



California Community Colleges

Fall 2023 CCCAOE Conference Perkins Pre-Conference Session

Chancellor's Office Updates

October 17, 2023



Overview of Updates

- Vision 2030
- Statewide Career Education Campaign
- California State Plan for CTE
- Preparing for New 4-Year Cycle of Perkins





**Ismenia Siaumau from
Long Beach City College**

Vision 2030

Vision 2030 envisions a higher education system more inclusive of all Californians that ensures access points for every learner across race, ethnicity, region, class and gender to enter a pathway, with tailored supports and exit points to transfer or complete a community college baccalaureate or obtain a job with family-sustaining wages.

Vision 2030 Framework

Vision 2030 3 Goals

- ✓ Equity in Success
- ✓ Equity in Access
- ✓ Equity in Support

Vision 2030 6 Outcomes & Metrics

12 Actions within our
**Three Strategic
Directions**

Strategic Direction 2:

Equitable Workforce and Economic Development

Equitable Pathways
to Baccalaureate Attainment

Equitable Workforce
and Economic Development

The Future of
Teaching and Learning

Actions 7-11 will advance Strategic Direction 2 in particular but will also positively impact Strategic Directions 1 and 3.

7. Increase educational access for prospective learners of low income to enhance their socioeconomic mobility by developing a customized educational and training opportunities to them.
8. **Health care:** Expand access to health care pathway programs with particular attention to nursing, mental and behavioral health.
9. **Climate action:** Advance community college engagement with the four fields of climate practice — facilities, workforce and curriculum, community engagements and benefits, and resource development.
10. **STEM:** Expand success, access and support in science, technology, engineering and math disciplines for historically underrepresented students.
11. **Education:** Increase system capacity to decrease faculty shortages in key sectors including nursing, early childhood pathways and education.

How You Can Get Involved!

Visit our website: CCCVision2030.org.

Share your ideas and feedback.

Important dates:

- **Monthly Consultation Council meetings** (third Thursday of the month).
- **System Webinars Every First Wednesday of the Month**
(Nov. 1 and Dec. 6).
- **Statewide Events and District Town Halls (Ongoing).**
- **Board Presented With Final Revisions (Jan. 22, 2024).**





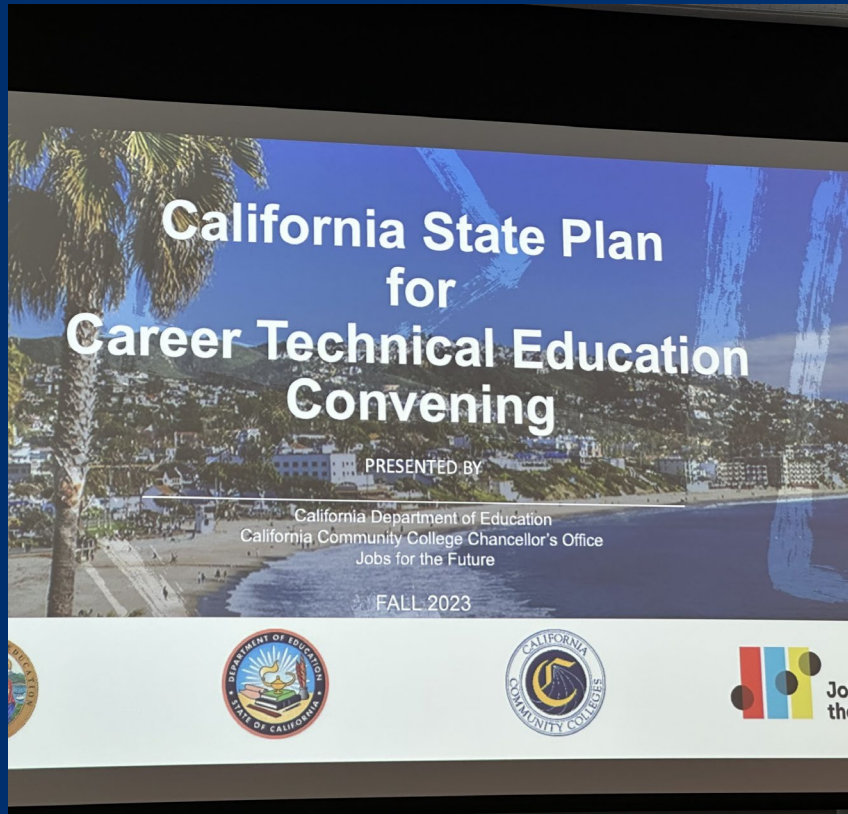
Statewide Career Education Campaign

Statewide Career Education Campaign

Utilized State leadership Perkins funding for marketing career education programs via social media to the following special populations:

- Individuals with disabilities
- Single parents, including single pregnant women
- Youth with parents who are members of the armed forces and in active duty
- Foster youth
- <https://icangotocollege.com/career-ed-certificate>

- Delivered **nearly 10 million impressions** to our target audiences utilizing digital banners to increase awareness of the 200+ career education programs available at California community colleges and encourage special populations to enroll in these programs.
- **The campaign achieved a click through rate of 0.15%.** Industry benchmark for click through rate is 0.08%.



