

23-020 | Via Email

TO: Chief Executive Officers

Chief Instructional Officers Chief Business Officers

Chief Student Services Officers
Career Technical Education Deans

Regional Consortia Chairs

FROM: Sandra Sanchez, Interim Vice Chancellor

Workforce and Economic Development Division

CC: Dr. Aisha Lowe, Executive Vice Chancellor

Office of Equitable Student Experience, Learning and Impact

LaCandice Ochoa, Dean

Workforce and Economic Development Division

RE: Strong Workforce Program FY 2023-24 Funding Allocations

The purpose of this memorandum is to announce the Strong Workforce Program (SWP) base and 17% incentive funding allocations for Fiscal Year (FY) 2023-24 and to provide the SWP reporting timelines.

2023-24 Funding Allocations

SWP funding allocations should be used to meet the intent of the program to accomplish the following:

- Increase the number of students in quality career technical education courses, programs, and pathways that will achieve successful workforce outcomes; and
- Increase the number of quality career technical education courses, programs, and pathways that lead to successful workforce outcomes, or invest in new or emerging career technical education courses, programs, and pathways that may become operative in subsequent years and are likely to lead to successful workforce outcomes.

Proportional formula factors for the FY 2023-24 SWP allocation calculations include Career Technical Education CTE Full Time Equivalent Students (CTE FTES), regional job openings, regional unemployment rates, and incentive funding based on SWP metrics.

• CTE FTES (1/3 proportion of SWP Funds)

- Overall, statewide CTE enrollments decreased due to the COVID-19 pandemic. The decline in enrollment was even throughout regions and the effect of CTE enrollment declines on the 2023-24 allocations was minimal.
- Regional Job Openings (1/6 proportion of SWP Funds)

Chancellor's Office, Workforce and Economic Development Division

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Funding is allocated to regions where new jobs are being created. Job openings account
for new jobs, not the back filling of vacant jobs. This factor measures regional economic
growth and is typically affected by population size. During the COVID-19 pandemic, job
contraction was experienced in the Los Angeles and Bay Area regions. Post pandemic, the
Los Angeles and Bay Area regions saw an increase population and job development
compared to pre-pandemic levels. The Inland Empire region did not experience the same
job development and growth at the same post-pandemic rates as other regions.

Regional Unemployment Rate (1/3 proportion of SWP Funds)

 The State unemployment rate is back to pre-pandemic levels. The funding calculation compares the region's unemployment rates to the overall state unemployment rate. This factor mostly impacted regions with larger population counts.

• 17% Incentive Funding (1/6 proportion of SWP Funds)

- The 17% incentive funding factor is based on the district's performance for SWP program metrics outlined in Table 1.
- Earnings and change in earnings for SWP students are not measured until they have exited all postsecondary (community college and four-year institutions).

Table 1: SWP Metrics

| Metric Type | Metric |
|--------------------------|--|
| Progress | Strong Workforce Program Students Who Earned 9 or More CTE Units in the District in a Single Year |
| | Strong Workforce Program Students Who Completed a Noncredit CTE or Workforce Preparation Course |
| Credential Attainment | Strong Workforce Program Students Who Earned a Degree or Certificate or Attained Apprenticeship Journey Status |
| Transfer | Strong Workforce Program Students Who Transferred to a Four-Year Postsecondary Institution |
| Employment | Strong Workforce Program Students with a Job Closely Related to Their Field of Study |

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| Metric Type | Metric |
|-------------|---|
| Earnings | Median Annual Earnings for Strong Workforce Program Exiting Students |
| | Median Change in Earnings for Strong Workforce Program Exiting Students |
| | Strong Workforce Program Exiting Students Who Attained the Living Wage |

FY 2023-24 SWP Allocation Tables

Please see the following appendices for the FY 2023-24 base funding allocations:

- Appendix A SWP Local Allocations
- Appendix B SWP Regional Allocations

Reminder About Hold Back of Funds

As a reminder for FY 2023-24, the Chancellor's Office will continue to hold back funds allocated for districts that have 50% or more of prior Round 1 - 5 unallocated balances as of July 1, 2023. Round 1 - 5 funding fiscal year and expenditure expiration dates are outlined in Table 2. The Chancellor's Office has allowed districts to expend expired Round 1 - 5 funding for a period of up to 12 months as approved by the <u>Regional Monitor</u> within the NOVA system.

