



# Career Technical Student Organizations (CTSO)

K12 SWP Professional Development 2022  
California Department of Education (CDE)  
CTSO State Advisors



**CALIFORNIA DEPARTMENT OF EDUCATION**  
Tony Thurmond, State Superintendent of Public Instruction



Learning that works  
for California

## PURPOSE OF A CTSO

**The purpose of a Career Student Organization (CTSO) is to enhance the opportunity for students to develop leadership and the necessary skills, abilities, and attitudes to succeed in the world of work**

**TONY THURMOND**  
State Superintendent of  
Public Instruction





# CTSOs PROVIDE STUDENTS WITH OPPORTUNITIES

- Leadership Development
- Industry Contacts
- Industry Skill Development & Jobs
- Scholarship
- Academic Skill Enhancement
- Career Choice Options
- Community Service
- Competitive Event Program/Student Recognition

**TONY THURMOND**  
State Superintendent of  
Public Instruction





# CTSOs OFFER TEACHER OPPORTUNITIES

- Strategies to deliver standards-based curriculum
- Integrated leadership and industry skill attainment activities
- Curriculum resources
- Program promotion
- Professional networking opportunities
- Strategies for community involvement
- Funding opportunities
- Greater success for your students... personally and professionally

**TONY THURMOND**  
State Superintendent of  
Public Instruction





# CTSOs OFFER BUSINESS & INDUSTRY

- Pipeline for future employees
- Skilled workforce
- Networking
- Opportunities to provide valuable resources

**TONY THURMOND**  
State Superintendent of  
Public Instruction





# CTSO AFFILIATION REQUIREMENTS FOR CALIFORNIA

- CTE Program/Pathway with integrated leadership and industry skills into curriculum
- School administration support
- CTE credentialed teacher to be an advisor
- CTSO is in alignment with CTE pathway/standards
- Student interest and current enrollment in program
- Affiliation agreement approved through CDE
- Business & Industry support

**TONY THURMOND**  
State Superintendent of  
Public Instruction





Learning that works  
for California



**TONY THURMOND**  
State Superintendent of  
Public Instruction



**Career Technical Student  
Organization (CTSO)  
Integral part of a CTE Program**





# STUDENT LEADERSHIP ACCOUNTABILITY & REPORTING FOR CONTINUED FUNDING

An official CTSO has been chartered that includes:

- Application/documentation
- Chapter meeting agenda & minutes
- Sign-in sheets
- Participation in local, regional and state activities

**TONY THURMOND**  
State Superintendent of  
Public Instruction







# STUDENT LEADERSHIP ACCOUNTABILITY & REPORTING FOR CONTINUED FUNDING

- A local CTSO or Alternative Student Leadership Strategy work plan is developed annually and a copy is furnished to local administration

**(Program of Work)**

**TONY THURMOND**  
State Superintendent of  
Public Instruction



# ALTERNATIVE STUDENT LEADERSHIP STRATEGY

- Per California Perkins V State Plan
- Alternative leadership development program shall include **ALL** of the following:
  - Integration into classroom content
  - Annually elects student officers
  - Has a constitution and bylaws
  - Conducts monthly meetings
  - Is part of the classroom grade
  - Includes community service activities
  - Engages students in activities outside the local school



# AVAILABLE FUNDING SOURCES FOR CTSOs

- Ag Incentive Grant
- Perkins
- CTEIG
- ESSR (COVID Relief Funds)
- CTE Initiative Funds = Chapter Support Grants
- LCFF
- Industry Support
- Fundraising

**TONY THURMOND**  
State Superintendent of  
Public Instruction



# CTEIG ALLOWABLE EXPENDITURES FOR CTSOs

- Curriculum to support leadership and work-based learning, and/or the development of curriculum and activities that lead to industry-recognized certifications or credentials
- Transportation and other expenses that enable leadership and work-based learning activities, including after-school, extended day, and out-of-school opportunities
- Food and refreshments for conference travel, student field trips and special events, and working Advisory Committee and partnership meetings



# CTEIG NON-ALLOWABLE EXPENDITURES FOR CTSOs

- Travel to a banned state per AB 1887 (23 states)
- Travel outside of the United States

**TONY THURMOND**  
State Superintendent of  
Public Instruction



# PERKINS ALLOWABLE EXPENDITURES FOR CTSOs

- Chapter affiliation fees for special population students only
- Student travel (both in-state & out-of-state) and lodging for special populations
- CTSO Advisor travel (both in-state & out-of-state), lodging, & per diem while supervising students participating in approved CTSO activities



