

Strategic Planning

K12 SWP Professional Development 1/24/2022

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Strategic Planning Overview

1. What is Strategic Planning
2. How does the LCAP align with Strategic Planning.
3. What role can you play to influence a greater presence of Career Technical Education into the district Strategic Plan (LCAP)

Next Month: Where does Perkins, CTEIG, and SWP fit.

What Strategic Planning Is

- Dynamic Active Process that scans current realities & opportunities in order to yield useful strategies & tactics for arriving at a better tomorrow. (Roger Kaufman & Jerry Herman)
- Strategic Planning is subordinate to the process of Strategic Thinking.
- Education Strategic Planning ensures that the correct mission, goals, values, & needs are used in identified strategic strategies.
- Strategic Planning Includes: **Scoping, Data Collection, Planning, Implementation & Evaluation.**

Strategic Planning - Scoping

- Determine who the primary client is – also referred to Mega, Macro, or Micro Level Planning.
 - **Mega Level (Society)** – Intends to create a successful future for individuals, organizations, and society. What Is, What Should Be, and What Could Be.
 - **Macro Level (Organization)** – Improvement of current organizational efficiency. Did the student get a job based on our organization's contribution.
 - **Micro Level (Individual or small groups)** – Concern for the student's performance in a course or an instructor implementing new teaching strategies.

Strategic Planning – Data Collecting

- Identify **Beliefs & Values** – Formed from early learning and often difficult to change.
- Identify **Vision** – Based on “What Is”, “What Should Be”, & “What Could Be”.
- Identify **Current Mission** – Should align with existing laws, rules, regulations, & policies.
- Identify **Needs** – Gap in desired results based on both “hard” and “soft” data from both internal & external constituents.

Strategic Planning - Planning

- Identify **matches and mismatches**: integrating vision, beliefs, needs and current mission.
- **Reconcile differences**
- Identify and select preferred **future**
- Identify **mission**
- Identify **SWOTS** – Strengths, Weaknesses, Opportunities & Threats
- Derive Decision **Rules**
- Develop **Strategic Action Plan**

Strategic Planning – Implementation & Evaluation

- Putting the plan into action and getting the **required results**.
 - Strategic Management – implementing what has been planned.
 - Conducting Formative Evaluation
 - Conducting Summative Evaluation

Strategic Planning – Local Control Accountability Plan

The LCAP is a three-year plan that describes the goals, actions, services, and expenditures to support positive student outcomes that address state and local priorities. (CDE)

Littletown Need Stated in LCAP

College/Career: The performance indicator for College/Career places the district's overall performance at the Orange/Low level for the "all students" group, with a decline of -6%, for 40.7% of student prepared for college/career based on the indicator criteria.

How Littleton plans to address increasing the College /Career Rate for all students includes:

- Provide courses that prepare students for college & career pathways, Science, Technology, Engineering, Arts, Math (STEAM) programs, vocational technology, Advanced Placement courses and exams, International Baccalaureate (IB) courses and exams and Leadership/Military Science.
- Continue to strengthen alignment of Career and College Readiness (CCR) to provide PD and student workshops.
- Continue to expand courses & supports for open access at all high schools that equitably prepare students for dual enrollment with college credit & expand access & enrollment in a-g courses.

Break out Group Discussion

1. How have SWP Grantees utilized information from a district strategic plan to document how the proposed request addresses an identified need within that district?
2. What role could you play on influencing the inclusion of Career Technical Education into the Local Control and Accountability Plan (LCAP)?