



Press Release



For More Information Contact:

Terri Carbaugh
916-801-8300 Mobile
tcarbaugh@cccco.edu
www.cccco.edu

Ron Owens
916-327-5356 Office
916-804-4238 Mobile
rowens@cccco.edu
www.cccco.edu

More Than Forty CA Community Colleges Partner with First Lady Maria Shriver's Women's Conference to Broadcast LIVE Segments of the Sold-Out Event at Campuses

*Partnership will bring global leaders, Warren Buffett, Condoleezza Rice,
Christiane Amanpour and Madeleine Albright directly to students and faculty*

Sacramento, California ---- Chancellor Diane Woodruff today announced more than 40 community colleges have formed a partnership with The Women's Conference, hosted by Governor Arnold Schwarzenegger and First Lady Maria Shriver. Through this partnership, LIVE satellite broadcasts of panel discussions and speeches will bring global opinion leaders such as Warren Buffett, Condoleezza Rice, Christiane Amanpour, Madeleine Albright, Bono, Campbell Brown, and many others directly to college students and faculty at campuses throughout the state. The 2008 conference will be held at the Long Beach Convention Center on Wednesday, October 22 from 8:00 a.m. to 7:00 p.m.

These community colleges and satellite centers have requested access to the satellite feed to broadcast segments of the live conference to their students and faculty on October 22 or rebroadcast them later in the academic year. Students and faculty at other colleges can access live streams of The Women's Conference from any personal computer by visiting the conference homepage at www.CaliforniaWomen.org

"My goal is for millions of people to have access to The Women's Conference wherever they may be and to be inspired to 'be who they are' and to serve as great architects of change in their own communities," said First Lady Maria Shriver. "I'm thrilled Chancellor Woodruff is reaching out to students and sharing with them the inspirational and empowering conversations delivered by some of the world's greatest hearts and minds. I'm even more excited these speeches will generate a dialogue about the challenges facing our nation and world."

This year, The Women's Conference made history by selling out tickets within three hours, after going on sale July 14. In response to this high demand, First Lady Shriver and



Chancellor Woodruff combined efforts to provide greater public access to the conference's extraordinary line-up of speakers by utilizing technological efficiencies already embedded throughout the California Community Colleges, the nation's largest system of higher education.

"I'm truly elated that this opportunity comes at a point in time when our students are absolutely certain to benefit from the many thought provoking and inspirational speakers," said Chancellor Woodruff. "Our community college students are among those hardest hit by the world-wide economic downturn, credit crunch, high unemployment rates and depleting family resources. When students hear first-hand how Warren Buffett, Condoleezza Rice, Madeleine Albright and others have faced their fears and persevered; they too, will become empowered to make positive changes in their own lives, on their own campuses and in their respective communities."

3C Media Solutions, the system's satellite and digital communications provider, will grant participating campuses access to the all-day, 8:00 a.m. to 7:00 p.m., satellite feed; around which campuses will organize educational activities and events.

Presidents, faculty, and students are responding enthusiastically to this educational opportunity, noted Chancellor Woodruff. "At least seven college presidents have personally weighed in by activating their networks of faculty and student organizations to promote these broadcasts as a valuable supplement to the regular curriculum and stimulate campus-based conversations and debates," she said.

One such college includes San Diego Mesa College where President Rita Cepeda will join San Diego Community College District Chancellor Constance M. Carroll and more than 10 Mesa College professors and lead campus discussions centered on a live webcast of The Women's Conference. Chancellor Carroll described this conference as a 'once in a lifetime opportunity' for many who will be attending the satellite event at San Diego Mesa College. "Community colleges are local institutions," she said, "and students do not often have a chance to be in a real-time conference where national and international leaders present their ideas. To have speakers of this stature come to our local classrooms electronically will be a tremendous experience for our students."

More information about campus related activities is attached to this release and the complete list of participating sites will be provided on the California Community College System Office's home page, www.cccco.edu.

About The Women's Conference

Hosted by California Governor Arnold Schwarzenegger and First Lady Maria Shriver, The Women's Conference is the nation's premier forum for women where the world's greatest hearts and minds gather every year to unite thousands of diverse women with a shared conversation and a common purpose – to empower, inspire and educate women everywhere to be Architects of Change in their own lives, in their communities, and around the world. For more information, visit: www.californiawomen.org.



About The California Community Colleges

There are more than 2.7 million students enrolled in the California's Community Colleges, making it the largest higher education system in the nation. There are 110 campuses spread throughout California enrolling a diverse student body. For more information, visit: www.cccco.edu.