# PERKINS ALLOWABLE EXPENDITURES FOR CTSOs

- Instructional supplies & materials, such as chapter handbooks, leadership development materials, and official recordkeeping handbooks
- Equipment that is appropriate to CTSO program and that benefits all students in the class
- Student & Advisor CTSO issued uniforms required for attendance at CTSO sponsored events. Uniforms must remain the property of the CTSO chapter

**TONY THURMOND**  
State Superintendent of  
Public Instruction







# PERKINS NON - ALLOWABLE EXPENDITURES FOR CTSOs

- Food & registration for any students not a member of special populations
- Amusement park tickets, awards, and any entertainment costs

**TONY THURMOND**  
State Superintendent of  
Public Instruction





Learning that works  
for California

# SPECIAL POPULATIONS CATEGORIES

- Individuals with disabilities
- Individuals from economically disadvantaged families, including low-income youth & adults
- Individuals preparing for non-traditional fields
- Single parents, including single pregnant women
- Out-of-workforce individuals
- English Learners
- Homeless individuals
- Youth who are in, or have aged out of, the foster care system
- Youth with a parent who is a member of the armed forces and/or is on active duty

**TONY THURMOND**  
State Superintendent of  
Public Instruction





# FEDERAL & STATE RECOGNIZED CAREER TECHNICAL STUDENT ORGANIZATIONS (CTSO) IN CALIFORNIA



**TONY THURMOND**  
State Superintendent of  
Public Instruction





Learning that works  
for California

**TONY THURMOND**  
State Superintendent of  
Public Instruction



# Cal-HOSA

- HOSA is a national student organization with a twofold mission: to promote career opportunities in the health care industry and to enhance the delivery of quality health care to all people
- HOSA's California affiliate, Cal-HOSA, provides a unique program of leadership development, motivation, and recognition exclusively for secondary, postsecondary, adult, and college students enrolled in Health Occupations Education programs



# PRIMARY INDUSTRY SECTOR(S) SERVED

## Health Science and Medical Technology

- *Biotechnology Pathway*
- *Patient Care Pathway*
- *Health Care Administrative Services Pathway*
- *Health Care Operational Support Services Pathway*
- *Public and Community Health Pathway*
- *Mental and Behavioral Health Pathway*

**TONY THURMOND**  
State Superintendent of  
Public Instruction





# Cal-HOSA STATE ADVISOR



**Cindy Beck**

**Health Careers Education Programs Consultant**

**Career and College Transition Division**

**CTE Leadership Office**

**California Department of Education**

**1430 N Street Sacramento, CA**

**TONY THURMOND**  
State Superintendent of  
Public Instruction



[www.cal-hosa.org](http://www.cal-hosa.org)

[CBeck@cde.ca.gov](mailto:CBeck@cde.ca.gov)



Learning that works  
for California

**TONY THURMOND**  
State Superintendent of  
Public Instruction



# DECA

- DECA Prepares emerging leaders and Entrepreneurs in marketing, hospitality, and management in high schools and colleges around the globe.
- DECA helps students develop skills and competence for marketing careers, to build self-esteem, experience leadership, and practice roles in the community.





# PRIMARY INDUSTRY SECTOR(S) SERVED

## Marketing, Sales and Service

- *Marketing Pathway*
- *Professional Sales Pathway*
- *Entrepreneurship/Self-Employment Pathway*

**TONY THURMOND**  
State Superintendent of  
Public Instruction





# DECA STATE ADVISOR



## Molly Anderson Education Programs Consultant

Career and College Transition Division

CTE Leadership Office

California Department of Education

1430 N Street Sacramento, CA

[www.cadeca.org](http://www.cadeca.org)

[MoAnderson@cde.ca.gov](mailto:MoAnderson@cde.ca.gov)

**TONY THURMOND**  
State Superintendent of  
Public Instruction





# FBLA



- As an integral part of an instructional program, the Future Business Leaders of America organization provides opportunities for secondary and middle level students in business education and business-related fields to develop career supportive competencies and to promote civic and personal responsibility

**TONY THURMOND**  
State Superintendent of  
Public Instruction





# PRIMARY INDUSTRY SECTOR(S) SERVED

## Business and Finance

- *Business Management Pathway*
- *Financial Services Pathway*
- *International Business Pathway*

