



November 1, 2018

To: California K12 Local Education Agencies
California Community Colleges

From: Matthew Roberts, Ed.D., Dean of Workforce and Digital Futures
California Community Colleges Chancellor's Office
Donna Wyatt, Director of College and Career Transitions
California Department of Education

Subject: Formal Announcement of K12 Strong Workforce Program: Information and Timeline
Resources, Engagement Meetings, and Tools to Stay Informed

The California Community Colleges Chancellor's Office (CCCCO), in partnership with the California Department of Education (CDE), is pleased to announce the K12 Strong Workforce Program (K12 SWP). Beginning in 2018-2019, [Education Code §§ 88827](#) establishes the K12 component of the Strong Workforce Program appropriating \$150,000,000 in annual, ongoing Career Technical Education funding to strengthen students' pathways from secondary to post-secondary education. Currently, K12 Strong Workforce Program allocations to regions are being reviewed by Department of Finance, per legislation, and will be announced in November. K12 Strong Workforce Program funds will create, support, and/or expand high-quality career technical education programs at the K12 level that are aligned with the workforce development efforts occurring through the California Community Colleges' Strong Workforce Program and regional priorities.

The goal of the K12 Strong Workforce Program is to increase the levels of college and career readiness among students which will support their successful transition from secondary to post-secondary education and, ultimately, to career.

Under K12 SWP, eligible Local Education Agencies are requested to form an application consisting of one or more of any combination of the following eligible Local Education Agency applicants:



- School districts
- County offices of education
- Charter schools
- Regional occupational centers or programs operated by a joint powers authority, provided that the application has the written consent of each participating local educational agency

From October 31, 2018 through December 12, 2018, we will host a series of [regional engagement meetings](#) to begin the formal collaborative process for K12 Strong Workforce Program funds. Many regions will offer multiple engagement meeting dates to accommodate interested LEAs. To determine which regional consortium meeting your LEA representative should attend, please check the [Regional List of Eligible LEAs](#). If your LEA is not listed, please send an email to k12swp@cccco.edu.

The objectives for the regional engagement meetings are to:

- Provide access to all eligible LEAs and develop a shared understanding of the K12 SWP funding opportunity
- Develop a shared understanding of the priorities that drive funding
- Provide an opportunity for K12 and Community College collaboration

For more information on K12 SWP, please visit the following resources, tools and timelines:

- Subscribe to the statewide [K12 SWP listserv](#) to receive information by email
- Visit the [K12 SWP timeline](#) for important dates
- Review the [Regional List of Eligible LEAs](#) and register to attend an upcoming [regional engagement meeting](#)
- Bookmark the K12 SWP website at: <http://doingwhatmatters.ccccco.edu/StrongWorkforce.aspx> as the official source of information for the K12 SWP
- Access the latest co-branded CDE/CCCCO [K12 SWP power point presentation](#)
- Find out more about current [Strong Workforce Program regional plans](#) to review regional priorities
- Explore the [Industry Sector Crosswalk](#) for CDE and CCCCCO