MEMORANDUM





ESS 25-15 | Via Email

TO: Chief Executive Officers

Chief Information Systems Officers Chief Student Services Officers Academic Senate Presidents

FROM: Rowena Tomaneng, Deputy Chancellor

RE: Enhancing Student Success: Implementing and Sustaining Program Pathways Mapper

The Chancellor's Office is pleased to announce **the grant application deadline for the <u>Program</u>**Pathways Mapper (PPM) opportunity has been extended to April 30, 2025. Colleges now have additional time to complete the inquiry form and take advantage of up to \$60,000 in funding to support either the implementation or institutionalization of PPM.

This innovative guidance tool has already been adopted by **seventy-three California community colleges**, providing ongoing support to achieve the objectives of <u>Vision 2030</u> and <u>Guided</u>
<u>Pathways</u>.

Two grant options are available:

- For colleges new to PPM: Funding is available to support the implementation and onboarding of PPM. This grant will help colleges utilize PPM to boost transfer rates and decrease units accumulated at program completion.
- For colleges already using PPM: Funding is available to develop and support an institutionalization plan for sustaining and maintaining the work. This grant will help colleges enhance their use of PPM and ensure its long-term effectiveness.

Both new and existing PPM users can take advantage of this opportunity to leverage PPM's capabilities to support student success. Whether you are looking to implement PPM for the first time or seeking to sustain and improve your current PPM usage, these resources are designed to support your college's unique needs.

Advantages of PPM

Because the <u>Program Pathways Mapper</u> does not require a login, it allows everyone–prospective students, current students, community members, partners, and staff–to easily access information about certificate, degree, transfer and career options. It is a complete solution for designing and managing program maps, aligning courses with pathways, and providing labor market information about each pathway. The mapping tool also accommodates adherence to Assembly Bill 1111 and 928.

Research shows PPM eliminates equity gaps in on-path course selection and improves student outcomes. It advances Vision 2030 goals by closing achievement gaps and reducing excess unit accumulation. PPM supports the <u>Guided Pathways</u> framework, clarifying paths to degree completion and transfer by providing clear, term-by-term course sequences. PPM is a valuable guided pathways asset to enhance transparent, equitable, and efficient degree completion.

Grant Opportunity

Up to \$60,000 in funding is available to support either the implementation of PPM or the sustainability of existing PPM maps.

This grant opportunity, resulting from a collaborative partnership between the California Community College Chancellor's Office, Foundation for California Community Colleges, and Kern Community College District, is designed to support CCC, UC, and CSU schools in two scenarios:

- Option A: Implementing PPM (up to \$60,000)
 - o For schools new to PPM or those looking to fully implement and institutionalize it
- Option B: Sustaining PPM Maps (up to \$60,000)
 - For schools with existing PPM maps looking to ensure long-term sustainability

Application Process

The Chancellor's Office is pleased to offer this opportunity to eligible institutions. The straightforward application process includes:

- 1. Complete the PPM inquiry form by April 30, 2025.
- 2. Meet with the PPM team to learn about the tool's uses and benefits for your institution
- 3. Review and sign the sub-grant agreement

Throughout this process and beyond, colleges receive free comprehensive support from the PPM team.

Enhancing Student Success: Implementing and Sustaining Program Pathways Mapper $April\ 1,2025$

Comprehensive Support Provided

PPM will provide individualized onboarding support to each college that joins. That support includes:

- 1. An initial onboarding meeting
- 2. Data cleaning assistance
- 3. System setup
- 4. Map creation
- 5. On-going customer support

Additional requirements for implementation/onboarding

- Authorization to obtain your college's curriculum and SLO data
- A copy of the current course catalog
- A curriculum specialist (.25 FTE) available to work on the project to ensure data accuracy
- A subdomain that can be used for web hosting

Next Steps: Personalized Demo

After you submit the inquiry form, a member of the PPM team will reach out to schedule a personalized demo for your institution. This demo will provide a comprehensive overview of the Program Pathways Mapper tailored to your college's needs. The link to access the demo will be included in the meeting invite once it is scheduled.

Contact us now to get started on PPM

For questions, contact the PPM Chief Partnership Officer, Jennifer Johnson, at JJohnson@ProgramMapper.org or Shirley Asher, PPM Chief Operating Officer, at SAsher@FoundationCCC.org.