



## SEM Program Overview

**Overview.** The IEPI SEM Program is a comprehensive series of training, coaching, and resources in strategic enrollment management (SEM). It is designed by community college practitioners for community college practitioners who wish to engage more deeply and in a more impactful way in their SEM practices, and who wish to move their SEM initiatives forward. The following are the overall SEM Program expected outcomes:

1. Acquire skills and knowledge of the foundations of SEM and a holistic approach to SEM in order to facilitate the development and implementation of a team-led local SEM project.
2. Develop and implement a college SEM project that includes new and/or improved SEM strategies and practices.
3. Facilitate the integration of the SEM project with the Vision for Success and Guided Pathways.

**Expected Engagement.** The SEM Program provides continual engagement over a full year, and as such, requires a one-year commitment by participating colleges. The SEM Program includes five areas where the SEM project team is expected to participate:

1. Develop and implement a college SEM project,
2. Participate in the two-day SEM Academy,
3. Participate the one-day Midpoint Convening,
4. Participate in the one-day End-of-Program Convening,
5. Engage with the designated team of SEM coaches who will support and help facilitate SEM project discussions with the college SEM team during the following events:
  - 5.1. SEM Academy
  - 5.2. Midpoint Convening
  - 5.3. End-of-Program Convening
  - 5.4. Scheduled monthly phone calls with the college SEM project team
  - 5.5. Face-to-face meetings on campus with the college SEM project team, once in the fall and once in the spring

Use the following seven items to write a brief description of the SEM project your college intends to develop and implement during the one-year SEM Program. You may wish to review the [IEPI SEM Institutional Self-Assessment](#) to help clarify your project, or review a list of [potential topic areas](#).



SEM Program Application - Time Commitment

\* Please mark each of the activities listed below to verify your college's commitment to participate in the entire SEM Program.

- |   |   |
|---|---|
| <input type="checkbox"/> The college SEM project team includes up to ten members of the college and represents the necessary subject matter expertise related to the SEM project, as well as representatives from all constituent groups. | <input type="checkbox"/> The college SEM team will participate in scheduled monthly update calls with the designated team of SEM coaches. |
| <input type="checkbox"/> The college SEM project team members will participate in the two-day SEM Academy.  | <input type="checkbox"/> The college SEM team will participate in the one-day Midpoint Convening.   |
| <input type="checkbox"/> The college will host up to two campus visits by the designated team of SEM coaches, one in the fall and one in the spring.  | <input type="checkbox"/> The college SEM team will participate in the one-day End-of-Program Convening.                                   |

For more information about the IEPI Strategic Enrollment Management Program visit:

<https://www.cccco.edu/About-Us/Chancellors-Office/Divisions/Institutional-Effectiveness/Strategic-Enrollment-Management-Program>



SEM Program Application - Team Composition

List up to ten members of your college who will compose the 2020/2021 college SEM Program team. Include the name, title, and constituent group of each team member below.

\* Team Member One:

Name	<input type="text"/>
Title	<input type="text"/>
Constituent Group	<input type="text"/>

Team Member Two:

Name	<input type="text"/>
Title	<input type="text"/>
Constituent Group	<input type="text"/>

Team Member Three:

Name	<input type="text"/>
Title	<input type="text"/>
Constituent Group	<input type="text"/>

Team Member Four:

Name	<input type="text"/>
Title	<input type="text"/>
Constituent Group	<input type="text"/>

Team Member Five:

Name	<input type="text"/>
Title	<input type="text"/>
Constituent Group	<input type="text"/>

Team Member Six:

**Name**

**Title**

**Constituent Group**

Team Member Seven:

**Name**

**Title**

**Constituent Group**

Team Member Eight:

**Name**

**Title**

**Constituent Group**

Team Member Nine:

**Name**

**Title**

**Constituent Group**

Team Member Ten:

**Name**

**Title**

**Constituent Group**

\* Indicate which of your SEM project team members will be the SEM Program liaison (point of contact). If your project is selected, this person will become the primary point of contact for communications and updates throughout the program.

**Name**

**Email Address**

**Phone Number**



SEM Program Application - Project Title and Information

\* 1. Title the SEM project.

\* 2. Describe the key components of the project.

\* 3. List the desired or expected outcomes of the SEM project.



SEM Program Application - Short Answers

\* 4. Describe the existing challenges and how the SEM project will address them.

\* 5. Describe what current opportunities can be leveraged through the SEM project (e.g., specific strategies or practice).

\* 6. Describe how the SEM project benefits students.

\* 7. Explain the support or benefit you expect your college and/or your SEM project team to receive by participating in the SEM Program.



\* The following electronic signature is an acknowledgment by the person completing this application that this project has been approved by the college's president. Submission of an application to the SEM Program is a certification that all necessary permissions have been obtained and an agreement to participate in the one-year SEM Program.

Applicants will be contacted after the application deadline has passed. If you would like a copy of your submitted answers, please email Anneliese Mondorf, [amondorf@cccoco.edu](mailto:amondorf@cccoco.edu).

The next page will serve as a receipt for your submitted application.