**TONY THURMOND**  
State Superintendent of  
Public Instruction





# FBLA STATE ADVISOR



## Molly Anderson Education Programs Consultant

Career and College Transition Division

CTE Leadership Office

California Department of Education

1430 N Street Sacramento, CA

[www.cafbla.org](http://www.cafbla.org)

[MoAnderson@cde.ca.gov](mailto:MoAnderson@cde.ca.gov)

**TONY THURMOND**  
State Superintendent of  
Public Instruction





Learning that works  
for California

**TONY THURMOND**  
State Superintendent of  
Public Instruction



# FFA

- California FFA, a student organization for agricultural education students in grades nine through twelve, is an integral part of agricultural education that focuses on developing leadership and interpersonal skills
- Today, through their involvement in the FFA, thousands of young people are preparing for successful careers in agriculture and other related industries and contributing to their communities



# PRIMARY INDUSTRY SECTOR(S) SERVED

## Agriculture and Natural Resources

- *Agricultural Business Pathway*
- *Agricultural Mechanics Pathway*
- *Agriscience Pathway*
- *Animal Science Pathway*
- *Forestry and Natural Resources Pathway*
- *Ornamental Horticulture Pathway*
- *Plant and Soil Science Pathway*

**TONY THURMOND**  
State Superintendent of  
Public Instruction







# FFA STATE ADVISOR



**Charles Parker**

**Education Administrator**

Agricultural Education & Family and Consumer Sciences Office

California Department of Education

1430 N Street Sacramento, CA

[www.calaged.org](http://www.calaged.org)

[cparker@cde.ca.gov](mailto:cparker@cde.ca.gov)

**TONY THURMOND**  
State Superintendent of  
Public Instruction



# FCCLA

- Family, Career, and Community Leaders of America (FCCLA) is the career technical student organization for students grade six through twelve who are currently enrolled in Family and Consumer Sciences Education courses related to the following industry sectors: Education, Child Development, and Family Services; Fashion and Interior Design; and Hospitality, Tourism, and Recreation
- As an intra-curricular part of the Family and Consumer Sciences Education instructional program, FCCLA activities provide members with the opportunity to apply skills in leadership, in the community, and in the workplace



Learning that works  
for California

# PRIMARY INDUSTRY SECTOR(S) SERVED

Education, Child Development and Family Services	Fashion and Interior Design	Hospitality, Tourism and Recreation
<ul style="list-style-type: none"><li>• <i>Child Development Pathway</i></li><li>• <i>Consumer Services Pathway</i></li><li>• <i>Education Pathway</i></li><li>• <i>Family and Human Services Pathway</i></li></ul>	<ul style="list-style-type: none"><li>• <i>Fashion Design and Merchandising Pathway</i></li><li>• <i>Interior Design Pathway</i></li></ul>	<ul style="list-style-type: none"><li>• <i>Food Science, Dietetics, and Nutrition Pathway</i></li><li>• <i>Food Service and Hospitality Pathway</i></li><li>• <i>Hospitality, Tourism, and Recreation Pathway</i></li></ul>

**TONY THURMOND**  
State Superintendent of  
Public Instruction





# FCCLA STATE ADVISOR



**Melissa Webb**

**Education Programs Consultant**

Ag Ed & Family and Consumer Sciences Office

California Department of Education

1430 N Street Sacramento, CA

[www.ca-fccla.org](http://www.ca-fccla.org)

[MWebb@cde.ca.gov](mailto:MWebb@cde.ca.gov)

**TONY THURMOND**  
State Superintendent of  
Public Instruction





# SkillsUSA

- SkillsUSA is a national organization that creates a partnership of students, teachers, and industry working together to ensure a skilled workforce for America
- SkillsUSA provides an educational program that develops personal, workplace and technical skills that are grounded in academics, along with leadership and skill events and competitions that support career and technical education (CTE) in the classroom

