$164 million K12 Strong Workforce Program and Funding Overview

Presented to Sector Navigators and
Deputy Sector Navigators

California Community Colleges

Funding Flow: $150 million to CDE
$164 million to CCCCO

$150 million ongoing Proposition 98 for the Career Technical Education Incentive Grant program, administered by the Department of Education

$150 million ongoing Proposition 98 for the Governor's proposed K-12 CTE program administered through the community college Strong Workforce program

$14 million ongoing Proposition 98 to support the Workforce Pathway Coordinators, K-14 Technical Assistance Providers, and the consortia administrative costs

A Different Distribution Approach

- ✓ Funds are ongoing pending annual state budget approval, and the CCCCO portion will be allocated to the strong workforce program regions based on labor market need, enrollments, and student outcomes, rather than putting out a Request For Proposals

- ✓ Project plans and budget proposals are very simple: first round may use Google Doc format for plan input, with the eventual development of NOVA for reporting of fund use and analytics

Funding Rollout Timeline from CCCCO Share to Strong Workforce Program Regional Fiscal Agents

- Regional allocations posted - **August 15, 2018**
- Board of Governors approves receipt of funding - **September 17, 2018**
- Regional collaboration activities
- Project submission template goes live to LEAs - **tbd**
- Regional allocations dispersed to Strong Workforce Program fiscal agents **– January 2019**
- 2018-19 funding must be expended by **October 31, 2021**
- Final date to submit LEA Round 1 project proposals - **tbd**

High Quality Career Education Programs

Pending State Budget Approval: commencing with 2018–19 fiscal year, $164 million annually for the K-12 Strong Workforce Program:

- ✓ Emphasis on collaborative approach between systems
- ✓ Create, support, and/or expand high-quality career technical education programs at the K-12 level that follow the 11 Elements of a High-Quality CTE program, California Education Code, and are aligned with and the workforce development efforts occurring through the Strong Workforce Program, and regional priorities
- ✓ **Increase the transition from secondary to post secondary and career**

Sector Related Applicant's Career Education Program Minimum Eligibility Standards:

- ✓ Is informed by, aligned with, and expands upon regional plans and planning efforts occurring through the Strong Workforce Program.
- ✓ Offers high-quality curriculum and instruction aligned with the K12 …that **lead to a career pathway or attain employment** upon graduation from high school.
- ✓ Provides pupils with quality **career exploration and guidance**.
- ✓ Leads to an **industry-recognized credential or certificate**, or appropriate postsecondary training or employment.
- ✓ Provides opportunities for pupils to participate in after school, extended day, and out of-school **internships, competitions, and other work-based learning opportunities.**

DSN's are described in the bill:

"Deputy Sector Navigator" means an individual serving as an in-region contact for an industry or occupational cluster, working with the region's colleges and employers to create alignment around and deliver on workforce training and career pathways.

Strong Workforce Program Metrics

Size of CTE Programs ("more")

required for all programs

- Enrollments

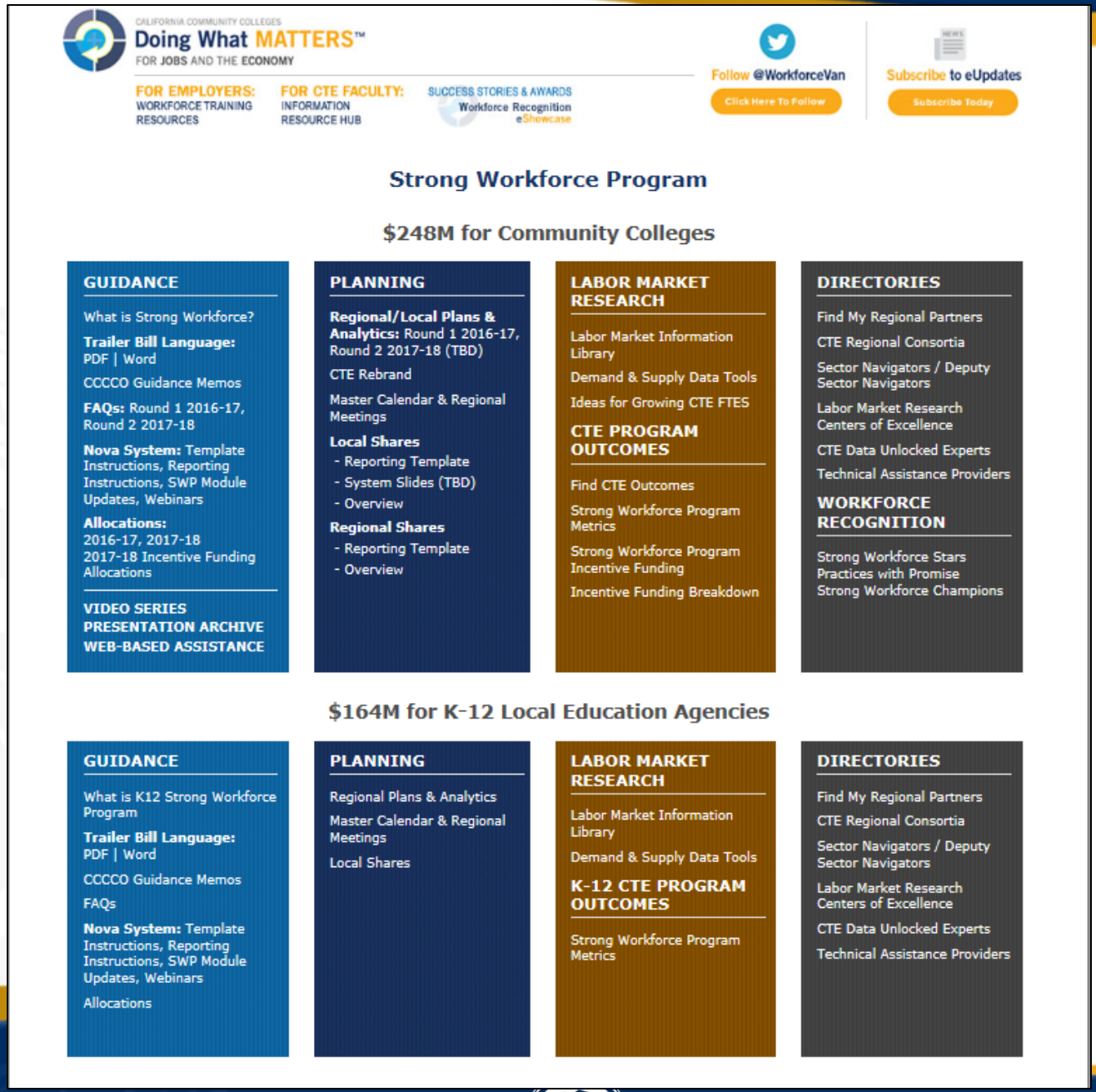
Outcomes for CTE Programs ("better")

