

**invention &
inclusive
innovation**

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APPLYING THE i3 GRAPHIC TO COLLEGE ASSETS

November 2021



California Community Colleges

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RED DOT



BLUE DOT



Graphic + College Logo

Do not lock up more than one partner logo with the i3 graphic.

COLLEGE LOGO EXAMPLE + GRAPHIC WITH CCCCC ATTRIBUTION

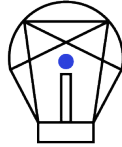


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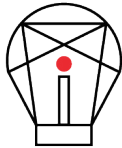


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COLLEGE
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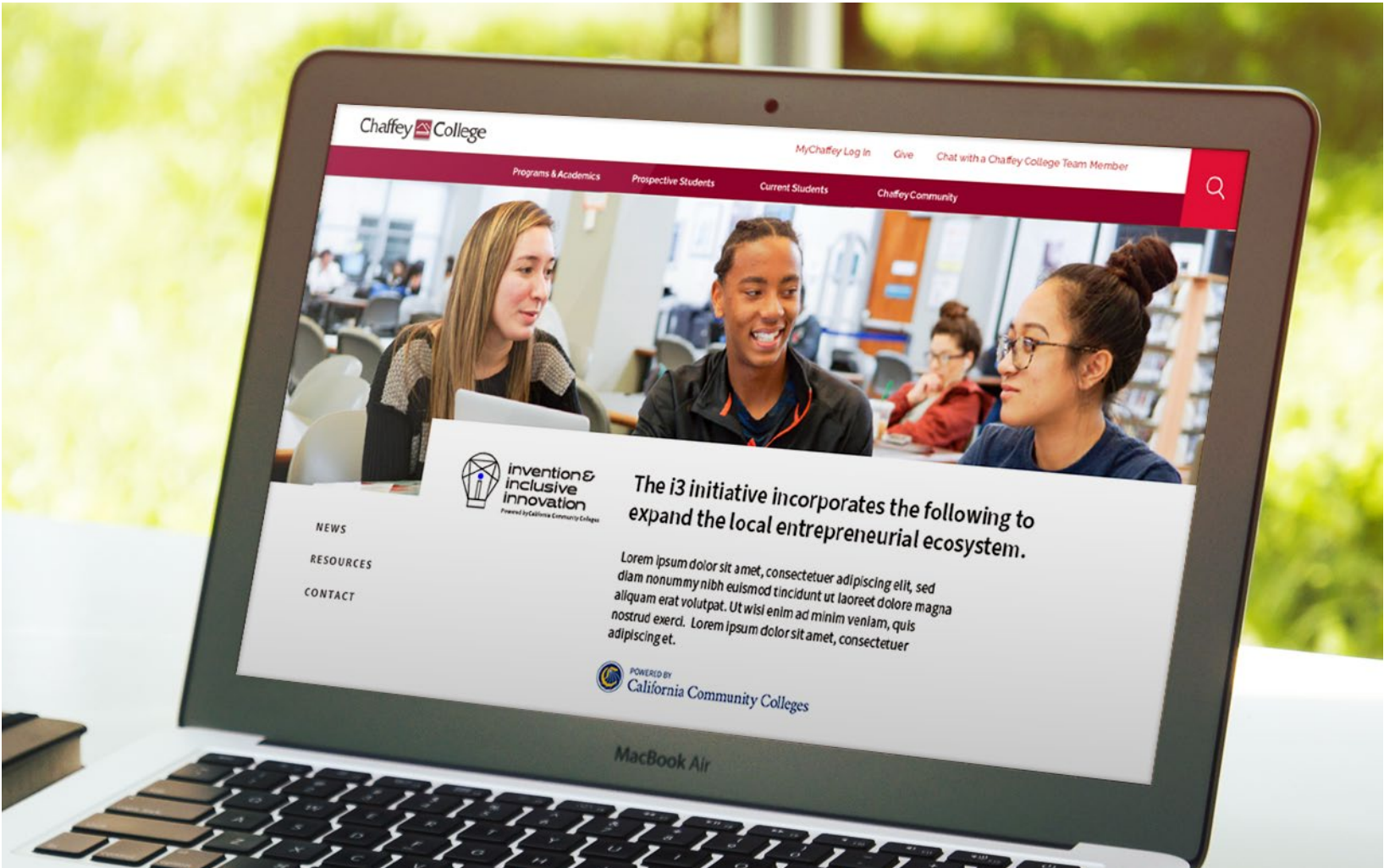
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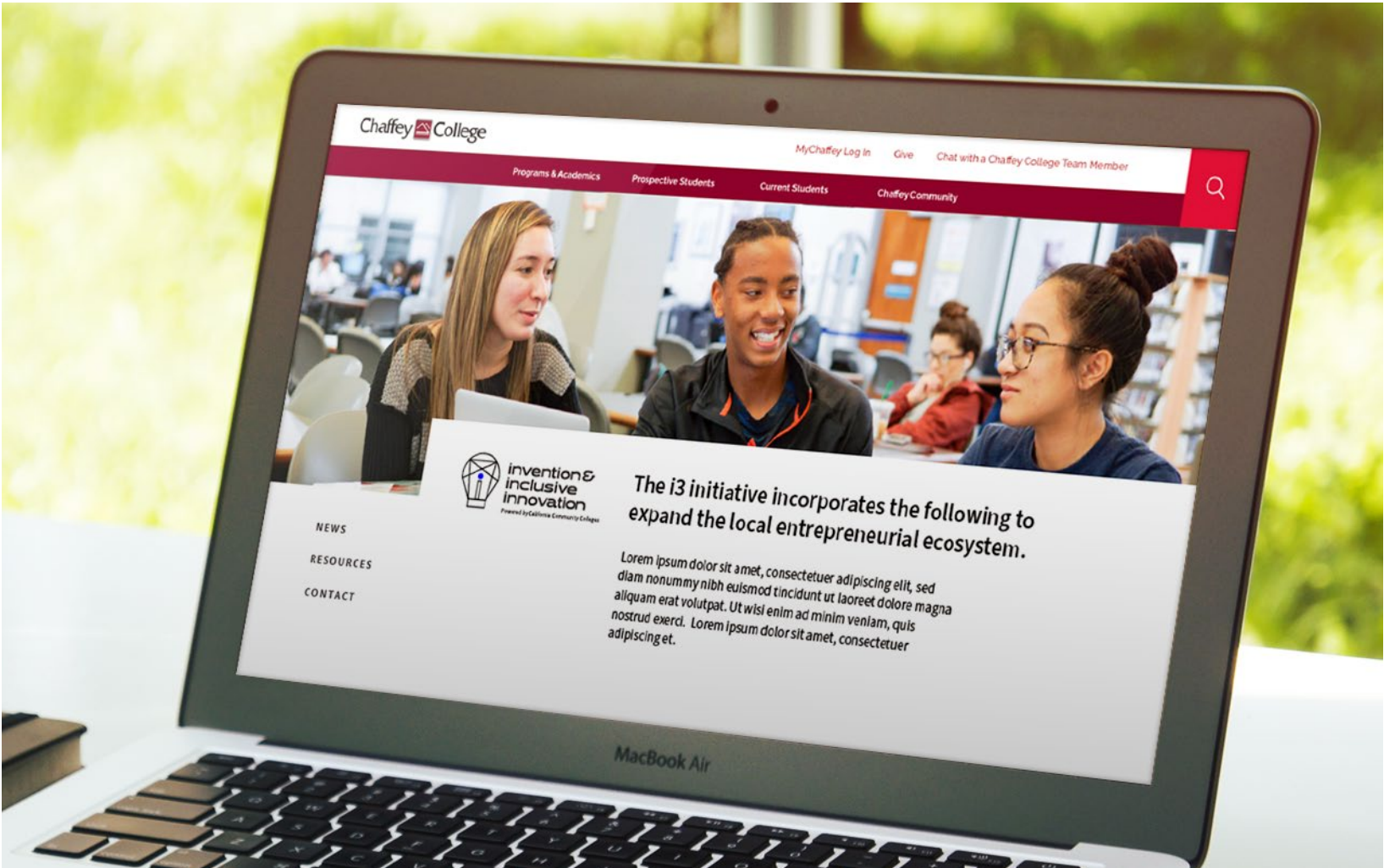
[Click here for California Community College Chancellor's Office Attribution Guidelines](#)

