

# IEPI SEM Program Application - 2020

## SEM Planning SEM

- Developing a SEM plan aligned with college strategic plan and Guided Pathways
- Aligning SEM planning with new Student Centered Funding Formula
- Creating an inventory of SEM practices and cross-referencing these with college-wide initiatives and practices

## Using Data for SEM

- Improving and using Enrollment forecasting to establish targeted enrollment groups
- Creating enrollment management data tools and dashboards
- Embedding data and information into SEM plans, strategies and practices

## Retention, Success and Completion

- Establishing learning communities for targeted enrollment groups
- Implementing an early alert program
- Coordinating with local industry leaders to integrate workforce needs into non-credit programs

## Scheduling

- Scheduling pathways for AB705 and GE in single and multi-college districts
- Modifying the curriculum to align with GP, workforce demands, transfer goals, and degree/certificate completion (i.e. auto awards, reverse transfer etc.)
- Creating schedules (block, online, evenings, weekend, dual enrollment etc.) for general education and meta- majors or stackable certificates
- Developing high school dual enrollment (10<sup>th</sup>, 11<sup>th</sup>, 12<sup>th</sup>) pathways bridged with Strong Workforce, Career Education programs and Guided Pathways
- Scheduling non-credit classes and certificates for targeted enrollment groups (i.e. Adult Education, ESL, high school credit recovery etc.) to bridge with credit CE and transfer Pathways offerings
- Scheduling to maximize room utilization

## Student Services

- Onboarding – Reducing barriers and redundancy in the orientation, admissions and enrollment process, and counseling services (e.g., cccapply, mypath, outreach including financial aid and CRMs)
- SEAP – Using integrated, flexible funding plans to maximize FTES (e.g., counseling, early alert, case management, AB705 and student insecurities)
- One-Stop Centers- Revising infrastructure to achieve targeted enrollment goals through automation online and in-person
- Revising admissions and registration policies to mitigate blocks and other obstacles to enrollment

## Marketing and Communications

- Creating a targeted marketing and communications plan
- Expanding outreach efforts to middle schools
- Outreach to chambers of commerce, community-based organization, and workforce investment boards