,000
43 Los Angeles Valley College	\$	110,000	53 Feather River College	\$	349,000
44 West Los Angeles College	\$	110,000	54 American River College	\$	110,000
45 Cypress College	\$	150,000	55 Cosumnes River College	\$	110,000
46 Pasadena College	\$	50,000	56 Folsom Lake College	\$	110,000
47 Rancho Santiago CCD	\$	500,000	57 Sacramento City College	\$	110,000
48 Rio Hondo College	\$	522,000	58 Mendocino-Lake College	\$	250,000
49 Santa Monica College	\$	110,000	59 Shasta College	\$	255,000
50 Irvine Valley College	\$	323,000	60 Cuyamaca College	\$	155,000

Campus	Propo Amou	osed Grant Int
61 Grossmont College	\$	155,000
62 MiraCosta College	\$	150,000
63 Palomar College	\$	820,000
64 San Diego City College	\$	344,000
65 Southwestern College	\$	60,000
66 Southwestern College	\$	60,000
67 Southwestern College	\$	60,000
68 Southwestern College	\$	148,000
69 Southwestern College	\$	290,000
70 Allan Hancock College	\$	185,000

Campus	Propo Amou	sed Grant nt
71 Cabrillo College	\$	242,000
72 Hartnell College	\$	325,000
73 Santa Barbara City College	\$	150,000
74 Moorpark College	\$	250,000
75 Oxnard College	\$	249,000



21-22 Grant Selection Next Steps



Assembly & Senate Review

- Has the college spent any funding on planning?
- Does the college have access to non-state funds to contribute?
- Does the campus have housing?
- Percentage of students that are enrolled full-time
- Percentage of students that are Pell eligible



Assembly & Senate Review

- Percentage of students that reported housing insecurity
- Why does the campus believe it can offer housing that is more affordable than what is available in the community?
- Rental vacancy rate in the community
- Average community rental rate
- Number of individuals that are homeless in the community



Discussion of Affordability and Need Measures



2021-22 Higher Education Student Housing Grant Program

Specific language for qualifying unit rents for low-income students:

"rents in applicable units for low-income students shall be calculated at 30 percent of 50 percent of the area median income (AMI) for a single-room occupancy unit type."



Rent Calculation Using Area Median Income

- Data comes from the California Department of Housing and Community Development
- Use the 2021 data on area median income

Number of	Persons in Household:	1	2	3	4	5	6	7	8
	Extremely Low	16600	19000	21960	26500	31040	35580	40120	44660
Riverside County	Very Low Income	27650	31600	35550	39500	42700	45850	49000	52150
Area Median Income	e: Low Income	44250	50600	56900	63200	68300	73350	78400	83450
\$77,500	Median Income	54250	62000	69750	77500	83700	89900	96100	102300
_	Moderate Income	65100	74400	83700	93000	100450	107900	115300	122750

- Calculate 30% of 50% of \$54,250
 - $0.30 \times 0.50 \times $54,250 = $8,137.60$
- Divide by 12 to determine the monthly rental cost
 - \$8,137.50/12 = \$678 in monthly rent (rounded to the nearest whole dollar)



How do we think about affordability?

Measures used in the two most recent affordable student housing investments:

- 1) the 2021-22 Higher Education Student Housing Grant Program
- 2) the 2019-20 Rapid Rehousing Pilots



Homeless and Housing Insecurity Pilot (HHIP) Program



Homeless and Housing Insecurity Pilot (HHIP) Program

- Funding: \$9M ongoing (<u>Assembly Bill 74</u>, Budget Act of 2019)
- Legislative Intent:
 - Allocate funding to colleges based on demonstrated need;
 - Establish ongoing partnerships with community organizations that have a tradition of helping populations experiencing homelessness; &
 - Rapid rehousing model: Housing navigation/placement services, ongoing rental subsidies, and case management services



Piloting the HHIP Program @ 14 Colleges

Learning goals for the pilot include:

- Understanding if and how housing interventions support stronger student outcomes
- Understanding what specific interventions have the highest level of impact on stronger student outcomes
- What are the barriers that students experience that impact their participation in the program
- Examining whether external relationships with county housing services providers can lead to long-term leveraging opportunities for college students



Considerations for Participation Criteria

Financial Aid Data

- Percentage of students receiving Pell grants
- Average Pell grant awards for full-time students
- Percentage of students receiving California College Promise grants

Students Served Data

- Percentage of foster youth students
- Percentage of student veterans
- Percentage of students with disabilities

County-based Data

- Availability and accessibility of low-income housing
- Percentage of county population living below the poverty line
- High school graduation rate within the county



College Homeless and Housing Insecure Pilot Program

STUDENT DEMOGRAPHICS

Percentage of students receiving Pell grants.

Average Pell grant award for students enrolled full-time (enrolled in 12 units)

Percentage of students receiving California College Promise grants A, B, C or D

Percentage of foster youth

Percentage of student veterans

Percentage of student with disabilities



College Homeless and Housing Insecure Pilot Program

LOW-INCOME HOUSING AVAILABILITY AND ACCESSIBILITY

HUD-defined "fair market value" for one-bedroom rentals in district county

Low-income housing turnover rate in district county

Partnering organization(s)

What percentage of the population within your county live below the poverty line?

What is the high school graduation rate in your county?



Participating Colleges

Antelope Valley College

Barstow College

Butte College

Cerritos College

Gavilan College

Imperial Valley College

Long Beach City College

Los Angeles Southwest College

College of the Redwoods

Riverside City College

San Diego City College

Fresno City College

Victor Valley College

Modesto Junior College



Year 1 Findings

- Expanded campus capacity
- Established MOUs with County Organizations
- Provided services to: 224 homeless students & 295 housing insecure students
- Stabilize housing for: 116 homeless / housing insecure students



Additional Year 1 Findings

Types of services:

- Case management
- Comprehensive educational planning and academic support
- Coordinate services with existing campus and community resources
- Support for temporary hotel / motel placements
- Housing navigation and placement services
- Financial assistance with deposit and / or move-in costs
- Ongoing rental subsidies



Lessons Learned

- Institutional priority
 - 1. Strong leadership support and
 - 2. Sufficient dedicated resources
- Target populations based on risk factors
- Baseline data is necessary to engage local housing partners
- Partnerships are central to success and terms need to be mutually agreeable
- Comprehensive supports required to be successful



Enhanced Data Collection

- 1. Aggregate program data collection
 - Overview of program implementation
- 2. Individual student level data collection linking students to the services and outcomes
 - Provide additional clarity on the students populations we are serving
 - Begin to collect data points to evaluate the effectiveness of interventions



Next Steps

 Continue to enhance data collection infrastructure to understand the impacts of interventions on student success

 Leverage the HHIP finding to inform the development of a comprehensive solution set to address student housing insecurity and next iteration of pilots



Next Meetings

- Monthly meetings 2nd Fridays of the Month
- Typical meeting length: 2 hours
- Last meeting: November 2022
- Meetings will be recorded
- Materials will be posted on the website





California Community Colleges

Thank you!