Splash Page Options

V1: i3 graphic + attribution AND CCCCCO logo with Powered by attribution

V2: i3 graphic + attribution only









(YOUR COLLEGE) launches the Invention and Inclusive Innovation Initiative (i3) to prepare students with 21st Century workforce skills!

(COLLEGE) one of only 4 campuses to pilot program!

Open to all students, this multi-discipline program fosters innovative thinking and an entrepreneurial mindset!

****Attention Counselors****

Invention and Inclusive Innovation (i3)

The i3 Initiative is a landmark learning experience that prepares all Californians for the challenges and opportunities of the 21st Century workforce. The learning approach responds to employer demands for employees who can adapt to a fast-paced changing world, changing skills, and those who can thrive in a team environment. Instructors will facilitate team-based problem finding and solving to real-world challenges. All students, regardless of areas of interest, major or disciplines are encouraged to participate.

The big goals of i3 are:

- Developing 21st Century workforce skills while solving community problems
- Scaling experiential learning for all students, as well as learning the entrepreneurial mindset as a skill
- Learning as a cohort in an interdisciplinary environment while building confidence

Talking to Students About the Program

This program is for all student regardless of area of interest, major or disciplines. The areas to emphasize on the importance of this program to prepare them for their future include:

- Employers and hiring managers are seeking candidates who work well in team environments
- Employers and hiring managers seek candidates who can demonstrate real-world application to what they learned in a classroom
- Employers and hiring managers are seeking critical thinkers with an entrepreneurial mindset
- Communities need new ideas to solve problems that impact real people

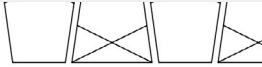
Course Offering(s)

INSERT YOUR OWN SCHEDULE HERE

For additional information about the i3 Initiative, please visit:
<https://www.cccco.edu/About-Us/News-and-Media/Press-Releases/2021-new-initiative-to-catalyze-innovation>



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**i3
Networking
Event**

**Student Union Lobby
Sept. 08 | 6pm**

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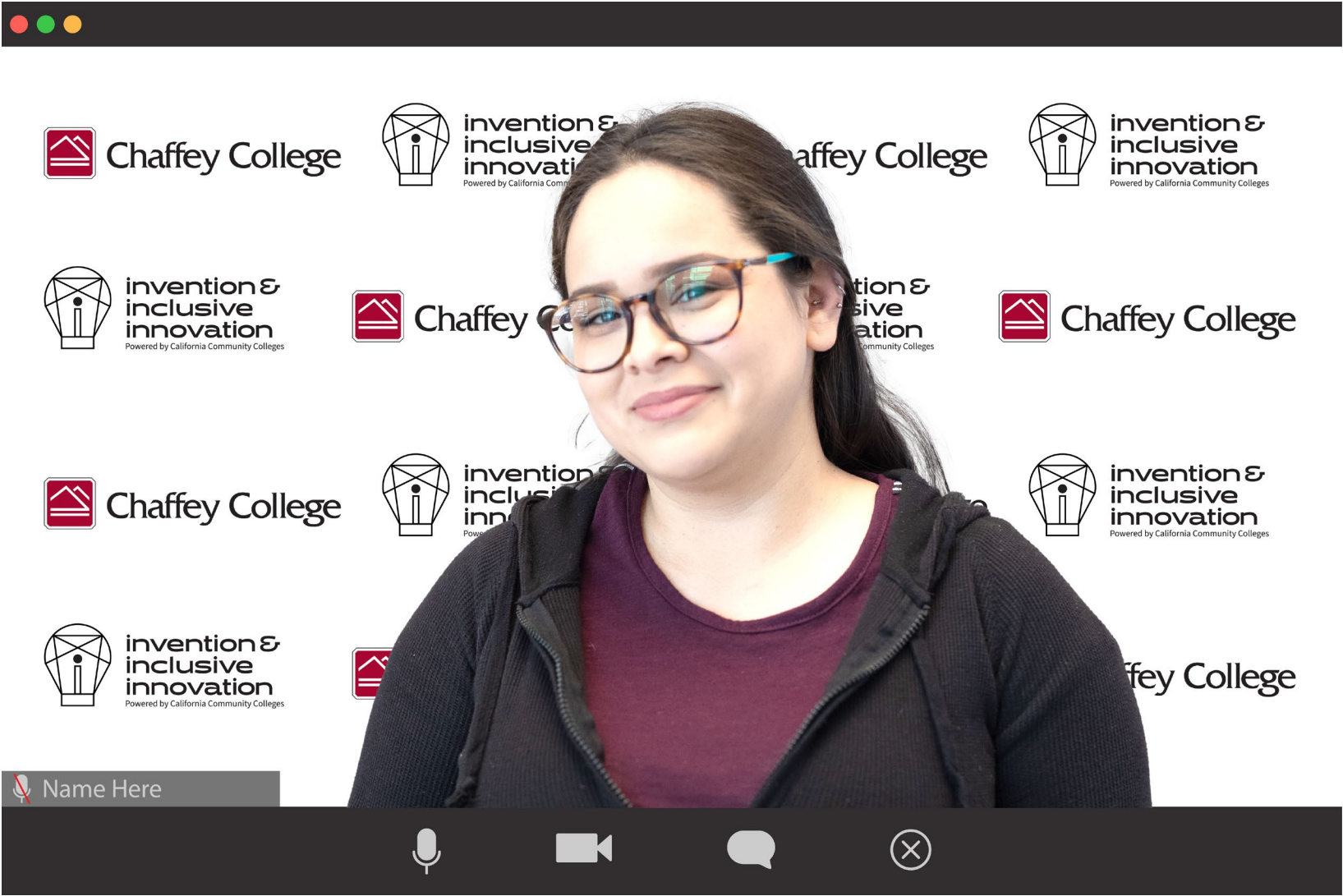
T-Shirts

