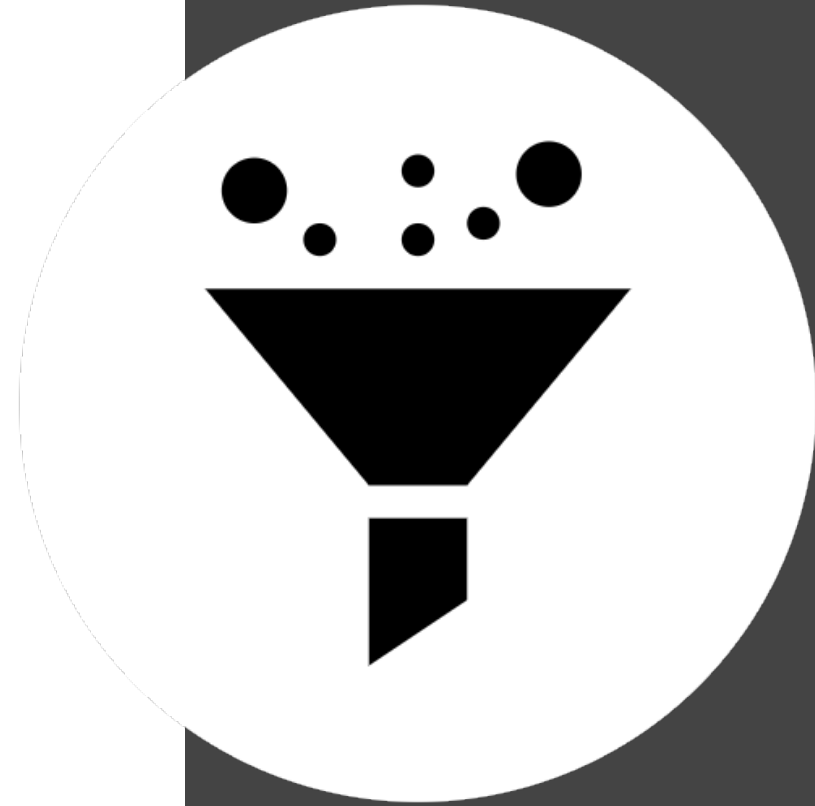




DISCUSSION OF RESEARCH AND TESTIMONY

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**MAKING SENSE
OF IT ALL**



FOCUS AREAS

Marketing and Business Opportunities

Overarching Legal Issues

Administrative, Compliance, and Operational Issues

Policy Development Efforts of National and Regional Governing Bodies

College Athletes

Personal Service Providers and Third-Party Administrators

Stakeholder Survey

HEARINGS

Hearing	Panel	Members
Oct 20	Marketing and Business Opportunities for Community College Athletes	Dosh, Lawrence, Beachum
Oct 20	Legal Issues Associated with Maintaining Restrictions	Edelman, Jessop, Huma
Oct 22	Administrative and Operational Issues in CCCs	Worsley, Duyst, Campbell
Oct 22	Administrative and Operational Issues for California-based Athletic Conferences and Governing Associations	Shackleford, Woods, Rivera
Nov 10	Compliance and Oversight of NIL	Staurowsky, Banker, Rascher
Nov 10	Policy Development Efforts of National and Regional Governing Bodies	White, Carr, Jones
Nov 12	Economic and Legal Perspectives	Kunkel, Heitner, Koller
Nov 12	Social Media Market Analysis and Valuations	Cocco
Dec 8	College Athlete Presentations	2 Panels
Dec 8	Personal Service Providers and Third-Party Administrators	Moorman

What major themes emerge from your observations?

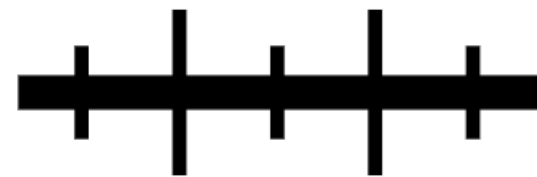
- Status quo doesn't seem like it's an option
- If we want to align with NAIA student friendly approach, we need to make sure we're doing what's in best interest of students
 - Move the date up
- Timeline when we'll start in California (now, 2 years, 5 years?)
- Colleges need time to plan
- Still need to make sure we don't hinder their ability to transfer and compete at the next level.
- The devil will be in the details at the CCCAA legislation^[P]_[SEP]



CONSENSUS- BUILDING PROCESS

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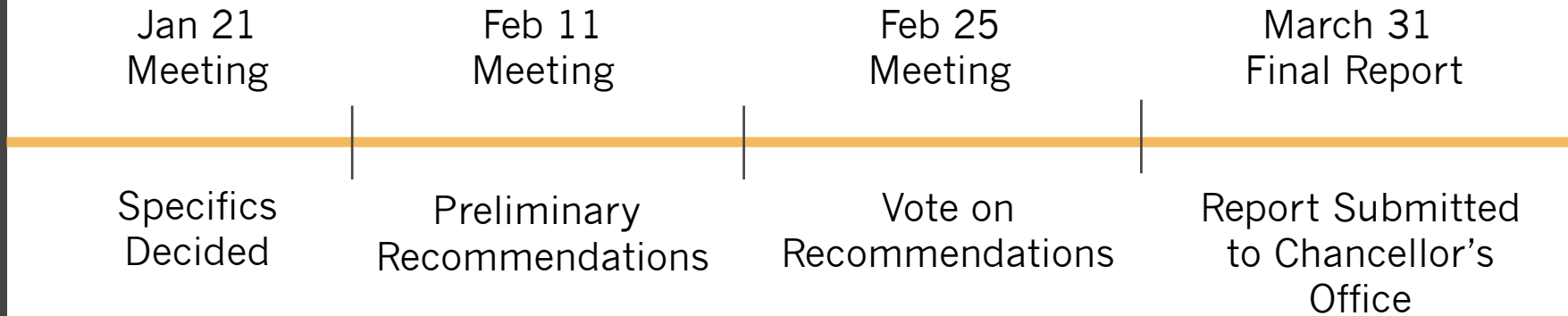
**PATH TO
MARCH 31**