Table 2: SWP Round 1 - 5 Funding and Expenditure Timelines

| Funding Round | Corresponding Fiscal Year | Expenditure Expiration Date |
|---------------|---------------------------|-----------------------------|
| 1 | FY 2016 - 17 | June 30, 2022 |
| 2 | FY 2017 - 18 | June 30, 2022 |
| 3 | FY 2018 - 19 | June 30, 2022 |
| 4 | FY 2019 - 20 | June 30, 2022 |
| 5 | FY 2020 - 21 | June 30, 2022 |

For districts and colleges who did not enter plans in the NOVA system to fully expend prior Round 1 – 5 allocations, distribution of the district's full FY 2023-24 allocation will be delayed until this process is completed. Districts impacted by hold back of FY 2023-24 funds will be contacted directly by Chancellor's Office Strong Workforce Program Dean, LaCandice Ochoa.

Districts and colleges that have entered plans in the NOVA system to fully budget prior Round 1 – 5 allocations by October 31, 2023 and approved by their Regional Monitor by November 30, 2023 can expect to receive their full allocation reflected in First Principal (P1) apportionment payment in February 2024.

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For additional information regarding the hold back of funds, please reference <u>the Chancellor's</u> <u>Office's January 5, 2021 memo</u>.

Expanded Uses of SWP Funding

The Fiscal Year 2023 – 2024 enacted State budget included expanded uses of SWP funding as outlined in <u>Education Code section 88825</u>. SWP funds apportioned directly to a community college district may also be used for all of the following:

- Providing funds for student grants to cover fees for third-party certification and licensing;
- Enhancing student services to support retention, work experience, and job placement;
 and
- Providing students with an integrated educational program that connects academic curricula to applied and experiential learning in the workplace, including, but not limited to, work-based learning programs and models.

The Chancellor's Office will be issuing additional guidance for community districts about the expanded uses of SWP funding.

2023-24 SWP Reporting Deadlines

SWP plans for Fiscal Year 202-24 must be submitted and certified in NOVA by no later than

5:00 PM on **October 31, 2023**. Please ensure that your local plans approval process is completed by the above deadline. Colleges will have 24 months to expend 2023-24 allocation funding and are expected to report their expenditures and activities for the 2023-24 allocation on the following dates:

| Report Number | Reporting Period | Due Date | Reporting Due |
|---------------|-------------------------------|-------------------|----------------------------|
| 1 | July 1 – December 31, 2023 | February 15, 2024 | Fiscal and Programmatic |
| 2 | January 1 – June 30, 2024 | August 15, 2024 | Fiscal and Programmatic |
| 3 | July 1 – December 31, 2024 | February 15, 2025 | Fiscal and Programmatic |
| 4 | January 1 – June 30, 2025 | August 15, 2025 | Fiscal and Programmatic |

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Appendix A: 2023-24 SWP Local Share Allocations

| Community College District (CCD) | District Local Allocation | | | | Total Local Allocation | |
|-------------------------------------|------------------------------|-----------|---------------|----|------------------------|--|
| Allan Hancock Joint CCD | \$ | 1,219,576 | \$ 238,621 | \$ | 1,458,194 | |
| Antelope Valley CCD | \$ | 1,870,326 | \$ 255,851 | \$ | 2,126,177 | |
| Barstow CCD | \$ | 221,713 | \$ 62,236 | \$ | 283,949 | |
| Butte-Glenn CCD | \$ | 2,664,039 | \$ 280,907 | \$ | 2,944,946 | |
| Cabrillo CCD | \$ | 1,052,245 | \$ 211,567 | \$ | 1,263,812 | |
| Cerritos CCD | \$ | 1,279,070 | \$ 476,818 | \$ | 1,755,888 | |
| Chabot-Las Positas CCD | \$ | 1,835,896 | \$ 471,523 | \$ | 2,307,419 | |
| Chaffey CCD | \$ | 2,304,388 | \$ 374,313 | \$ | 2,678,702 | |
| Citrus CCD | \$ | 706,451 | \$ 227,307 | \$ | 933,758 | |
| Coast CCD | \$ | 2,688,540 | \$ 680,733 | \$ | 3,369,272 | |
| Compton CCD | \$ | 551,966 | \$ 70,042 | \$ | 622,008 | |
| Contra Costa CCD | \$ | 3,332,818 | \$ 623,549 | \$ | 3,956,367 | |
| Copper Mountain CCD | \$ | 172,889 | \$ 39,278 | \$ | 212,167 | |