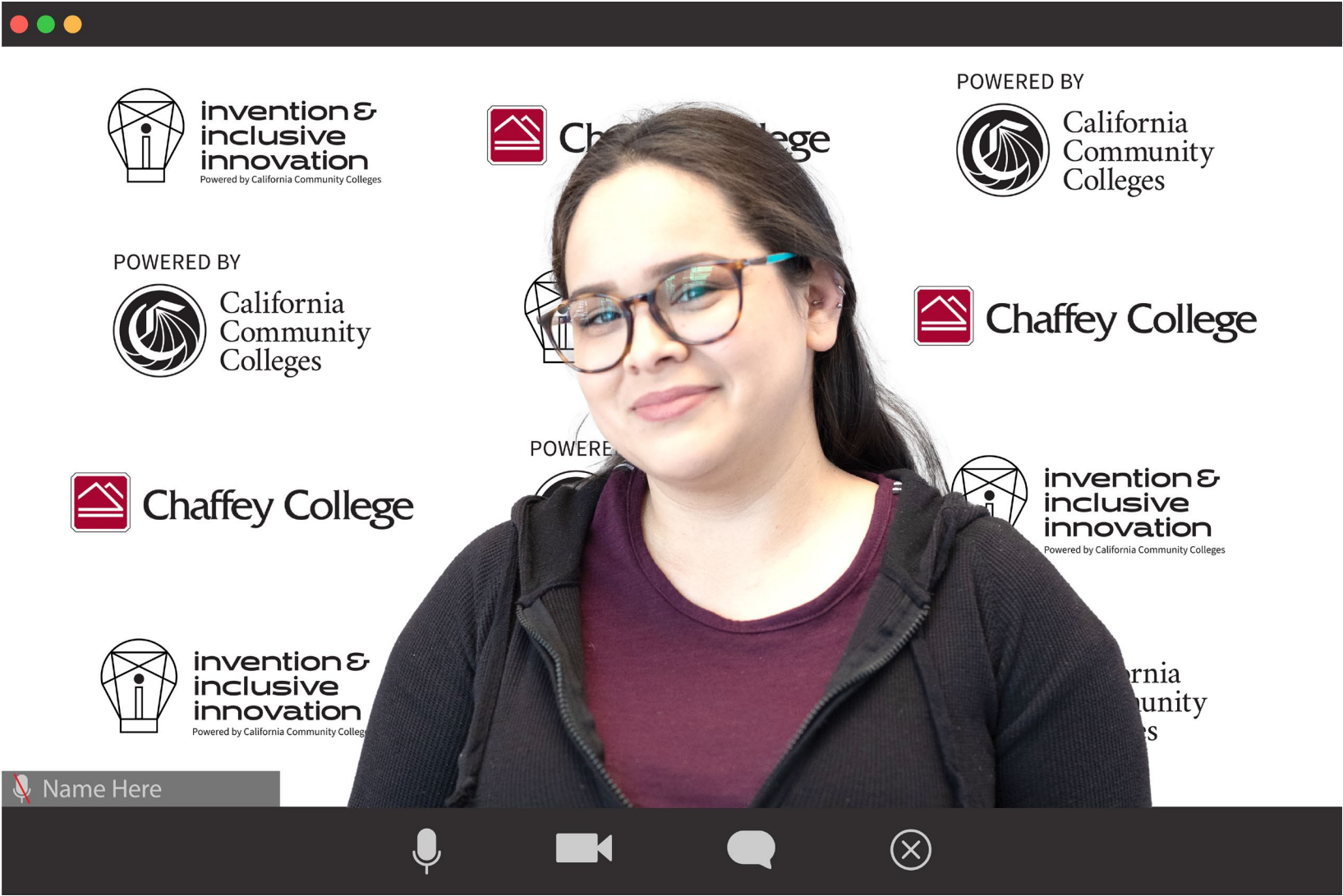


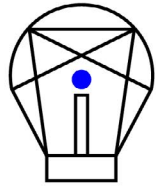
Zoom Background Options

V1: i3 graphic + College Logo (recommended)

V2: i3 graphic + College Logo + CCCCCO Logo







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**What i3 students
are saying about
their experience...**

