



The Board of Governors of the California Community Colleges

PRESENTED TO THE BOARD OF GOVERNORS

DATE: September 18-19, 2017

SUBJECT: Adoption of Systemwide Goals Identified in the Strategic Vision		Item Number: 2.3	
		Attachment: No	
CATEGORY:	Foundation for California Community Colleges	TYPE OF BOARD CONSIDERATION:	
Recommended By:	 Sandra Fried, Success Center Executive Director	Consent/Routine	
		First Reading	
Approved for Consideration:	 Eloy Ortiz Oakley, Chancellor	Action	X
		Information	

ISSUE: This item requests that the Board receive the recommendations of the Strategic Vision Goals Subcommittees and adopt the systemwide goals identified in the Vision for Success.

BACKGROUND: On July 17, 2017, the Board of Governors accepted the Vision for Success, a long-term, strategic, and ambitious vision for the California Community Colleges based on the needs of the state. At the July 18, 2017 Board of Governors retreat, the Board formed four subcommittees to review the six systemwide goals identified in the Vision for Success. Each of the subcommittees was tasked to work with the Chancellor’s Office to understand the data and reasoning behind each of the goals, gain insights into the plan to achieve the goals, and recommend approval or amendments (as appropriate) for each of the goals to the full Board of Governors. Each subcommittee held a public meeting to discuss the goals and related methodologies, metrics, and policy strategies. Each subcommittee will present its recommendation regarding approval of the goals to the Board of Governors.

RECOMMENDATION: It is recommended that the Board of Governors receive the recommendations of the Strategic Vision Goals Subcommittees and adopt the systemwide goals identified in the Vision for Success.

ANALYSIS: The Vision for Success, as accepted by the Board of Governors on July 17, 2017, identifies the following six goals for the California Community College System:

1. Over five years, **increase by at least 20 percent the number of CCC students annually who acquire associates degrees, credentials, certificates, or specific skill sets that prepare them for an in-demand job.** This increase is needed to meet future workforce demand in California, as analyzed by the Centers of Excellence for Labor Market Research. This goal is consistent with the recommendations of the California Strategic Workforce Development Plan. Equally important to the number of students served will be the type of education they receive: programs, awards, and course sequences need to match the needs of regional economies and employers.
2. Over five years, **increase by 35 percent the number of CCC students transferring annually to a UC or CSU.** This is the increase needed to meet California’s future workforce demand for bachelor’s degrees, as projected by the Public Policy Institute of California. (In California, occupations requiring bachelor’s degrees are growing even faster than jobs requiring associate’s degrees or less college.) Meeting this aggressive goal will require the full engagement and partnership of CSU and UC. While ambitious, the pace of improvement envisioned in this goal is not unprecedented: between 2012-13 and 2015-16 (a three-year period), CCC to CSU transfers increased by 32 percent and between Fall 1999 and Fall 2005 (a six-year period), CCC to UC transfers increased by 40 percent.
3. Over five years, **decrease the average number of units accumulated by CCC students earning associate’s degrees,** from approximately 87 total units (the most recent system-wide average) to 79 total units—the average among the quintile of colleges showing the strongest performance on this measure. (Associate’s degrees typically require 60 units.) Reducing the average number of units-to-degree will help more students reach their educational goals sooner, and at less cost to them. It will also free up taxpayer dollars that can be put toward serving more students.
4. Over five years, **increase the percent of exiting CTE students who report being employed in their field of study,** from the most recent statewide average of 60 percent to an improved rate of 69 percent—the average among the quintile of colleges showing the strongest performance on this measure. Improvements on this measure would indicate that colleges are providing career education programs that prepare students for available jobs and offering supports that help students find jobs.
5. **Reduce equity gaps across all of the above measures through faster improvements among traditionally underrepresented student groups,** with the goal of cutting achievement gaps by 40 percent within 5 years and fully closing those achievement gaps within 10 years.
6. Over five years, **reduce regional achievement gaps across all of the above measures through faster improvements among colleges located in regions with the lowest educational attainment of adults,** with the ultimate goal of fully closing regional achievement gaps within 10 years.

Consistent with the direction of the Board of Governors at the July 18, 2017 retreat, each Strategic Vision Goal Subcommittee held a public meeting in compliance with the Bagley Keene Act to discuss the proposed goals and make a recommendation regarding their adoption to the full Board of Governors. The membership of the four subcommittees was determined at the July 18, 2017 Board retreat and is provided below:

Goals 1 and 2: Degrees, Certificates, Credentials, Skill Set and Transfers to UC and CSU

Man Phan, Chair
Eman Dalili
Nancy Sumner
Staff lead: Executive Vice Chancellor Laura Hope

Goal 3: Decrease Units to Completion

Tom Epstein, Chair
Joseph Bielanski
Geoff Baum
Staff lead: Vice Chancellor Laura Metune

Goal 4: Employment in Field of Study

Cecilia Estolano, Chair
Jennifer Perry
Pamela Haynes
Staff lead: Vice Chancellor Van Ton-Quinlivan

Goals 5 and 6: Close Equity Gaps and Close Regional Gaps

Pamela Haynes, Chair
Cecilia Estolano
Valerie Shaw
Eman Dalili
Staff lead: Executive Director Sandra Fried