



TO: Chief Executive Officers
Chief Instructional Officers
Chief Student Services Officers
Articulation Officers
Transfer Center Directors

FROM: Raul Arambula, Dean, Educational Services and Support
Virginia May, President, Academic Senate for California Community Colleges

RE: New TMC Version: Communication Studies Transfer Model Curriculum Substantive Change

Background

Senate Bill 1440 (Padilla, 2010) enacted the Student Transfer Achievement Reform Act, which required the creation of the Associate Degree for Transfer (ADT). To implement the legislation, the Intersegmental Curriculum Workgroup (ICW) was created to oversee the components and development of the statewide Transfer Model Curriculum (TMC) for each discipline.

To ensure the ADTs continue to meet discipline curriculum standards, a five-year review process of each TMC was instituted. During the five-year review of the Communication Studies TMC substantive changes to the degree's curriculum necessitated the creation of a new version of the Communication Studies TMC. This memorandum provides further information regarding degree versioning and action the CSU intends to take regarding similarity declaration. The California Community College Chancellor's Office will release the updated Communication Studies TMC on Thursday, September 1 and post it on the Chancellor's Office [Approved TMCs webpage](#).

Curriculum Guidance

Colleges are encouraged to initiate degree development as soon as possible and can begin awarding the new degree as early as spring 2023. Colleges currently offering a Communication Studies ADT have 18 months to provide a degree that reflects the new TMC version. For more information regarding degree versioning, please refer to [ESS 22-300-009](#) (disseminated August 4, 2022). Because both degree versions affect California State University (CSU) admission decisions, it is essential that colleges clearly identify the degree version they offer. To accomplish this:

New Version Communications Studies Transfer Model Curriculum

August 9, 2022

- When entering the new Communication Studies ADT into the Chancellor’s Office Curriculum Inventory (COCI), the program must be entered separately from the prior version presently in COCI. This will result in colleges having two Communication Studies ADT degree records in COCI. The different titles and control numbers will allow CSU to differentiate which version a student is using to transfer. New degrees must be labeled as Communication Studies 2.0.
- Colleges must also locally list and transcript the new degree to **clearly differentiate** it from a prior version (e.g., AA-T in Communication Studies 2.0).
- When setting the status of the Communication Studies 2.0 degree to “active” in COCI, colleges must simultaneously deem the prior version “inactive” in COCI. This action will cease new student enrollments in the older version’s program while at the same time provide students the opportunity to enroll in the new Communication Studies 2.0 program.

Advising Guidance

It is important that students pursuing an ADT in Communication Studies are aware of both degree versions and understand which version is most appropriate for them.

- Beginning fall 2023, Cal State Apply will list both degree versions in the Extended Profile drop down section for selection when students declare an ADT during the application process.
- CSU campuses will continue to honor similar pathways for the prior degree version for no less than three years from the date of a new TMC’s release. For example, all similar pathways to CSU campuses for the older Communication Studies degree will remain in place at least through the spring 2025 enrollment term.
- ADT search engines, such as provided on icangotocollege.com or calstate.edu/apply/transfer, will list for selection both Communication Studies 1.0 and Communication Studies 2.0. Similar pathways to a CSU campus will differ based on degree version.
- Each CSU campus will review existing similar baccalaureate pathways based on the new Communication Studies TMC by October 2022 and provide the similar lists to the California State University Chancellor’s Office (CSUCO). Those lists will then be used to update degree search engines for display as Communication Studies 2.0 ADTs become available and are listed for search queries.

For questions regarding this memorandum, please contact Dean Raul Arambula (rarambula@cccco.edu).

cc: Dr. Daisy Gonzales, Interim Chancellor
Marty Alvarado, Executive Vice Chancellor, ESLEI
Dr. Aisha Lowe, Vice Chancellor, ESS
Rebecca Ruan-O’Shaughnessy, Vice Chancellor, ESS