

# Strong Workforce Program Incentive Funding



Strong Workforce Program incentive funding rewards colleges and regions that strengthen career and technical education (CTE) programs through regional collaboration and by preparing more students for high-demand, high-wage jobs.

## MEASURES RESULTS FOR ALL CTE PROGRAMS



Outcomes are counted for all CTE students, both at the college and regional level, to incentivize strong overall CTE portfolios and collaboration across institutions.

## TRANSPARENCY AND ACCOUNTABILITY



Annual progress is made visible on the LaunchBoard Strong Workforce Program tab and effective programs are recognized through an awards program each year.

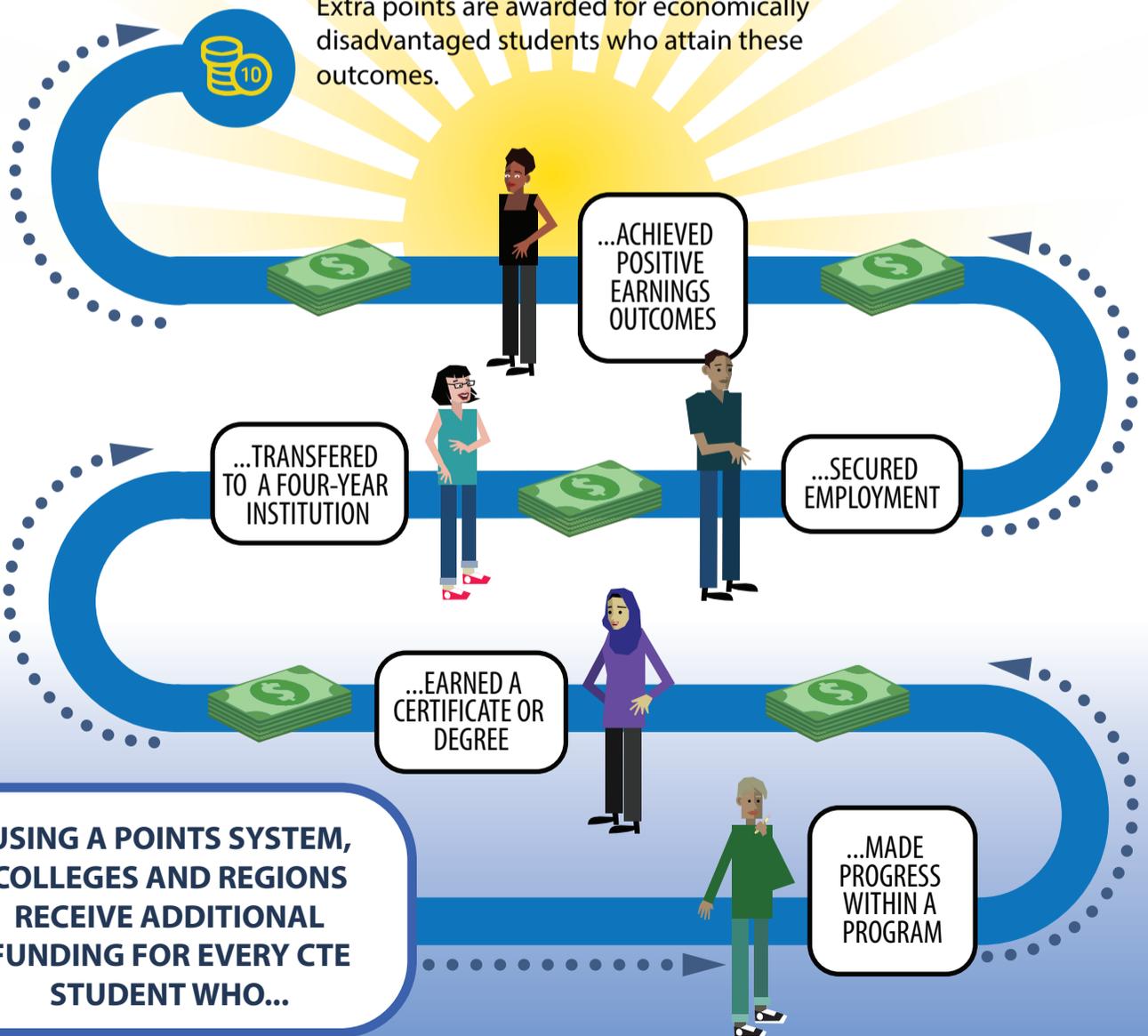
## CONTINUOUS IMPROVEMENT



Colleges and regions update their plans each year, using labor market data and nonbinding projections at the program level, to ensure that investments expand and improve CTE programs.

## FUNDING FOR EVERY STUDENT WITH A POSITIVE OUTCOME

Extra points are awarded for economically disadvantaged students who attain these outcomes.



**USING A POINTS SYSTEM, COLLEGES AND REGIONS RECEIVE ADDITIONAL FUNDING FOR EVERY CTE STUDENT WHO...**

**...MADE PROGRESS WITHIN A PROGRAM**

**...EARNED A CERTIFICATE OR DEGREE**

**...TRANSFERRED TO A FOUR-YEAR INSTITUTION**

**...ACHIEVED POSITIVE EARNINGS OUTCOMES**

**...SECURED EMPLOYMENT**