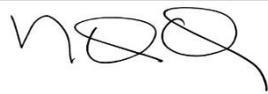




The Board of Governors of the California Community Colleges

PRESENTED TO THE BOARD OF GOVERNORS

DATE: November 13, 2017

SUBJECT: Vision for Success Spotlight: Work-Based Learning		Item Number: 4.3	
		Attachment: No	
CATEGORY:	Vision for Success	TYPE OF BOARD CONSIDERATION:	
Recommended By:	 Van Ton-Quinlivan, Vice Chancellor	Consent/Routine	
		First Reading	
Approved for Consideration:	 Eloy Ortiz Oakley, Chancellor	Action	
		Information	X

ISSUE: In order to spotlight promising programs supportive of the goals established in the system’s *Vision for Success*, a related informational item will be presented at each Board meeting. This month’s presentation will cover work-based learning strategies as a way to improve student completion and workforce outcomes. The Chancellor’s Office and Foundation for California Community Colleges will co-present and be joined by a representative from Golden West College.

BACKGROUND:

During the summer of 2017, the Board of Governors accepted the [Vision for Success](#), a long-term, ambitious vision for the California Community Colleges based on the needs of the state, and adopted the six high-level goals to help guide the next phase of our system’s collective work. Among many recommendations, the *Vision for Success* calls for the recognition of programs or colleges that align with systemwide goals.

Vision for Success Spotlight: Work-Based Learning

Work-based learning programs can be in the form of internships, mentoring, workplace simulations, and apprenticeships along with classroom-based study. Research shows these programs as promising practices. Jobs for the Future recently published a paper, entitled

*Making Work-Based Learning Work.*¹ The study identifies several reasons to implement work-based learning more deeply and broadly as a strategy for student completion and successful job placement, including:

- “A lack of equitable access to work-based learning limits the career prospects and economic mobility of millions of youth and adults. It also prevents them from becoming part of the pipeline of skilled workers employers need to help spur local, state, and national economic growth.”
- “In the context of career pathways, work-based learning plays a central role in bridging the classroom and the world of work, leading to improved educational and employment outcomes for participants.”
- “Competency-based education can provide a more attainable route to credentials and jobs for candidates with academic, financial, or other barriers; for employers, it ensures the alignment of training with needed skills and competencies.”

California Apprenticeship Initiative

November 13th – 19th is National Apprenticeship Week. Apprenticeship training is a time-tested approach to ensuring a skilled workforce for employers and a way to earn and learn for student and job-seekers. The Center for American Progress report, *Training for Success: A Policy to Expand Apprenticeships in the United States*, endorses apprenticeship as a ‘workforce-training model that combines on-the-job training with classroom-based instruction and has been proven to benefit employers, employees, and the overall economy.’⁽²⁾

In California, there are over 76,000 active apprentices, making it the largest apprenticeship system in the country. The next largest state Virginia has less than 20,000 active apprentices. The Chancellor’s Office currently administers the California Apprenticeship Initiative with over 30 million dollars of proposition 98 funding to provide grants to support the creation of new apprenticeship and pre-apprenticeship training programs with a focus on reaching underserved populations.

Work-Based Learning (WBL) Planning and Tools Pilot

With the goal of expanding quality work-based learning for more students, the California Community Colleges Chancellor’s Office Workforce & Economic Division has collaborated with the Foundation for California Community Colleges to form the Work-Based Learning (WBL) Planning and Tools Pilot with 34 community colleges from across the state. The Pilot is an 18-month project to develop and implement plans and tools to scale quality work-based learning. Selected participants for this network will receive assistance to prepare a WBL plan in support of their implementation of Strong Workforce Program (SWP) outcomes, followed by the option to implement the Foundation’s Career Experience Suite (CES) of tools that support WBL: Here

¹ Cahill, Charlotte. *Making Work-Based Learning Work*. Jobs for the Future, 2016. <http://www.jff.org/publications/making-work-based-learning-work>

² Ayres Steinberg, Sarah and [Ethan Gurwitz](#), *Innovations in Apprenticeship*, Center for American Progress, 2014, <http://ampr.gs/2zO7OvV>.

to Career Mobile App, the Career Experience Portal WBL Management Platform, and the Career Catalyst employer-of-record payroll service. Each college will place at least 25 students in work-based learning experiences using these tools.