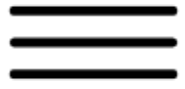


PROCESS TIMELINE



PROCESS TIMELINE





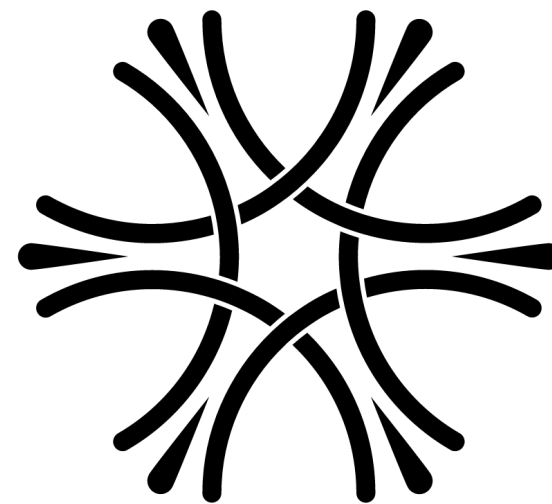
THREE PRIMARY DIRECTIONAL DECISIONS

General Direction

Specific Approach for Recommendations to Legislature

Specific Approach for Recommendations to CCCAA

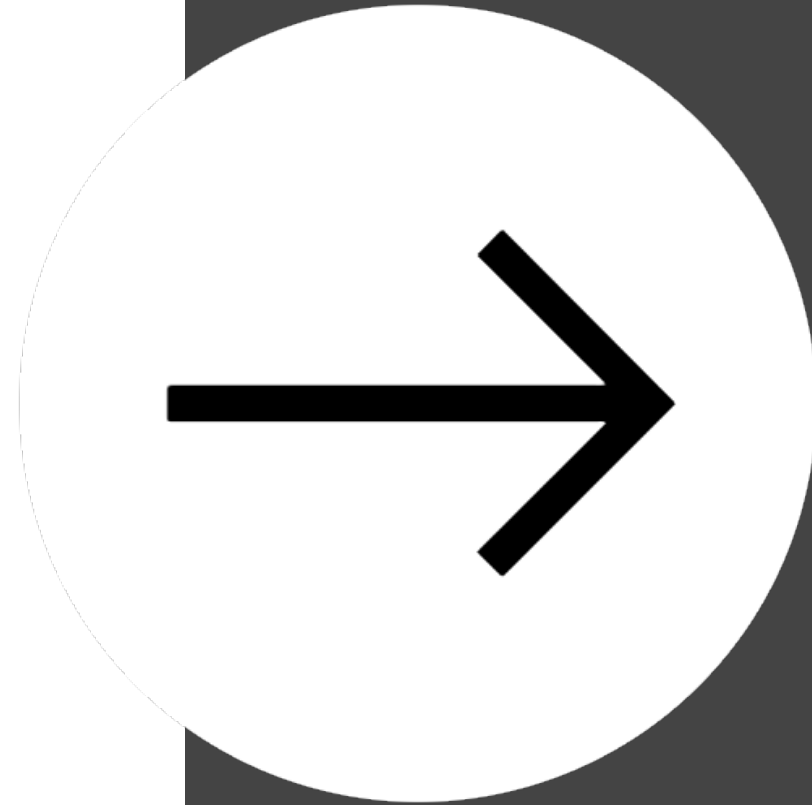
**INTEGRATING
THE KNOWLEDGE**



What major themes emerge from your observations?

- Status quo doesn't seem like it's an option
- If we want to align with NAIA student friendly approach, we need to make sure we're doing what's in best interest of students
Move the date up
- Timeline when we'll start in California (now, 2 years, 5 years?)
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**IDENTIFYING
A DIRECTION**





POSSIBLE GENERAL DIRECTIONS

No change to the current situation

Remove restrictions with no limitations

Remove restrictions with some limitations

Others?

Considerations for “Remove restrictions with some limitations”

- Refining and clarifying difference between NAIA and D3 activity – is there a reference point?
- NAIA & D3 are similar
- There are no restrictions – no amateurization rule
- Opening up includes earning compensation directly with athlete's reputation and connection with an institution
- Prohibited from using university trademarks inconsistent with IP policy
- Neither are invested in disclosure based model
- Implications for transfer

Considerations for “Remove restrictions with no limitations”

- There are implications for transfer
- It is easier for those who do not wish to transfer but a problem for those who do wish to transfer to target zones: NAIA, D3, D2, D1, NJCA
- Good to know data around transfer to these target zones
- There may not be a viable path for a student to choose when there are no restrictions, but encounter eligibility problems going forward
- Our appeals are only good for our organizations – we cannot absolve students at the next level
- We do not have data on student transfer
- Implications for students that engage in NIL are unclear – Important to not put students at risk

Other considerations for “Remove restrictions with no limitations”

- Don't want a student to make a decision about school based on where they can make money – focus needs to be on education
- If concern is with transfer eligibility into Division 1 – Division 1 scholarships are difficult to get – what percentage of students transfer this way
- Prefer students are not making a decision based on NIL
- We do not want student choices re NIL to be a barrier to student education
- Need to balance opportunities for students and risk of harm
- As a student, I want to see less limitations – It may be easier to go in with some restrictions that might be loosened than the other way
- Can student disconnect from NIL activity when considering transfer? There may be implications from the perspective of the institution they want to transfer into
- 71 of 190 elected to go to D1 out of a sample of available data