

**CALIFORNIA COMMUNITY COLLEGES
CHANCELLOR'S OFFICE**

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December 4, 2014

TO: Chief Executive Officers
Economic Development Program Advisory Committee
Chief Instructional Officers
Chief Business Officers
Administrators of Occupational Education
Academic Senate Presidents
Public Information Officers

FROM: Van Ton-Quinlivan, Vice Chancellor
Division of Workforce and Economic Development

SUBJECT: New Grant Opportunities

The Division of Workforce and Economic Development is pleased to announce the following grant opportunity:

Industry-Driven Regional Collaboratives—Acute Need for Coding/Programming Bootcamp and Embedded Soft Skills (14-326) Grant

Release Date: Thursday, December 04, 2014
Letter of Interest Deadline*: Monday, December 22, 2014
Bidders Workshop: Tuesday, December 16, 2014
Application Due Date: Friday, January 30, 2015, 5:00 p.m.
Funding Stream(s): Senate Bill 1402 (Lieu) California Community Colleges Economic and Workforce Development Program
Total Funds Available: \$2.725 million estimated
Match: Dollar-for-Dollar (1:1)

**2014-15 Request for Applications
Industry-Driven Regional Collaboratives—
Acute Need for Coding/Programming Bootcamp and Embedded Soft Skills (14-326) Grant**

The **Industry-Driven Regional Collaboratives—Acute Need for Coding/Programming Bootcamp and Embedded Soft Skills Grant** RFA Instructions, Terms, and Conditions describe opportunities and application requirements for competitive grant opportunities. All colleges and districts are eligible to apply. All application materials can be accessed at:

<http://extranet.cccco.edu/Divisions/WorkforceandEconDev/WEDDRFAs/RFAIDRC.aspx>

1. It is the intent of the Legislature that industry-driven regional collaboratives perform services as participants of regional networks. Grants by industry-driven regional collaboratives shall provide a

stable and flexible response mechanism for the identification of training priorities and to focus resources on intensive projects for competitive and new and emerging industry sector technologies.

2. In addition to standard individual IDRC applications, this IDRC RFA seeks multi-college proposals for meeting the following acute labor needs:
 - a. A bundled sequence of short certificates approach to developing software coding/programming skills that would enable the students/participants to enter into and compete for jobs in the broad occupational ladder of data science, user interface (UI) visualization, and/or the multitude of programming languages much in demand by employers.
 - b. An approach to embedding employer-advised soft skills into existing CTE curriculum/programs, including work-based learning coursework, in order to answer the pervasive call by employers to improve these competencies amongst graduates. The proposal must have a mechanism for the employer to evaluate/badge demonstrated soft skill competencies.
3. Funding shall not be limited per project, but shall be based on the merit and reasonable cost for the anticipated outcomes and performance of the project.
4. Terms of the 2014-15 IDRC grant will be for 24 months.
5. *Submission of an initial **Letter of Interest** will be required only for multi-college networks or any college interested in joining a multi-college network with the intent of addressing the following acute labor market needs:
 - Software coding/programming
 - Embedded soft skills

If there is already a multi-college network interested in this IDRC, only one Letter of Interest submitted by lead applicant is required and should outline all the involved colleges.

All Letters of Interest should include the name of college(s), and the lead contact name/e-mail/phone for all involved college(s). If an institution already has an interested faculty or contractor, please list the person's name/contact.

Letters of Interest must be completed and submitted electronically by Monday, December 22, 2014.

*Colleges initially indicated on the Letter of Interest may be changed, added or deleted prior to final submission of the application.

All Letters of Interest will be made public in order for interested colleges to contact each other and join or broaden their network. A college will not be allowed to participate in more than one application in the coding/programming area. A college will not be allowed to participate in more than one application in the soft skills area.

NOTE: A **Letter of Interest** will not be required for those applicants that intend to submit standard individual IDRC projects that meet the needs and fill gaps in services that respond to regional needs of business, industry, employee, and workforce needs.

6. **Bidders Workshop Webinar:** The 2014-15 IDRC RFA Bidders Workshop Webinar will be conducted Tuesday, December 16, 2014, from 2:00 PM to 3:30 PM.

Participant Details

Telephone conference line: 1-913-312-3202*

Participant passcode: **307119**

*Toll free number: 1-888-886-3951

7. **Application Submission Instructions:** Applications must be submitted electronically in a single PDF (no separate e-mails with pieces of applications will be accepted). Please e-mail this PDF application to: ewdappsubmittals@cccco.edu with the subject line reading:

2014-2015 IDRC/Name of the College/District

All applications must be received electronically, no later than 5:00 pm, Friday, January 30, 2015.

Applications e-mailed to any address other than listed above will not be accepted.

8. **Any questions should be addressed to:**

Contact person for Instructions and/or RFA Specification:

Katie Faires via e-mail at kfares@cccco.edu

Any technical questions or issues regarding document submission difficulties please contact Analyst Mary Kloss at: mkloss@cccco.edu.

Attachment: [Letter of Interest](#) (Acute Labor Needs)

cc: Gary Adams
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WEDD Staff