

## Join EPA's Food Recovery Challenge

And...Take A Bite Out of Food Waste!









Save money, get recognized, and reduce your environmental footprint by joining EPA's **Food Recovery Challenge (FRC).** 

What is the Food Recovery Challenge? A new EPA initiative where participants commit to reducing food waste reaching landfills through prevention, donation, composting and/or anaerobic digestion.

## Why Join?

- ✓ Improve your bottom line through cost savings from reduced purchasing and waste fees
- ✓ **Support your community** by feeding people, not landfills
- ✓ Reduce your environmental impact and greenhouse gas emissions
- ✓ Get recognized for your innovative work
- ✓ Receive technical assistance to complete your baseline assessment and undertake food waste reduction activities
  - EPA's free waste tracking system (https://my.re-trac.com/NewWasteWisePartner.pm)
  - EPA's Food Waste Management Cost Calculator and other free tools
  - Sustainable Food Management Webinar Series
  - Clearinghouse of information on food waste reduction and recovery activities

Please join a special webinar for colleges and universities
October 9th at 10 a.m. to learn more about the Challenge
www1.gotomeeting.com/register/621847680

## **How to Join?**

- 1. **Sign Up** in WasteWise (https://my.re-trac.com/NewWasteWisePartner.pm)
  - Once you are a WasteWise partner, you can join the Food Recovery Challenge by signing into WasteWise Re-TRAC, clicking on "Organization Information", and selecting the "Food Recovery Challenge" checkbox.
- 2. **Assess It!** Conduct a baseline food waste assessment within 60 days of joining and enter into EPA's waste tracking system, Re-TRAC
- 3. Commit to It! Set a three year goal for reducing the amount of food waste reaching landfills
  - <u>Year One:</u> Commit to at least a 5% increase in at least one of the three food diversion categories (prevention, donation, and composting)
  - Years Two and Three: Set site-specific numerical targets based on opportunities at your facility
- 4. Do It! Undertake food recovery activities to meet your goals and reduce food reaching landfills
- 5. Track It! Report progress annually using EPA's waste tracking system, Re-TRAC

## **Questions?**

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