California State Plan for CTE

California State Plan for CTE

- 10 convenings statewide
- Regional Implementation Plan Tool (*coming soon to NOVA)
- Framework and Key Themes
 - Pathways
 - Dual Enrollment
 - Regional Partnership Development
 - CTE Teacher and Faculty Preparation and Pipeline
 - Work-Based Learning

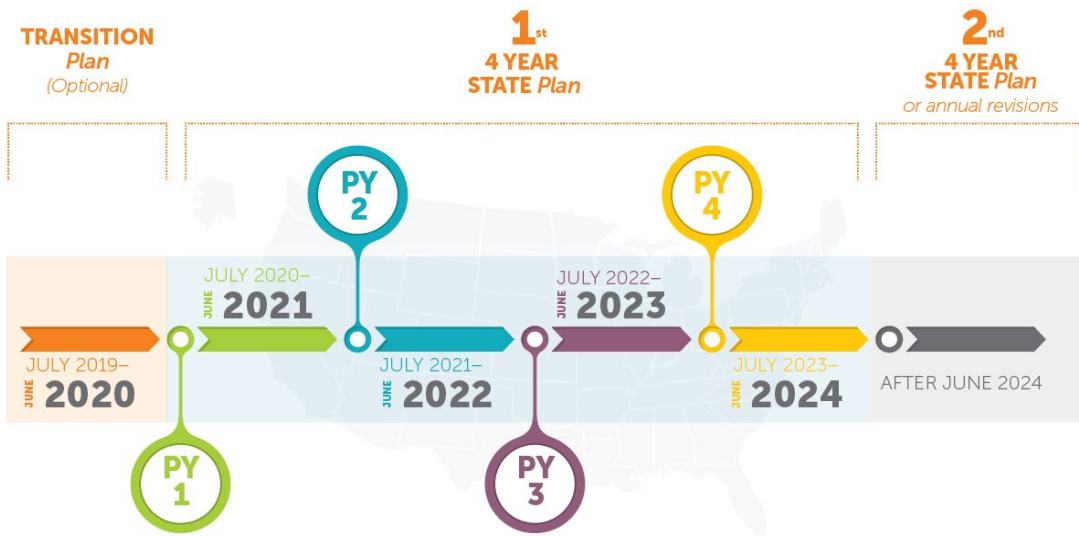


Preparing for New 4-Year Cycle of Perkins

Preparing for New 4-Year Cycle of Perkins

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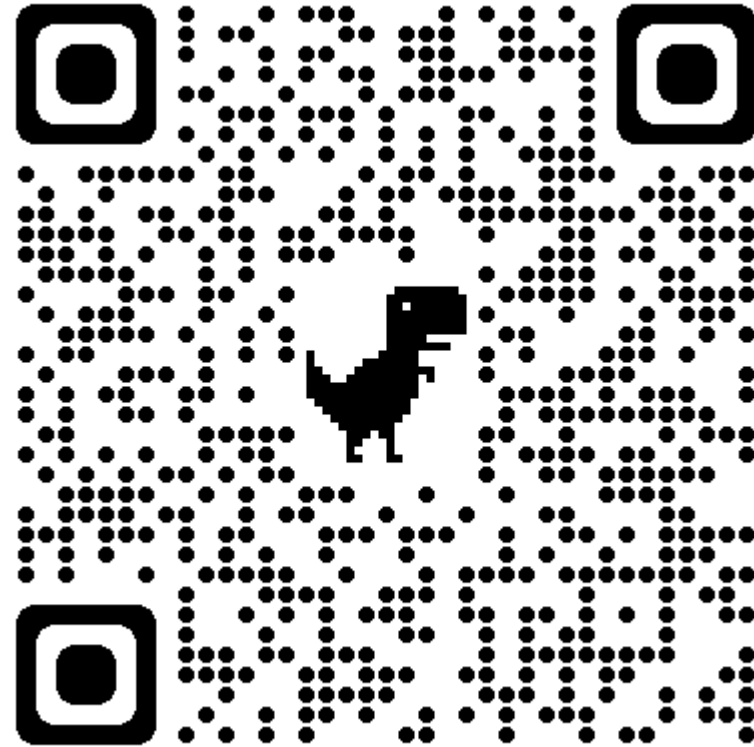
ADVANCE CTE
State Leaders Connecting Learning to Work



- California's 4-Year State Plan due to federal government on **May 10, 2024**
- District's new 2-Year Comprehensive Local Needs Assessments (CLNAs) due in **Spring 2024**

Preparing for New 4-Year Cycle of Perkins

- **Guidance Forthcoming from Chancellor's Office (*November 2023)**
 - Revisions to criteria for in-demand and high-wage occupations
 - CLNA template
- **Perkins Core Indicators Webinar with Management Information Systems (MIS)**
 - November 2, 2023
 - 1:30 – 3:00 p.m.
 - Webinar will be recorded and posted online:
<https://www.cccco.edu/About-Us/Chancellors-Office/Divisions/Workforce-and-Economic-Development/WEDD-Webinars>



Contact Us

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- Chancellor's Office Regional Monitors: <https://www.cccco.edu/About-Us/Chancellors-Office/Divisions/Workforce-and-Economic-Development/regional-monitors>



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Thank you!

www.cccco.edu