| Community College District (CCD) | District Local Allocation | | | | Total Loc | al Allocation |
|-------------------------------------|------------------------------|------------|-----------------|----|------------|---------------|
| Desert CCD | \$ | 1,622,640 | \$ 250,445 | \$ | 1,873,085 | |
| El Camino CCD | \$ | 1,442,621 | \$ 345,121 | \$ | 1,787,742 | |
| Feather River CCD | \$ | 329,801 | \$ 60,883 | \$ | 390,684 | |
| Foothill-DeAnza CCD | \$ | 2,137,450 | \$ 766,604 | \$ | 2,904,053 | |
| Gavilan Joint CCD | \$ | 666,369 | \$ 154,625 | \$ | 820,995 | |
| Glendale CCD | \$ | 864,127 | \$ 257,369 | \$ | 1,121,496 | |
| Grossmont- Cuyamaca CCD | \$ | 1,602,940 | \$ 325,121 | \$ | 1,928,061 | |
| Hartnell CCD | \$ | 1,144,067 | \$ 162,722 | \$ | 1,306,789 | |
| Imperial CCD | \$ | 1,305,067 | \$ 138,757 | \$ | 1,443,824 | |
| Kern CCD | \$ | 4,302,306 | \$ 730,720 | \$ | 5,033,026 | |
| Lake Tahoe CCD | \$ | 230,332 | \$ 95,069 | \$ | 325,401 | |
| Lassen CCD | \$ | 267,984 | \$ 48,588 | \$ | 316,572 | |
| Long Beach CCD | \$ | 1,531,248 | \$ 405,851 | \$ | 1,937,099 | |
| Los Angeles CCD | \$ | 11,597,543 | \$ 2,174,705 | \$ | 13,772,248 | |
| Los Rios CCD | \$ | 7,511,520 | \$ 1,552,090 | \$ | 9,063,610 | |

| Community College District (CCD) | District Local Allocation | | | | % Incentive | Total Loca | al Allocation |
|-------------------------------------|------------------------------|-----------|----|---------|-------------|------------|---------------|
| Marin CCD | \$ | 524,021 | \$ | 70,159 | \$ | 594,181 | |
| Mendocino-Lake CCD | \$ | 988,472 | \$ | 78,249 | \$ | 1,066,721 | |
| Merced CCD | \$ | 1,269,700 | \$ | 234,459 | \$ | 1,504,159 | |
| MiraCosta CCD | \$ | 1,200,195 | \$ | 241,011 | \$ | 1,441,206 | |
| Monterey Peninsula CCD | \$ | 765,159 | \$ | 174,457 | \$ | 939,615 | |
| Mt. San Antonio CCD | \$ | 2,488,338 | \$ | 603,844 | \$ | 3,092,182 | |
| Mt. San Jacinto CCD | \$ | 2,191,841 | \$ | 261,074 | \$ | 2,452,915 | |
| Napa Valley CCD | \$ | 407,999 | \$ | 112,505 | \$ | 520,504 | |
| North Orange County CCD | \$ | 3,534,969 | \$ | 673,852 | \$ | 4,208,821 | |
| Ohlone CCD | \$ | 772,849 | \$ | 157,821 | \$ | 930,670 | |
| Palo Verde CCD | \$ | 186,898 | \$ | 60,447 | \$ | 247,345 | |
| Palomar CCD | \$ | 2,432,503 | \$ | 410,742 | \$ | 2,843,245 | |
| Pasadena Area CCD | \$ | 1,219,632 | \$ | 495,192 | \$ | 1,714,824 | |
| Peralta CCD | \$ | 2,061,311 | \$ | 400,877 | \$ | 2,462,188 | |

| Community College District (CCD) | | | % Incentive | Total Loc | al Allocation |
|-------------------------------------|----|-----------|-----------------|-----------|---------------|
| Rancho Santiago CCD | \$ | 3,811,577 | \$ 748,273 | \$ | 4,559,850 |
| Redwoods CCD | \$ | 1,351,405 | \$ 108,066 | \$ | 1,459,471 |
| Rio Hondo CCD | \$ | 1,167,075 | \$ 382,717 | \$ | 1,549,792 |
| Riverside CCD | \$ | 3,317,370 | \$ 805,522 | \$ | 4,122,892 |
| San Bernardino CCD | \$ | 2,191,945 | \$ 401,218 | \$ | 2,593,163 |
| San Diego CCD | \$ | 4,861,730 | \$ 1,259,620 | \$ | 6,121,350 |
| San Francisco CCD | \$ | 2,214,647 | \$ 520,473 | \$ | 2,735,120 |
| San Joaquin Delta CCD | \$ | 2,967,355 | \$ 417,770 | \$ | 3,385,125 |
| San Jose-Evergreen CCD | \$ | 2,277,078 | \$ 300,061 | \$ | 2,577,140 |
| San Luis Obispo County CCD | \$ | 1,127,213 | \$ 232,131 | \$ | 1,359,344 |
| San Mateo County CCD | \$ | 2,442,832 | \$ 362,413 | \$ | 2,805,245 |
| Santa Barbara CCD | \$ | 1,263,459 | \$ 310,085 | \$ | 1,573,544 |
| Santa Clarita CCD | \$ | 1,681,301 | \$ 401,207 | \$ | 2,082,508 |
| Santa Monica CCD | \$ | 1,099,449 | \$ 466,464 | \$ | 1,565,914 |