**TONY THURMOND**  
State Superintendent of  
Public Instruction





Learning that works  
for California

# PRIMARY INDUSTRY SECTOR(S) SERVED

Arts, Media and Entertainment	Building and Construction Trades	Energy, Environment and Utilities
<ul style="list-style-type: none"><li>• Design, Visual, and Media Arts Pathway</li><li>• Performing Arts Pathway</li><li>• Production and Managerial Arts Pathway</li><li>• Game Design and Integration Pathway</li></ul>	<ul style="list-style-type: none"><li>• Cabinetry, Millwork, and Woodworking Pathway</li><li>• Engineering and Heavy Construction Pathway</li><li>• Mechanical Systems Installation and Repair Pathway</li><li>• Residential and Commercial Construction Pathway</li></ul>	<ul style="list-style-type: none"><li>• Environmental Resources Pathway</li><li>• Energy and Power Technology Pathway</li><li>• Telecommunications Pathway</li></ul>

**TONY THURMOND**  
State Superintendent of  
Public Instruction





Learning that works  
for California

# PRIMARY INDUSTRY SECTOR(S) SERVED

Engineering and Architecture	Information and Communications Technologies	Manufacturing and Product Development
<ul style="list-style-type: none"><li>• <i>Architectural Design Pathway</i></li><li>• <i>Engineering Technology Pathway</i></li><li>• <i>Engineering Design Pathway</i></li><li>• <i>Environmental Engineering Pathway</i></li></ul>	<ul style="list-style-type: none"><li>• <i>Information Support and Services Pathway</i></li><li>• <i>Networking Pathway</i></li><li>• <i>Software and Systems Development Pathway</i></li><li>• <i>Games and Simulation Pathway</i></li></ul>	<ul style="list-style-type: none"><li>• <i>Graphic Production Technologies Pathway</i></li><li>• <i>Machining and Forming Technologies Pathway</i></li><li>• <i>Welding and Materials Joining Pathway</i></li><li>• <i>Product Innovation and Design Pathway</i></li></ul>

**TONY THURMOND**  
State Superintendent of  
Public Instruction





# PRIMARY INDUSTRY SECTOR(S) SERVED

Public Service	Transportation
<ul style="list-style-type: none"><li>• <i>Public Safety Pathway</i></li><li>• <i>Emergency Response Pathway</i></li><li>• <i>Legal Practices Pathway</i></li></ul>	<ul style="list-style-type: none"><li>• <i>Operations Pathway</i></li><li>• <i>Structural Repair and Refinishing Pathway</i></li><li>• <i>Systems Diagnostics, Service, and Repair Pathway</i></li></ul>



# SkillsUSA STATE ADVISOR



**Tara Neilson**

**Education Programs Consultant**

Career and College Transition Division

CTE Leadership Office

California Department of Education

1430 N Street Sacramento, CA

[www.skillsusaca.org](http://www.skillsusaca.org)

[TNeilson@cde.ca.gov](mailto:TNeilson@cde.ca.gov)

**TONY THURMOND**  
State Superintendent of  
Public Instruction





# WHAT CAN A K-12 SWP TAP & PATHWAY COORDINATOR DO FOR CTSOs?

- **Build and strengthen stakeholder relationships** by getting them involved and active
- Assist LEAs in **establishing an evaluative process** for size, scope, quality and alignment of both pathway and CTSO standards

**TONY THURMOND**  
State Superintendent of  
Public Instruction





## WHAT CAN A K-12 SWP TAP & PATHWAY COORDINATOR DO FOR CTSOs?

- **Encourage LEA participation** in LCAP, Site Plan, WASC processes – teachers, students, business & community – CTSOs full-fill many of the requirements.
- CTE Pathway & Programs contribute to the LEAs Dashboard Score. **Provide data collection guidance.**

**TONY THURMOND**  
State Superintendent of  
Public Instruction





## WHAT CAN A K-12 SWP TAP & PATHWAY COORDINATOR DO FOR CTSOs?

- Provide guidance on how to have a **PRESENCE** on school websites and all other media outlets; attending/presenting/thanking at Board meetings, and Community Service Projects
- Provide guidance as to how LEAs can get Business & Industry **ACTIVE** in their Chapter, Advisory & how to speak to Administration and Board members

**TONY THURMOND**  
State Superintendent of  
Public Instruction





# WHAT CAN A K-12 SWP TAP & PATHWAY COORDINATOR DO FOR CTSOs?

- Build stakeholder **RELATIONSHIPS**
- Assist in an **EVALUATIVE PROCESS**
- Provide **GUIDANCE**
- Encourage **PARTICIPATION**

**TONY THURMOND**  
State Superintendent of  
Public Instruction





Learning that works  
for California

**TONY THURMOND**  
State Superintendent of  
Public Instruction



**THANK YOU!**

**ANY QUESTIONS?**