About 3C Media Solutions

3C Media Solutions delivers high-quality, digital broadcasts through two channels, 3CTV and 3C Community Network. 3CTV features a number of programs produced by California's community colleges, including telecourses, series, and specials and is available in classrooms throughout the California Community Colleges system, as well as on the Internet. 3C Community Network is a closed-circuit satellite channel providing proprietary and specialty programming for the community colleges and affiliated entities. 3C Media Solutions is grant-funded through the California Community Colleges Chancellor's Office. For more information, visit www.3CMediaSolutions.org.

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California Community Colleges & The Women's Conference 2008 Campus Highlights

[BAKERSFIELD COLLEGE](#)

Bakersfield College will show the conference all day, from 8 a.m. to 5 p.m., in the Fireside Room in Campus Center. A special panel discussion with local women will immediately follow the 10:30 - 11:30 a.m. session titled "It's Your Voice: How you can use it to change the world." For more information, please contact **Amber Chiang**, Director of Marketing & Public Relations, Bakersfield College, at 661.395.4256 or visit www.bakersfieldcollege.edu.

[BUTTE COLLEGE](#)

The Women's Conference will be shown live via satellite inside the Butte College Library from 8 a.m. to 3 p.m. The event also coincides with the college's Campus Sustainability Day, held at the Butte College Courtyard Lawn featuring music, booths, giveaways, and tours. For more information, contact **Lisa DeLaby**, Butte College Public Relations, at 530.895.2937 or visit www.butte.edu.

[DeANZA COLLEGE](#)

In connection with De Anza's ongoing Youth Vote 2008 campus events. DeAnza College will air live satellite coverage of The Women's Conference in the Fireside Room, from 10:30 – 11:30 a.m. DeAnza will shine a spotlight on the "It's Your Voice: How you can use it to change the world" panel discussion. For more information, please contact **Lois Jenkins**, Program Coordinator Marketing/Communications, DeAnza College at 408.864.8948 or visit www.deanza.edu.

[FRESNO CITY COLLEGE](#)

Fresno City College will show The Women's Conference from 8 a.m. to 4 p.m. in the FCC College Activities Student Lounge. Faculty members have been asked to lead discussions after each session and have been encouraged to invite their students to attend this dynamic and stimulating conference. For more information, please contact **Kathy Bonilla**, Public Information Office, 559.442.8258 or visit www.fresnocitycollege.edu.

[PALOMAR COLLEGE](#)

Palomar will air The Women's Conference live by satellite broadcast in its Student Union and two other San Marcos campus locations, 8 a.m. to 7 p.m. There will be a large rear-projection screen set up in the Student Union. Two smaller campus locations showing the satellite broadcast will be the Palomar College TV (PCTV) studio (8 a.m. to 3 p.m.) and the conference room in the Library. Faculty will be engaging students to watch and discuss the conference speakers and panels. For more information, please contact **Sherry Titus**, Director, Student



Affairs, 760.744.1150, ext. 2596 or **Mark Oggel**, Director, Communications, ext. 2152 or visit www.palomar.edu.

SADDLEBACK COLLEGE

Saddleback College will show The Women's Conference all day, 8 a.m. to 7 p.m. in rooms 212 and 208 of the Student Services Center. At 11:30 a.m., Women's Studies Professors Allison Camelot and Anne Cox and Spanish Professor Carmenmara Hernandez-Bravo will lead a discussion on using, "One's Voice to Change the World." The Orange County Chapter of the National Coalition of 100 Black Women also will be joining students and faculty during these events. At 2:30 to 3 p.m., Anthropology Professor Renee Garcia and Sociology Professors Nicole Loftus and Elizabeth Arreaga will lead a discussion on, "Challenges Women Face in Positions of Leadership." For more information, please contact **Jennie McCue**, Director, Public Information & Marketing, 949.582.4320 or visit www.saddleback.edu.

SAN DIEGO MESA COLLEGE

President Rita Cepeda will join San Diego Community College District Chancellor Constance M. Carroll and more than 10 Mesa College professors and lead campus discussions centered on a live webcast of The Women's Conference. Students, faculty, staff, and members of the community are invited to participate in this event that will take place at the college's Learning Resources Center from 8 a.m. to 7 p.m. In addition, delayed broadcast events are scheduled for Wednesday and Thursday, October 22 and 23 in Rooms H117-118, at which campus moderators will use these speeches as a platform to stimulate a dialogue about the challenges facing our nation and what students can do to empower themselves and others. For more information, please contact **Hossna Sadat**, hsadat@sdccd.edu; 619.388.2801 or **John Nunes**, jnunes@sdccd.edu, 619.388.6557 or visit www.sdmesa.edu/womens-studies.