

**TO:** Chief Executive Officers  
Chief Instructional Officers  
Chief Student Services Officers  
Chief Business Officers  
Regional Consortium Chairs  
CTE Deans  
Statewide Technical Assistance Providers

**FROM:** Sheneui Weber, Vice Chancellor  
Workforce and Economic Development Division

**CC:** Sandra Sanchez, Assistant Vice Chancellor, WEDD  
Ioanna Iatridis, Dean of SWP and K12 SWP, WEDD  
Peter Callas, Division Director, California Department of Education  
CCCCO Staff

**RE:** Request for Application Release – K12 Strong Workforce Program

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The California Community Colleges Chancellor's Office (Chancellor's Office), in partnership with the California Department of Education (CDE), is pleased to announce the release of the Request for Applications for K12 Strong Workforce Program (K12 SWP). Beginning in 2018-2019, Education Code §§ 88827 establishes the K12 component of the Strong Workforce Program appropriating \$150,000,000 in annual, ongoing Career Technical Education funding to strengthen students' pathways from secondary to post-secondary education. K12 Strong Workforce Program funds will create, support, and/or expand high-quality career technical education programs at the K12 level that are aligned with the workforce development efforts occurring through the California Community Colleges Strong Workforce Program and regional priorities.

**The goal of the K12 Strong Workforce Program is to increase the levels of college and career readiness among students which will support their successful transition from secondary to post-secondary education and, ultimately, to career.**

Eligible LEAs are encouraged to submit applications for K12 SWP funds to create, support, and/or expand high-quality CTE course sequences, programs, and pathways at the K-12 level that are aligned to regional workforce efforts occurring through the Strong Workforce Program.

**Application Information:**

The K12 Strong Workforce Program Grant RFA Instructions, application requirements, and other materials are available online and may be accessed at the [Chancellor's Office website](#).

**Request for Application Release – K12 Strong Workforce Program**

August 16, 2021

**Application Bidder's Conference:**

Interested applicants are encouraged to attend a Virtual Bidder's Conference to be held on August 24, 2021 from 1:00 to 2:30 p.m. For more information about the Bidder's Conference and to register for the event, [visit our website](#). Please note that attendance of the Virtual Bidder's Conference is not required for submission of an application.

Any questions about specifications in the Request for Applications must be submitted in writing and received by 5:00 pm on Friday, September 17, 2021 via email to: [K12SWP@cccco.edu](mailto:K12SWP@cccco.edu).