| Community College District (CCD) | District Local Allocation | | | | % Incentive | Total Loc | al Allocation |
|-------------------------------------|------------------------------|-----------|----|---------|-------------|-----------|---------------|
| Sequoias CCD | \$ | 1,563,291 | \$ | 266,025 | \$ | 1,829,317 | |
| Shasta-Tehama- Trinity Joint CCD | \$ | 2,400,874 | \$ | 220,133 | \$ | 2,621,007 | |
| Sierra Joint CCD | \$ | 1,926,577 | \$ | 386,956 | \$ | 2,313,533 | |
| Siskiyou Joint CCD | \$ | 473,364 | \$ | 60,569 | \$ | 533,934 | |
| Solano CCD | \$ | 1,115,033 | \$ | 185,654 | \$ | 1,300,687 | |
| Sonoma County CCD | \$ | 1,843,638 | \$ | 435,323 | \$ | 2,278,961 | |
| South Orange County CCD | \$ | 3,022,933 | \$ | 608,200 | \$ | 3,631,133 | |
| Southwestern CCD | \$ | 1,891,207 | \$ | 327,599 | \$ | 2,218,806 | |
| State Center CCD | \$ | 4,738,085 | \$ | 927,889 | \$ | 5,665,975 | |
| Ventura County CCD | \$ | 3,380,575 | \$ | 583,522 | \$ | 3,964,097 | |
| Victor Valley CCD | \$ | 1,377,829 | \$ | 239,625 | \$ | 1,617,454 | |
| West Hills CCD | \$ | 562,138 | \$ | 162,683 | \$ | 724,821 | |
| West Kern CCD | \$ | 174,074 | \$ | 95,228 | \$ | 269,302 | |
| West Valley-Mission CCD | \$ | 1,386,071 | \$ | 279,156 | \$ | 1,665,227 | |

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| Community College District (CCD) | District Local Allocation | | District 17% Incentive Allocation | | Total Local Allocation | |
|-------------------------------------|------------------------------|-------------|--------------------------------------|------------|------------------------|-------------|
| Yosemite CCD | \$ | 2,371,627 | \$ | 401,271 | \$ | 2,772,897 |
| Yuba CCD | \$ | 1,438,429 | \$ | 236,042 | \$ | 1,674,471 |
| Totals | \$ | 137,940,000 | \$ | 27,588,000 | \$ | 165,528,000 |

Appendix B: 2023-24 SWP Regional Share Allocations

| Region | Region | al Base Allocation | 17% Incentive ocation | Total | Allocation |
|-------------------------------|--------|--------------------|-----------------------|-------|-------------|
| Bay Area | \$ | 17,319,655 | \$ 3,592,993 | \$ | 20,912,649 |
| Central Valley Mother Lode | \$ | 11,965,718 | \$ 2,157,363 | \$ | 14,123,082 |
| Inland Empire/ Desert | \$ | 9,058,342 | \$ 1,662,773 | \$ | 10,721,115 |
| Los Angeles | \$ | 15,965,013 | \$ 3,936,953 | \$ | 19,901,967 |
| Orange County | \$ | 8,705,346 | \$ 1,807,371 | \$ | 10,512,717 |
| North Far North | \$ | 13,055,197 | \$ 2,085,035 | \$ | 15,140,232 |
| San Diego/Imperial | \$ | 8,862,428 | \$ 1,801,900 | \$ | 10,664,327 |
| South Central Coast | \$ | 7,028,300 | \$ 1,347,611 | \$ | 8,375,911 |
| Totals | \$ | 91,960,000 | \$ 18,392,000 | \$ | 110,352,000 |