pick only those metrics that are relevant for your investment

- Completion
- Transfer
- Employment
- Employment in field of study
- Second quarter earnings
- Median change in earnings
- Proportion of students who attained a living wage

K12 SWP Data Requirements

1. Metrics aligned to WIOA
2. CDE College and Career Indicator as shown on the state dashboard
3. Perkins quality indicators described in the California State Perkins plan
4. Number of pupils completing high school
5. Number of pupils completing CTE coursework
6. Number of pupils obtaining industry-recognized certificates or credentials or other measure of skill attainment (skill attainment suggests career exploration or other soft skills)
7. Number of students attaining employment and in what field
8. Student post high school transition plans disaggregated by post-secondary educational choice (public private, 2-year, 4-year, UC, CSU, Community College, apprenticeship program, or other educational skills)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Trailer Bill Language: PDF | Word
CCCCO Guidance Memos
FAQs: Round 1 2016-17, Round 2 2017-18
Nova System: Template Instructions, Reporting Instructions, SWP Module Updates, Webinars
Allocations:
2016-17, 2017-18
2017-18 Incentive Funding Allocations
VIDEO SERIES
PRESENTATION ARCHIVE
WEB-BASED ASSISTANCE
PLANNING
Regional/Local Plans & Analytics: Round 1 2016-17, Round 2 2017-18 (TBD)
CTE Rebrand
Master Calendar & Regional Meetings
Local Shares
- Reporting Template
- System Slides (TBD)
- Overview
Regional Shares
- Reporting Template
- Overview
LABOR MARKET RESEARCH
Labor Market Information Library
Demand & Supply Data Tools
Ideas for Growing CTE FTES
CTE PROGRAM OUTCOMES
Find CTE Outcomes
Strong Workforce Program Metrics
Strong Workforce Program Incentive Funding
Incentive Funding Breakdown
DIRECTORIES
Find My Regional Partners
CTE Regional Consortia
Sector Navigators / Deputy Sector Navigators
Labor Market Research Centers of Excellence
CTE Data Unlocked Experts
Technical Assistance Providers
WORKFORCE RECOGNITION
Strong Workforce Stars
Practices with Promise
Strong Workforce Champions
$164M for K-12 Local Education Agencies
GUIDANCE
What is K12 Strong Workforce Program
Trailer Bill Language: PDF | Word
CCCCO Guidance Memos
FAQs
Nova System: Template Instructions, Reporting Instructions, SWP Module Updates, Webinars
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Technical Assistance Providers

Technical Assistance

- Step-by-step guide on the project proposal submission process and how to fill out application
- Demand and supply labor market information tools
- Upcoming Webinars
- Strongworkforcehelpdesk@cccco.edu

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K12 Local Career Pathway Coordinators:

- ✓ Act as first point of contact for local educational agencies, **industry representatives, and employers with the intent of assisting local educational agencies respond to industry needs and facilitating industry connection with K-12 career technical education programs**
- ✓ Work in conjunction with the **Deputy Sector Navigators** to improve linkages and alignment of career education pathways between middle schools, high schools, public postsecondary institutions, and the workforce
- ✓ Selected through a competitive process jointly administered

K14 Regional Career Pathway Coordinators:
11 total: one per region, two if they are are a double region

- ✓ Interact with the K-12 Workforce Pathway Coordinators and the Deputy Sector Navigators to improve linkages and career education pathways between middle schools, high schools, public postsecondary institutions, and the workforce.

- ✓ Provide leadership, guidance, and technical assistance to create, support, **expand and improve career technical education opportunities** for local educational agencies.

- ✓ Act as a liaison between the consortium and the State Department of Education, and serve as a consultant to the K-12 Selection Committee.

Stay Up to Date

Check back on the Strong Workforce Program site for updates and additional resources.

http://doingwhatmatters.cccco.edu/StrongWorkforce.aspx

Questions?